Chad D. Meyerhoefer

Arthur F. Searing Professor
Department of Economics, Lehigh University
Rauch Business Center, 621 Taylor St., Bethlehem, PA 18015 (chm308@lehigh.edu)

Education

Doctor of Philosophy, Department of Applied Economics and Management, Cornell University.	2002
Master of Science, Department of Applied Economics and Management, Cornell University.	2001
Bachelor of Science with High Honors, Department of Economics (Minors in Mathematics and Russian Language and Literature), Binghamton University.	1997

Employment and Appointments

Chairperson	Department of Economics, Lehigh University.	2023 - Present
Professor	Department of Economics, Lehigh University.	2017 - Present
Affiliated Faculty	College of Health, Lehigh University.	2022 - Present
Associate Director	Health Data Warehouse, Lehigh University.	2021 - Present
Associate Editor	*American Journal of Agricultural Economics.*	2016 - 2019
Research Associate	National Bureau of Economic Research.	2012 - Present
Associate Professor	Department of Economics, Lehigh University.	2011 - 2017
Assistant Professor	Department of Economics, Lehigh University.	2008 - 2011
Adjunct Professor	Georgetown Public Policy Institute, Georgetown University.	2006 – 2008
Research Economist	Center for Financing, Access and Cost Trends, Agency for Healthcare Research and Quality.	2004 – 2008
Research Economist and Project Director	Cost and Acquisition Group, Center for Naval Analyses, The CNA Corporation.	2002 – 2004
Research Assistant	Cornell Food and Nutrition Policy Program.	1998 – 2002

Peer-Reviewed Journal Articles

Chang, H-H., Y.-Y. Liou and C. Meyerhoefer. "Air Pollution during Religious Holidays: Evidence from Tomb-Sweeping Day", *Journal of the Association of Resource and Environmental Economists*, forthcoming.

Fayaz Farkhad, B. and C. Meyerhoefer. "Work Incentives and In-Kind Transfers: Evidence from SNAP", *Journal of Labor Research*, June 2026, 47(10).

Chang, H-H. and C. Meyerhoefer. "How Natural Disaster Shocks to Agriculture Affect Health Care Use and Expenditure", *World Development*, November 2025, 107122.

Meyerhoefer, C., B. Xue, and A. Poznanska. "Implications of the Decline in LGBT Rights for Population Mental Health: Evidence from Polish "LGBT-Free Zones", *Journal of Health Economics*, March 2025, 102973.

Biener, A., C. Meyerhoefer, and J. Cawley. "Non-classical Measurement Error in Instrumental Variables Estimation: An Application to the Medical Care Costs of Obesity", *Health Economics*, November 2024, 33(11): 2558-2574.

Chen, J., C. Meyerhoefer, and E. Timmons. "The Effects of Dental Hygienist Autonomy on Dental Care Utilization", *Health Economics,* August 2024, 33(8): 1726-1747.

Chang, H-H. and C. Meyerhoefer. "Do Elections Make You Sick? Evidence from First-Time Voters", *Health Economics*, May 2023, 32(5): 1064-1083.

Pylypchuk, Y., C. Meyerhoefer, W. Encinosa, and T. Searcy. "The Role of Electronic Health Record Developers in Hospital Patient Sharing", *Journal of the American Medical Informatics Association*, March 2022, 29(3): 435-442.

Moeller, J., R. Manski, H. Chen, C. Meyerhoefer, J. Pepper, and M. Terrin. "Dental Care Use and Other Population Characteristics of Older Americans with Self-Reported Chronic Conditions in the Health and Retirement Study", *Journal of Public Health Dentistry*, Winter 2022, 82(1): 40-52.

Meyerhoefer, C., J. Pepper, R. Manski, and J Moeller. "Dental Care Use, Edentulism, and Systemic Health among Older Adults", *Journal of Dental Research*, December 2021, 100(13): 1468-1474.

Chang, H-H., C. Meyerhoefer, and F-A. Yang. "COVID-19 Prevention, Air Pollution and Transportation Patterns in the Absence of a Lockdown", *Journal of Environmental Management*, November 2021, 298: 113522.

Dearden, J., X. Guo, and C. Meyerhoefer. "Restaurant Wines: Bottle Margins and the By-the-Glass Option", *Journal of Wine Economics*, August 2021, 16(3): 305-320.

Cawley, J., A Biener, C. Meyerhoefer, Y. Ding, T. Zvenyach, B. Smolarz, and A. Ramasamy. "Job Absenteeism Costs of Obesity in the United States: National and State-Level Estimates", *Journal of Occupational and Environmental Medicine*, July 2021, 63(7): 565-573.

Chang, H-H. and C. Meyerhoefer. "COVID-19 and the Demand for Online Food Shopping Services: Empirical Evidence from Taiwan", *American Journal of Agricultural Economics*, March 2021, 103(2): 448-465.

Cawley, J., A Biener, C. Meyerhoefer, Y. Ding, T. Zvenyach, B. Smolarz, and A. Ramasamy. "Direct Medical Costs of Obesity in the U.S. and the Most Populous States", *Journal of Managed Care & Specialty Pharmacy*, March 2021, 27(3): 354-366.

Chen, J., C. Meyerhoefer, and L. Peng. "The Effects of Paid Sick Leave on Worker Absenteeism and Healthcare Utilization", *Health Economics*, September 2020, 29(9): 1062-1070.

Biener, A., J. Cawley, and C. Meyerhoefer. "The Medical Care Costs of Obesity and Severe Obesity in Youth: An Instrumental Variable Approach", *Health Economic*s, May 2020, 29(5): 624-639.

Peng, L., X. Guo, and C. Meyerhoefer. "The Effects of Medicaid Expansion on Labor Market Outcomes: Evidence from Border Counties", *Health Economics*, March 2020, 29(3): 245-260.

Moeller, J., R. Manski, H. Chen, S. Zuvekas, and C. Meyerhoefer. "Does Covering Routine Dental Care for the Medicare Population Produce Cost Savings in Medicare? A Preliminary 2-Year Analysis", *Journal of Public Health Dentistry*, Winter 2020, 80(1): 31-42.

Terrizzi, S. and C. Meyerhoefer. "Estimates of the Price-Elasticity of Switching between Branded and Generic Drugs", *Contemporary Economic Policy,* January 2020, 38(1):94-108.

Meyerhoefer, C., S. Zuvekas, B. Fayaz Farkhad, J. Moeller, and R. Manski. "The Demand for Preventive and Restorative Dental Services among Older Adults", *Health Economics*, September 2019, 28(9):1151-1158.

Chang, H-H. and C. Meyerhoefer. "Inter-brand Competition in the Convenience Store Industry, Store Density and Healthcare Utilization", *Journal of Health Economics*, May 2019, 65:117-132.

Guo, X., C. Meyerhoefer and L. Peng. "Participation in School-Sponsored Sports and Academic Spillovers: New Evidence from the Early Childhood Longitudinal Survey", *Applied Economics*, February 2019, 51(15):1602-1620.

Meyerhoefer, C., S. Sherer, M. Deily, S-Y. Chou, X. Guo, J. Chen, M. Sheinberg, and D. Levick, "Provider and Patient Satisfaction with the Integration of Ambulatory and Hospital EHR Systems", *Journal of the American Medical Informatics Association*, August 2018, 25(1):1054-1063.

Peng, L., C. Meyerhoefer, and S-Y. Chou. "The Health Implications of Unconventional Natural Gas Development in Pennsylvania", *Health Economics*, June 2018, 27(6):956-983.

Biener, A., J. Cawley, and C. Meyerhoefer. "The Impact of Obesity on Medical Care Costs and Labor Market Outcomes in the U.S.", *Clinical Chemistry*, January 2018, 64(1):108-117.

Dearden, J., S. Li, C. Meyerhoefer, and M. Yang. "Demonstrated Interest: Signaling Behavior in College Admissions", *Contemporary Economic Policy*, October 2017, 35(4):630-657.

Cawley, J., C. Meyerhoefer, L. Gillingham, P. Kris-Etherton, and P. Jones. "Estimates of the Direct and Indirect Cost Savings Associated with Heart Disease That Could be Averted Through Dietary Change in the United States", *Journal of Medical Economics*, February 2017, 20(2):182-192.

Manski, R. and C. Meyerhoefer. "Projecting the Demand for Dental Care in 2040", *Journal of Dental Education*, August 2017, 81:eS133-eS145.

Meyerhoefer, C., S. Sherer, M. Deily, S-Y. Chou, L. Peng, T. Hu, M. Nihen, M. Sheinberg, and D. Levick, "A Mixed Methods Study of Clinical Information Availability in Obstetric Triage and Prenatal Offices", *Journal of the American Medical Informatics Association*, April 2017, 24 (e1): e87-e94.

Meyerhoefer, C., I. Panovska, and R. Manski. "Projections of Dental Care Use Through 2026: Preventive Care to Increase While Treatment Will Decline", *Health Affairs*, December 2016, 35(12):2183-2189.

Peng, L., C. Meyerhoefer, and S. Zuvekas. "The Short-Term Effect of Depressive Symptoms on Labor Market Outcomes", *Health Economics*, October 2016, 25(10):1223-1238.

Chang, H-H. and C. Meyerhoefer. "The Causal Effect of Education on Farm-Related Disability: Evidence from a Compulsory Schooling Reform in Taiwan", *American Journal of Agricultural Economics*, October 2016, 98(5):1545-1557.

Meyerhoefer, C., M. Deily, S. Sherer, S-Y. Chou, L. Peng, M. Sheinberg, and D. Levick, "The Consequences of Electronic Health Record Adoption for Physician Productivity and Birth Outcomes", *Industrial and Labor Relations Review*, August 2016, 69(4):860-889.

Sherer, S., C. Meyerhoefer and L. Peng. "Applying Institutional Theory to the Adoption of Electronic Health Records", *Information and Management*, July 2016, 53(5):570-580.

Sherer, S., C. Meyerhoefer, M. Sheinberg, and D. Levick, "Integrating Commercial Ambulatory Electronic Health Records with Hospital Systems: an Evolutionary Process", *International Journal of Medical Informatics*, September 2015, 84(9):683-693.

Cawley, J., C. Meyerhoefer, A. Beiner, M. Hammer, and N. Wintfeld. "Savings in Medical Expenditures Associated with Reductions in Body Mass Index Among Adults with Obesity, by Diabetes Status", *PharmacoEconomics*, July 2015, 33(7):707-722.

Hyclak, T, C. Meyerhoefer, and L. Taylor. "Older Americans' Health and the Great Recession", *Review of Economics of the Household*, June 2015, 13(2):413-436.

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. "The Impact of Direct-to-Consumer Advertising on Health Insurance Markets", *Geneva Papers on Risk and Insurance – Issues and Practice,* October 2014, 39(4):749-767.

Meyerhoefer, C. and Y. Pylypchuk. "The Effect of Chronic Illness on Participation in the Supplemental Nutrition Assistance and Medicaid Programs", *American Journal of Agricultural Economics*, October 2014, 96(5):1383-1401.

Meyerhoefer, C., S. Zuvekas, and R. Manski. "The Demand for Preventive and Restorative Dental Services", *Health Economics*, January 2014, 23(1):14-32.

Chang, H-H., C. Meyerhoefer and D. Just. "How Do Health and Social Insurance Programs Affect the Land and Labor Allocations of Farm Households? Evidence from Taiwan", *Journal of Agricultural Economics,* January 2014, 65(1):68-86.

Cawley, J., D. Frisvold and C. Meyerhoefer. "The Impact of Physical Education on Obesity among Elementary School Children", *Journal of Health Economics*, July 2013, 32:743-755.

Levick, D., G. Stern, and C. Meyerhoefer, A. Levick, and D. Pucklavage. "Reducing Unnecessary Testing in a CPOE System through Implementation of a Targeted CDS Intervention", *BMC Medical Informatics and Decision Making,* April 2013, 13(43).

Deily, M., T. Hu, S. Terrizzi, S-Y Chou, and C. Meyerhoefer. "The Impact of Health Information Technology Adoption by Outpatient Facilities on Pregnancy Outcomes", *Health Services Research*, February 2013, 48(1):70-94.

Liang, L., C. Meyerhoefer, and J. Wang. "Obesity Counseling by Pediatric Health Care Professionals: An Assessment Using Nationally Representative Data", *Pediatrics*, July 2012, 130(1):67-77.

Meyerhoefer, C., M. Colby, and J. McFetridge. "Patient Mix in Outpatient Surgery Settings and Implications for Medicare Payment Policy", *Medical Care Research and Review*, February 2012, 69(1):62-82.

Cawley, J. and C. Meyerhoefer. "The Medical Care Costs of Obesity: An Instrumental Variables Approach", *Journal of Health Economics*, January 2012, 31(1):219-230.

Meyerhoefer, C. and M. Yang. "The Relationship between Food Assistance and Health: A Review of the Literature and Empirical Strategies for Identifying Program Effects", *Applied Economic Perspectives and Policy*, Autumn 2011, 33(3):304-344.

Meyerhoefer, C. and C. Chen. "The Effect of Parental Labor Migration on Children's Educational Progress in Rural China", *Review of Economics of the Household,* September 2011, 9(3):379-396.

Meyerhoefer, C. and E. Leibtag. "A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes" *American Journal of Agricultural Economics,* October 2010, 92(5):1271-1282 (lead article).

Meyerhoefer, C. and S. Zuvekas. "New Estimates of the Demand for Physical and Mental Health Treatment", *Health Economics*, March 2010, 19(3):207-215.

Zuvekas, S. and C. Meyerhoefer. "State Variation in Out-of-Pocket Spending and Burden for Outpatient Mental Health Treatment", *Health Affairs*, May/June 2009, 28(3):713-722.

Meyerhoefer, C. and Y. Pylypchuk. "Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?", *American Journal of Agricultural Economics*, May 2008, 90(2):287-305 (lead article).

Meyerhoefer, C. and S. Zuvekas. "The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants", *The B.E. Journal of Economic Analysis and Policy*, January 2008, 8(2) (Advances), Article 4.

Cawley, J., C. Meyerhoefer, and D. Newhouse. "The Impact of Physical Education Requirements on Youth Physical Activity and Overweight", *Health Economics*, December 2007, 16(12):1287-1301 (lead article).

Meyerhoefer, C., D. Sahn, and S. Younger. "The Joint Demand for Health Care, Leisure, and Commodities: Implications for Health Care Finance and Access in Vietnam", *Journal of Development Studies,* November 2007, 43(8):1475-1500.

Cawley, J., C. Meyerhoefer, and D. Newhouse. "The Correlation of Youth Physical Activity with State Policies", *Contemporary Economic Policy*, October 2007, 25(4):506-517.

Cawley, J., C. Meyerhoefer, and D. Newhouse. "Not Your Father's PE: Schools Struggle to Keep Kids Fit – Or Do They?", *Education Next*, Fall 2006, 6(4):61-66 (invited; based on earlier version of Cawley, Meyerhoefer and Newhouse, *Health Economics*, 2007).

Zuvekas, S. and C. Meyerhoefer. "Coverage for Mental Health Treatment: Do Gaps Still Persist?", *Journal of Mental Health Policy and Economics*, September 2006, 9(3):155-163.

Meyerhoefer, C. and R. Trost. "Tired Titanium: A Fatigue Based Approach to Aircraft Inventory Management and Acquisition Planning", *Defense and Peace Economics*, February 2006, 17(1):1-21 (lead article).

Meyerhoefer, C., C. Ranney, and D. Sahn. "Consistent Estimation of Censored Demand Systems Using Panel Data", *American Journal of Agricultural Economics*, August 2005, 87(3):660-672.

Book Chapters

Biener, A., J. Cawley and C. Meyerhoefer. "The Economic Costs of Obesity". Chapter 6 in the *Handbook of Obesity – Volume 2*, 5th Edition, George A. Bray, Claude Bouchard and Peter T. Katzmarzyk (eds.) CRC Press (Routledge), 2024.

Meyerhoefer C. and M. Yang. "Poverty and Obesity in Developed Countries" in *The Handbook of Economics and Human Biology*, Eds. John Komlos and Inas Rashad Kelly, Oxford University Press, 2016.

Meyerhoefer, C. and D. Sahn. "The Relationship between Poverty and Maternal Morbidity and Mortality in Sub-Saharan Africa" in *Reproductive Health, Economic Growth and Poverty Reduction in Africa: Frameworks of Analysis,* Eds. Olu Ajakaiye and Germano Mwabu, University of Nairobi Press, 2010.

Meyerhoefer, C. "Economic Principles" in *Youth Physical Activity and Sedentary Behavior*, Eds. Alan Smith and Stuart Biddle, Human Kinetics Publishers, Inc., 2008.

Technical Reports

NIDCR Oral Health Care Expenditures and Utilization, 1990-2010, (with various contributors), Final Technical Report, Health Research and Analysis, October 2015.

Cox, G., D. Reese, and C. Meyerhoefer. Methods for Evaluating the Performance of Navy Enlisted Classification, CNA Research Memorandum D0010855.A1, Center for Naval Analyses: Alexandria, VA, November 2004.

Penny, J. and C. Meyerhoefer. USN and USMC Unmanned Aerial Vehicle Force Structure Alternatives, CNA Research Memorandum D0010357.A2, Center for Naval Analyses: Alexandria, VA, August 2004.

Meyerhoefer, C., R. Trost, K. Lawler, and C. Petrillo. Managing Airframe Fatigue: Results for the F/A-18, EA-6B, and S-3B, CNA Research Memorandum D0009223.A2, Center for Naval Analyses: Alexandria, VA, December 2003.

Borey, B., C. Meyerhoefer, F. O'Brimski, C. Perez, and J. Thomas. VXX Analysis of Alternatives: Final Report, CNA Research Memorandum D0008680.A2, Center for Naval Analyses: Alexandria, VA, July 2003.

Bulgaria Poverty Assessment, (with various contributors), World Bank Economic Report No. 24516-BUL, October 2002.

Conference Proceedings and Other Publications

Guo, X., C. Meyerhoefer, and L. Peng, "The Effects of Continued Enrollment in the Children's Health Insurance Program on Health and Educational Outcomes", *Health Policy & Politics*, Fall 2023, Vol. 1, Issue 1 (editorial review).

Biener, A., J. Cawley, and C. Meyerhoefer. "The High and Rising Cost of Obesity in the U.S. Healthcare System", *Journal of General Internal Medicine* April 2017, 32(Suppl 1):S6–S8 (research editorial).

Sherer, S., C. Meyerhoefer, and D. Levick. "Challenges to Aligning Coordination Technology with Organizations, People, and Processes in Healthcare", *Proceedings of the 50th International Conference on Systems Sciences*, January 2017 (peer reviewed).

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. "Direct-to-Consumer Advertising and its impact on Health Insurance Markets", *The Geneva Association Newsletter on Health and Ageing*, October 2014, No. 31.

Terrizzi, S., S. Sherer, C. Meyerhoefer, M. Sheinberg, and D. Levick. "Extending the Technology Acceptance Model in Healthcare: Identifying the Role of Trust and Shared Information", *Proceedings of the 18th Americas Conference on Information Systems*, August 2012 (peer reviewed).

Meyerhoefer, C. and S. Zuvekas. "How Does Direct-To-Consumer Advertising Influence the Demand for Mental Health Treatment", *Journal of Mental Health Policy and Economics*, March 2007, 10(sup. 1, abstract).

Cawley, J., C. Meyerhoefer, and D. Newhouse. "Would More Physical Education Reduce Youth Overweight?", *NBER Bulletin on Aging and Health*, Summer 2005, No. 12.

Meyerhoefer, C. and S. Zuvekas. "The Changing Demand for Mental Health Treatment, 1996-2002", *Journal of Mental Health Policy and Economics*, March 2005, 8(sup. 1, abstract).

Meyerhoefer, C. "The Econometrics of Non-Standard Structural Demand Modeling: Applications to Transition Country Data", *American Journal of Agricultural Economics,* Proceedings 2003, 85(5):1332-1333 (abstract).

Sahn, D., S. Younger, and C. Meyerhoefer "Rural Poverty in Bulgaria: Characteristics and Trends", CFNPP Working Paper No. 132, Cornell University, June 2002.

Blog Contributions, Op-eds and Podcasts

C. Meyerhoefer, "Oral Health and Heart Disease", *il**LU**minate* podcast, July 9, 2026.

C. Meyerhoefer, N. Johnson, B. Xue, and A. Poznanska (with assistance from Daniel Armstrong). "Anti-LGBTQ Laws are Harmful – Even When Their Intent is Symbolic", *Washington Blade*, August 17, 2024.

C. Meyerhoefer, "What You Need to Know About Medicare", *il**LU**minate* podcast, October 9, 2023.

C. Meyerhoefer, "What Went Wrong with the Vaccine Rollout", *il**LU**minate* podcast, February 3, 2021.

C. Meyerhoefer, "The Federal Government's Role in a Pandemic", *il**LU**minate* podcast, December 21, 2020.

C. Meyerhoefer, "Do Elections Make You Sick?", *il**LU**minate* podcast, September 25, 2020.

C. Meyerhoefer, "Electronic Health Records and Hospital System Change", *Kitchen Table Talks*, Lehigh Business Vistex Institute for Executive Education and Research, May 3, 2020.

C. Meyerhoefer, "Why the Government Mandate is Essential for Health Insurance Markets", *il**LU**minate* (The blog of Lehigh Business at Lehigh University), March 29, 2017.

C. Meyerhoefer, I. Panovska, and R. Manski (with assistance from Lori Friedman). "U.S. Dental Care Forecast Through 2026 Reveals Missed Opportunities", *The Hill*, December 2016.

C. Meyerhoefer and Y. Pylypchuk, "For those states that expand it, Medicaid may be a gateway to enrollment in the Supplemental Nutrition Assistance Program for those in poor health", LSE USAPP (The London School of Economics' daily blog on American Politics and Policy), September 12, 2014.

Cawley, J., D. Frisvold and C. Meyerhoefer. "Physical Education Requirements and Childhood Obesity", *VOX: Research-based policy analysis and commentary from leading economists,* September 26, 2012.

Working Papers

Xue, B. and C. Meyerhoefer. "The Effects of Switching Electronic Health Record Developer on Specialty Referrals" (Under review).

Chang, H-H, and C. Meyerhoefer. "Spillover Effects of Livestream Promotions on E-Commerce Platform Food Sales" (Under review).

Guo, X., L. Pen and C. Meyerhoefer. "Wagering the Bread Money: Sports Betting Legalization and Food Sufficiency" (Under review).

Fayaz Farkhad, B. and C. Meyerhoefer. "The SNAP Benefit Cycle and Ambulatory Medical Care Use" (Under review).

Meyerhoefer, C., H. Li, E. Ware, J. Moeller, H. Chen, J. Faul and R. Manski. "The Causal Effect of Poor Oral Health on Heart Disease: A GWAS-by-Subtraction Genomic Structural Equation Instrumental Variables Model".

Xue, B. and C. Meyerhoefer. "Habit Formation in the Consumption of Health Care Services".

Rhoads, N. and C. Meyerhoefer. "Do School Resource Officers Prevent School Shootings? Evidence From the Cops in Schools Program".

Honors and Awards

Mentorship Appreciation Award, Lehigh University Graduate Student Senate.	2020
Outstanding AJAE Reviewer, American Journal of Agricultural Economics	2019
Graduate Student Champion, Lehigh University Graduate Student Senate.	2017
Diane Forsythe Award finalist, American Medical Informatics Assoc.	2016
Arthur F. Searing Professorship, Lehigh University.	2015 – Present
Carl & Ingeborg Beidleman Research Award, Lehigh University.	2015
Class of 1961 Professorship, Lehigh University.	2011 – 2013
Alfred Noble Robinson Faculty Award, Lehigh University.	2011
Outstanding Journal Article (in 2008), *American Journal of Agricultural Economics*.	2009

Second Prize, Research Poster Competition, Drug Information Association 43rd Annual Meeting, Atlanta, GA.	2007
Best Intramural Research Poster, 1st Annual AHRQ Meeting, Washington, D.C.	2007
Director's Citation for Outstanding Group Performance, AHRQ.	2007
Director's Award for Excellence, Agency for Healthcare Research and Quality (AHRQ).	2005
Outstanding Ph.D. Dissertation, Agricultural and Applied Economics Association.	2003
Outstanding Ph.D. Dissertation, Department of Applied Economics and Management, Cornell University.	2002 - 2003
Tuition Fellowship and Assistantship, Department of Applied Economics and Management, Cornell University.	1997 - 2002
Award for Excellence in Economics, Binghamton University.	1997
Rhodes Scholarship Candidate, Binghamton University.	1997
Undergraduate Honor Societies: Phi Beta Kappa, Omicron Delta Epsilon (Economics), Golden Key, Phi Eta Sigma (Freshman).	1994 - 1997

Research Funding

"Identifying the Role of Oral Health in Heart Disease through Integration of GWAS-by-Subtraction Genomic Structural Equation Modeling with the Method of Instrumental Variables", Principal Investigator, National Institutes of Health R03 ($331,999).	2024 - 2026
"Do School Resource Officers Prevent School Shootings? Evidence from the Cops in Schools Program", Principal Investigator, Lehigh University.	2022 - 2023
"Elderly Oral Health: The Relationship between Oral Health Problems, Dental Care Use, Medical Conditions, and Provided Medical Care", Consultant, National Institutes of Health R56.	2019 – 2022
Modeling Dental Service Use among the Elderly in the Presence of Endogenous Selection into Dental Coverage", Senior Investigator & Sub-Contract PI, National Institutes of Health R03 ($314,443; Sub-contract: $88,338).	2016 – 2018
Faculty Grant for International Connections, Principal Investigator, Lehigh University.	2015

Faculty Cluster Development Grant, "Integrated Healthcare Delivery: Policy, Management, Information, and Operations", Co-Investigator, Lehigh University. 2012

"Data Flow & Clinical Outcomes in a Perinatal Continuum of Care System", Senior Investigator & Sub-Contract PI, Agency for Healthcare Research and Quality R18 ($1,172,128; Sub-contract: $508,650). 2011 – 2015

"Optimizing Perinatal Care at Lehigh Valley Health Network", Co-Principal Investigator, Lehigh University. 2010 – 2011

"Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?", Principal Investigator, Lehigh University. 2009

Michele Sicca Graduate Research Grant, Principal Investigator, Cornell University. 2001

Pre-Dissertation Travel Grant, Principal Investigator, Mario Einaudi Center for International Studies, Cornell University. 2001

Consultancies

Eli Lilly and Company, 2024-2026
Novo Nordisk Inc., 2013-2014; 2019-2020
Dow AgroSciences, 2013; 2016
Pharmaceutical Care Management Association, 2009

Invited Presentations

Meyerhoefer, C. "Obesity, Healthcare Spending, and the Rise of GLP-1 Medications", Lehigh University, Mountain Talk, March 24, 2026.

Meyerhoefer, C. "Medical Care and Productivity Costs of Obesity", HealthyWomen Virtual Congressional Briefing: Obesity: The Cost of No Coverage. July 18, 2024.

Meyerhoefer, C., B. Xue, and A. Poznanska. "Implications of the Decline in LGBT Rights for Suicide Attempts: Evidence from Anti-LGBT Statutes in Poland",

- Economics of LGBTQ+ Individuals Virtual Seminar Series, CSQIEP, February 2024.
- National Taiwan University, Department of Agricultural Economics Seminar, April 2023, Taipei, Taiwan.
- National Taipei University, Department of Economics Seminar, April 2023, New Taipei, Taiwan.
- Lehigh University College of Health Research Roundtable, April 2023, Bethlehem, PA.
- University of West Indies, Cave Hill, Department of Economics Seminar, March 2023, Bridgetown, Barbados.

Santa Fe Group. Advance Health Equity – An Alignment and Action Summit. June 2022, Washington, D.C.

Chang, H-H. and C. Meyerhoefer. "Do Elections Make You Sick? Evidence from First-Time Voters", University of Washington School of Pharmacy, PHEnOM Seminar Series, October 2021.

Meyerhoefer. C., L. Mouden and R. Tillman. "The Future of Dentistry: Improving America's Oral Health and Wellness", Guardian Webinar Series, April 2019.

Meyerhoefer. C. "Thoughts on Scope of Practice Regulations, Medicare Dental Coverage and Dental Care Demand", The American Dental Association, December 2018, Chicago, IL.

Peng, L., X. Guo and C. Meyerhoefer. "The Effects of Medicaid Expansion on Labor Market Outcomes: Evidence from Border Counties", University of Delaware, Department of Economics Seminar, October 2018, Newark, DE.

Meyerhoefer, C. "Medical Care Cost Growth in the United States: Driving Forces and Implications for Policy",

- Family Weekend, Lehigh University, November 2017, Bethlehem, PA.
- Lehigh Senior Alumni "Back to the Classroom" Seminar, April 2016, Bethlehem, PA.

Chang, H-H. and C. Meyerhoefer "Inter-brand Competition of Food Outlets and Healthcare Utilization", Temple University, Department of Economics Seminar, April 2017.

Meyerhoefer, C., I. Panovska and R. Manski, "Projections of Dental Care Use Through 2026", *Health Affairs* Briefing: Oral Health, December 2016, Washington D.C.

Meyerhoefer, C., M. Deily, S. Sherer, S-Y. Chou, L. Peng, M. Sheinberg, and D. Levick, "The Consequences of Electronic Health Record Adoption for Physician Productivity and Birth Outcomes". *ILR Review*-Sponsored Session on "Employment Relations in Healthcare" at the LERA 68th Annual Meeting, May 2016, Minneapolis, MN.

Meyerhoefer, C. "The Economics of Childhood Obesity", Childhood Obesity in the Community: Turning Science into Care, Boston Children's Hospital, April 2016, Boston, MA.

Meyerhoefer, C. and S. Terrizzi. "Factors Influencing Generic Substitution of Prescription Pharmaceuticals", 2nd Annual Frontiers in Healthcare Conference", November 2015, Galway, Ireland.

Biener, A., C. Meyerhoefer, and J. Cawley. "The Medical Care Costs of Youth Obesity",

- The XIII International Congress on Obesity, May 2016, Vancouver, Canada.
- Henan University, School of Economics Seminar, March 2016, Kaifeng, China.
- National University of Ireland Galway, Department of Economics Seminar, October 2015, Galway, Ireland.
- National University of Ireland Maynooth, Department of Economics Seminar, October 2015, Maynooth, Ireland.

Meyerhoefer, C. "Weighing the Options: Subsidizing Healthy Foods to Reduce Health Care Costs", Asa Packer Society, October 2014, Philadelphia, PA.

Cawley, J. and C. Meyerhoefer. “Issues in Modeling the Medical Care Costs of Obesity”, Congressional Budget Office, September 2014, Washington DC.

Meyerhoefer, C., M. Deily, S. Sherer, S-Y. Chou, L. Peng, M. Sheinberg, and D. Levick, “The Impact of Electronic Health Record Adoption and Integration on Physician Productivity and Health Outcomes”, Temple University, Department of Risk, Insurance, and Healthcare Management Seminar, November 2013, Philadelphia, PA.

Peng, L., C. Meyerhoefer, and S. Zuvekas. “The Effect of Depression on Labor Market Outcomes”, Agency for Healthcare Research and Quality/Center for Financing, Access and Cost Trends (AHRQ/CFACT) Seminar, November 2013, Washington DC.

Meyerhoefer, C. Invited speaker, Barilla Center for Food and Nutrition Webinar on “Obesity: The Impacts on Public Health and Society”, July 2012.

Meyerhoefer, C. "The Relationship between Food Costs, Diet and Health: Implications and Future Policy Directions”, 14th Annual Gershoff Symposium, Gerald J. and Dorothy R. Friedman School of Nutrition Science and Policy, Tufts University, May 2012, Boston, MA.

Terrizzi, S. and C. Meyerhoefer. "Estimating the Price-Elasticity of Switching Between Branded and Generic Drugs", Lafayette College, Department of Economics Seminar, December 2011, Easton, PA.
Cawley, J., D. Frisvold and C. Meyerhoefer. “Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?”, University of Delaware, Department of Economics / Department of Food and Resource Economics Seminar, November 2011, Newark, DE.

Cawley, J. and C. Meyerhoefer. “The Medical Cost of Obesity: An Instrumental Variables Approach”,

- Binghamton University, Department of Economics Seminar, October 2010, Binghamton, NY.
- AHRQ/CFACT Seminar, June 2008, Washington D.C.

Zuvekas, S., C. Meyerhoefer and R. Manski. “The Demand for Preventive and Restorative Dental Services”, AHRQ/CFACT Seminar, May 2010, Washington D.C.

Meyerhoefer, C. and E. Liebtag. “A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes”,

- Lafayette College, Department of Economics Seminar, October 2009, Easton, PA
- USDA Economic Research Service “Food for Thought” Seminar, November 2007, Washington, DC.
- AHRQ/CFACT Seminar, October 2007, Washington DC.
- The General Accountability Office, September 2007, Washington, DC.

Meyerhoefer, C. "Coverage for Mental Health Treatment in the United States: Research to Inform Policy", Lehigh University Board of Trustees Meeting, February 2009, Bethlehem, PA.

Meyerhoefer, C. "Obama's and McCain's Health Care Proposals: A Panel Discussion", Lehigh University, Health, Medicine and Society Seminar, October 2008, Bethlehem, PA.

Liang, L., C. Meyerhoefer and J. Wang. "Physician Obesity Counseling: Are Adolescents Getting an Earful?", AHRQ/CFACT Seminar, October 2007, Washington DC.

Meyerhoefer, C. and Y. Pylypchuk. "Panel Data Econometric Methods and their Application to Health Care Analyses", The Urban Institute, August 2007, Washington DC.

Meyerhoefer, C. and Y. Pylypchuk. "Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?",

- USDA Economic Research Service Workshop "Food Assistance and Obesity: Measuring the Link", July, 2007, Washington DC.
- USDA Economic Research Service Research Seminar, January 2007, Washington, DC.
- AHRQ MEPS Research Conference, May 2006, Washington, DC.
- AHRQ/CFACT Seminar, December 2005, Washington DC.

Meyerhoefer, C. and D. Sahn. "The Relationship between Poverty and Maternal Morbidity and Mortality in Sub-Saharan Africa",

- AERC Workshop on Reproductive Health, Economic Growth and Poverty Reduction in Africa, March 2007, Kampala, Uganda
- AERC/Hewlett Foundation meeting on Poverty and Economic Growth: The Impact of Population Dynamics and Reproductive Health Outcomes in Africa, November 2006, Brussels, Belgium.

Meyerhoefer, C. and S. Zuvekas. "The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants", AHRQ/CFACT Seminar, March 2007, Washington D.C.

Meyerhoefer, C. and S. Zuvekas. "New Estimates of the Demand for Physical and Mental Health Treatment", AHRQ MEPS Research Conference, May 2006, Washington, DC.

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. "The Short Run Effect of Direct-to-Consumer Advertising on Prescription Drug Prices", Federal Trade Commission's Bureau of Economics Roundtable on the Economics of the Pharmaceutical Industry, October 2006.

Meyerhoefer, C. "Correlated Random Effects Panel Estimators and MEPS: A Cure for Endogeneity and Measurement Error?", AHRQ/CFACT Seminar, May 2006, Washington D.C.

Cawley, J., C. Meyerhoefer and D. Newhouse. "The Impact of State Physical Education Requirements on Youth Physical Activity and Overweight", AHRQ/CFACT Seminar, April 2005, Washington D.C.

Meyerhoefer, C. and S. Zuvekas. "Modeling the Effect of Out-of-Pocket Costs on the Demand for Mental Health Services", AHRQ/CFACT Seminar, December 2004, Washington D.C.

Meyerhoefer, C. "The Measurement of Poverty, Inequality, and Consumer Demand using Household Survey Data", Babes-Bolyai University, April 2002, Cluj-Napoca, Romania.

Refereed Conference Presentations

Meyerhoefer, C., Upadhyay, N., Desai, K., Haley, V., Grabner, M., Biener, A., and J. Cawley. "Estimated Reduction in Health Care Costs by BMI in Commercially Insured Adults in the U.S.", Obesity Medicine Association Annual Conference, April 2026, San Diego, CA (poster presentation).

Meyerhoefer, C., H. Li, E. Ware, J. Moeller, H. Chen, J. Faul and R. Manski. "The Causal Effect of Poor Oral Health on Heart Disease: A GWAS-by-Subtraction Genomic Structural Equation Instrumental Variables Model",

- AcademyHealth Annual Research Meeting, June 2026, Seattle, WA (poster presentation).
- American College of Medical Genetics Annual Clinical Genetics Meeting, March 2026, Baltimore, MD (poster presentation).
- AEA/ASSA Annual Meeting, January 2026, Philadelphia, PA.

Chang, H-H. and C. Meyerhoefer. "Spillover Effects of Livestream Promotions on E-Commerce Platform Food Sales", Agricultural and Applied Economics Association (AAEA) Annual Meeting, July 2025, Denver, CO.

Chang, H-H. and C. Meyerhoefer. "The Effects of Income Loss on Health Care Use and Expenditure: Evidence from Disaster Shocks to Agricultural Production", ASHEcon 13th Annual Research Conference, June 2024, San Diego, CA.

Chang, H-H. and C. Meyerhoefer. "Livestream Promotions and Business-to-Consumer E-Commerce Food Sales", Agricultural and Applied Economics Association (AAEA) Annual Meeting, July 2023, Washington, DC (poster presentation).

Meyerhoefer, C., B. Xue, and A. Poznanska. "Implications of the Decline in LGBT Rights for Suicide Attempts: Evidence from Anti-LGBT Statutes in Poland", American Society for Health Economists (ASHEcon) 11th Annual Research Conference, June 2022, Austin TX.

Chang, H-H. and C. Meyerhoefer. "Health Care Expenditure and Farm Household Income Loss: Evidence from Natural Disasters", AAEA Annual Meeting, August 2021, Austin, TX.

Xue, B. and C. Meyerhoefer "Habit Formation in the Consumption of Health Care Services", AAEA Annual Meeting, August 2021, Austin, TX.

Chang, H-H. and C. Meyerhoefer. "Do Elections Affect Healthcare Utilization?". iHEA 13th World Congress on Health Economics, July 2019, Basel, Switzerland.

Meyerhoefer, C., Y. Pylypchuk, and W. Encinosa and T. Searcy. "The Role of Electronic Health Record Vendor in Hospital Referral Decisions", iHEA 13th World Congress on Health Economics, July 2019, Basel, Switzerland.

Chen, J., C. Meyerhoefer, and L. Peng. "The Effect of Paid Sick Leave on Worker Absenteeism and Health Care Utilization", ASHEcon 8th Annual Research Conference, June 2019, Washington, DC.

Fayaz Farkhad, B. and C. Meyerhoefer. "How Was Medical Care Utilization Affected by the Medicaid Primary Care Fee Bump?",

- ASHEcon 8th Annual Research Conference, June 2019, Washington, DC.
- APPAM Fall Research Conference, November 2018, Washington, DC.
- Southern Economic Association Annual Meetings, November 2018, Washington, DC.

Chen, J., C. Meyerhoefer, and E. Timmons. "The Effects of Dental Hygienist Scope of Practice and Autonomy on Dental Care Utilization",

- ASHEcon 8th Annual Research Conference, June 2019, Washington, D.C.
- Federal Reserve Banks of Chicago and Minneapolis Opportunity & Inclusive Growth Institute Conference Series, September 2018.
- LERA 70th Annual Meeting, June 2018, Baltimore, MD.
- Eastern Economics Association Annual Conference, March 2018, Boston, MA.

Fayaz Farkhad, B., C. Meyerhoefer and J. Dearden. "The Within-Month Pattern of Medical Care Utilization among SNAP Participants",

- ASHEcon 8th Annual Research Conference, June 2019, Washington, D.C.
- Eastern Economic Association Annual Conference, February 2017, New York, NY.
- iHEA 12th World Congress on Health Economics, July 2017, Boston, MA.
- AAEA Annual Meeting, July 2017, Chicago, IL.

Peng, L., X. Guo, and C. Meyerhoefer. "The Effects of Medicaid Expansion on Labor Market Outcomes: Evidence from Border Counties", The 10th International Symposium on Human Capital and Labor Markets, December 2018, Beijing, China.

Fayaz Farkhad, B. and C. Meyerhoefer. "The Impact of Participation in SNAP on Labor Force Decisions",

- APPAM Fall Research Conference, November 2018, Washington, DC (poster presentation).
- AAEA Annual Meeting, August 2018, Washington, DC.

Meyerhoefer, C., S. Zuvekas, B. Fayaz Farkhad, J. Moeller, and R. Manski. "Modeling Dental Service Use among the Elderly with Endogenous Selection into Dental Coverage", ASHEcon 7th Biennial Research Conference, June 2018, Atlanta, GA.

Peng, L., X. Guo, and C. Meyerhoefer. "The Effects of Medicaid Expansion on Labor Market Outcomes: Evidence from Border Counties", ASHEcon 7th Biennial Research Conference, June 2018, Atlanta, GA.

Fayaz Farkhad, B. and C. Meyerhoefer. "Increasing Access to Primary Care without Bumping Up Costs: Evidence from the Medicaid Fee Bump", ASHEcon 7th Biennial Research Conference, June 2018, Atlanta, GA (poster presentation).

Guo, R. and C. Meyerhoefer. "The Effects of Cumulative Enrollment in the Children's Health Insurance Program on Child Health and Academic Performance", The 9th International Symposium on Human Capital and Labor Markets, December 2017, Beijing, China.

Chang, H-H. and C. Meyerhoefer "Inter-brand Competition of Food Outlets and Healthcare Utilization",

- iHEA 12th World Congress on Health Economics, July 2017, Boston, MA.
- AAEA Annual Meeting, July 2017, Chicago, IL (poster presentation).

Biener, A., C. Meyerhoefer, and J. Cawley. "The Medical Care Costs of Youth Obesity", iHEA 12th World Congress on Health Economics, July 2017, Boston, MA.

Sherer, S., C. Meyerhoefer, and D. Levick. "Challenges to Aligning Coordination Technology with Organizations, People, and Processes in Healthcare", *50th International Conference on Systems Sciences*, January 2017, Waikoloa Village, HI.

Guo, R. and C. Meyerhoefer. "The Effect of Participation in School Sports on Academic Achievement Among Middle School Children",

- The 8th International Symposium on Human Capital and Labor Markets, December 2016, Beijing, China.
- Southern Economic Association Annual Meetings, November 2016, Washington, D.C.

Peng. L., C. Meyerhoefer, and S-Y Chou, "The Health Implications of Unconventional Natural Gas Development in Pennsylvania",

- AAEA Annual Meeting, August 2016, Boston, MA.
- ASHEcon 6th Biennial Research Conference, June 2016, Philadelphia, PA

Biener, A., C. Meyerhoefer, and J. Cawley. "Practical Considerations When Error-Correcting BMI in Cost of Obesity Studies", ASHEcon 6th Biennial Research Conference, June 2016, Philadelphia, PA.

Guo, R. and C. Meyerhoefer. "The Long-Term Impact of the State Children's Health Insurance Program on Health and Educational Outcomes".

- ASHEcon 6th Biennial Research Conference, June 2016, Philadelphia, PA (poster presentation).
- Eastern Economic Association Annual Conference, February 2016, Washington, D.C.

Dearden, J., C. Meyerhoefer, and R. Guo. "Restaurant Wine Pricing: Price Discrimination or Anchoring?",

- 15th Annual International Industrial Organization Conference, April 2016, Philadelphia, PA.
- Eastern Economic Association Annual Conference, March 2015, New York, NY.

Biener, A., C. Meyerhoefer, and J. Cawley. "Estimating the Medical Care Costs of Youth Obesity in the Presence of Proxy Reporting Error", American Economic Association (AEA) Annual Meeting, January 2015, Boston, MA.

Sherer, S., C. Meyerhoefer, M. Deily, S. Sherer, S-Y. Chou, M. Sheinberg, and D. Levick. "Integration of Generic Economic Health Records: Moving from Technology Acceptance to Adaptive Structuration to Reciprocal Coordination", AMIA Annual Symposium, November 2014, Washington, D.C.

Cawley, J., C. Meyerhoefer, A. Beiner, M. Hammer, and N. Wintfeld. "Savings in Medical Expenditures Associated with Reductions in Body Mass Index Among Adults with Obesity, by Diabetes Status", Obesity Week 2014 (The Obesity Society's Annual Scientific Meeting), November 2014, Boston, MA.

Meyerhoefer, C., S. Sherer, M. Deily, S-Y. Chou, L. Peng, T. Hu, M. Nihen, M. Sheinberg, and D. Levick, "A Mixed Method Study of Information Availability on Pregnancy Outcomes", 5th Annual Workshop on Health IT and Economics, October 2014, Washington, D.C.

Biener, A., C. Meyerhoefer, and J. Cawley. "The Medical Care Costs of Child Obesity", ASHEcon 5th Biennial Research Conference, June 2014, Los Angeles, CA (poster presentation).

Peng, L., C. Meyerhoefer, and S. Zuvekas. "The Effect of Depression on Labor Market Outcomes", ASHEcon 5th Biennial Research Conference, June 2014, Los Angeles, CA.

Terrizzi, S. and C. Meyerhoefer. "Identifying the Impact of the Tennessee Affordable Drug Act of 2005: Do Mandatory Generic Substitution Laws Matter?" ASHEcon 5th Biennial Research Conference, June 2014, Los Angeles, CA.

Meyerhoefer, C., M. Deily, S. Sherer, S-Y. Chou, L. Peng, M. Sheinberg, and D. Levick, "The Impact of Electronic Health Record Adoption and Integration on Physician Productivity and Health Outcomes",

- ASHEcon 5th Biennial Research Conference, June 2014, Los Angeles, CA.
- *ILR Review* Special Conference on Employment Relations in Healthcare, March 2014, New Brunswick, NJ.

Levick, D., C. Meyerhoefer, S. Sherer, M. Sheinberg, M. Deily, and S-Y Chou. "A Mixed Methods Study of Information Availability on Pregnancy Outcomes",

- 7th Annual Mid-Atlantic Healthcare Informatics Symposium, April 2014, Philadelphia, PA.
- American Medical Informatics Association Annual Symposium, November 2013, Washington, D.C. (poster presentation)

Meyerhoefer, C. and Y. Pylypchuk. "The Effect of Chronic Illness on Participation in the Supplemental Nutrition Assistance and Medicaid Programs", AEA/ASSA Annual Meeting, January 2014, Philadelphia, PA.

Gimenez-Duarte, L., C. Meyerhoefer, and D. Sahn. "Can Intra-household Allocation Help Us Explain the Relationship Between Conditional Cash Transfer Programs and Anthropometric Outcomes?", AAEA & CAES Joint Annual Meeting, August 2013, Washington, D.C.

Peng, L., C. Meyerhoefer, and S. Zuvekas. "The Impact of Depression on Labor Market Outcomes", Eastern Economic Association Annual Conference, May, 2013, New York, NY.

Biener, A., C. Meyerhoefer, and J. Cawley. "The Medical Care Costs of Child Obesity", Eastern Economic Association Annual Conference, May 2013, New York, NY.

Levick, D., M. Sheinberg, C. Meyerhoefer, S. Sherer, M. Deily, and S-Y Chou. "Building a Safer Stork: Implementing a Complete Perinatal Information System", HiMSS 13 Annual Conference and Exhibition, March 2013, New Orleans, LA.

Cawley, J., D. Frisvold and C. Meyerhoefer. "Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?"

- APPAM Fall Research Conference, November 2012, Baltimore, MD.
- NBER Health Economics Program Spring Meeting, April 2012, Cambridge, MA.
- Southern Economic Association 81st Annual Conference, November 2011, Washington, DC.
- American Economic Association Annual Meeting, January 2011, Denver, CO.

Terrizzi, S., S. Sherer, C. Meyerhoefer, M. Sheinberg, and D. Levick. "Extending the Technology Acceptance Model in Healthcare: Identifying the Role of Trust and Shared Information", 18th Americas Conference on Information Systems, August 2012, Seattle, WA.

Terrizzi, S. and C. Meyerhoefer. "Estimating the Price-Elasticity of Switching Between Branded and Generic Drugs", ASHEcon 4th Biennial Research Conference, June 2012, Minneapolis, MN.

Calwey, J. and C. Meyerhoefer. "Cost-Benefit Projections for Health Care Savings Associated with Worksite Weight Loss Programs: The Impact of Different Estimates for the Medical Cost of Obesity", Experimental Biology Meetings, April 2012, San Diego, CA.

Sherer, S., C. Meyerhoefer, S-Y Chou, M. Deily, D. Levick, and M. Sheinberg. "Organizational Challenges in the Implementation and Integration of Vendor-Supplied Electronic Health Record Systems", 2nd Annual Workshop on Health IT and Economics, October 2011, Washington, D.C.

Chang, H-H., C. Meyerhoefer, and D. Just. "How Do Health and Social Insurance Programs Affect the Land and Labor Allocations of Farm Households? Evidence from Taiwan", AAEA & NAREA Joint Annual Meeting, July 2011, Pittsburgh, PA.

C. Meyerhoefer, S. Zuvekas, and R. Manski. "The Demand for Preventive and Restorative Dental Services", iHEA 8th World Congress on Health Economics, July 2011, Toronto, Canada.

Saboe, M., J. Dearden, and C. Meyerhoefer. "Identifying the Matriculation Matching Effect: How Student Preferences are Influenced by Relative College Quality", Eastern Economic Association Annual Conference, February 2011, New York, NY.

Terrizzi, S. and C. Meyerhoefer. "Estimating the Price-Elasticity of Switching Between Branded and Generic Drugs", Eastern Economic Association Annual Conference, February 2011, New York, NY.

Gimenez-Duarte, L. and C. Meyerhoefer. "Underweight, Normal-weight, Overweight . . . Under the Same Roof?", Eastern Economic Association Annual Conference, February 2011, New York, NY.

Deily, M., T. Hu, S. Terrizzi S-Y. Chou, and C. Meyerhoefer. "Spillovers and the Impact of Health Information Technology: Evidence from Pregnancy Outcomes in Pennsylvania" Eastern Economic Association Annual Conference, February 2011, New York, NY.

Meyerhoefer, C. and Y. Pylypchuk. "The Effect of Chronic Illness on Participation in the Supplemental Nutrition Assistance and Medicaid Programs",
- Southern Economic Association 80th Annual Conference, November 2010, Atlanta, GA.
- AAEA Annual Meeting, July 2010, Denver, CO.

Chou, S-Y., M. Deily and C. Meyerhoefer. "Network Externalities and the Impact of Health Information Technology: Evidence from Pregnancy Outcomes in Pennsylvania", ASHEcon 3rd Biennial Research Conference, June 2010, Ithaca, NY.

Cawley, J., D. Frisvold and C. Meyerhoefer. "Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?", ASHEcon 3rd Biennial Research Conference, June 2010, Ithaca, NY.

C. Meyerhoefer, S. Zuvekas, and R. Manski. "The Demand for Preventive and Restorative Dental Services", ASHE 3rd Biennial Research Conference, June 2010, Ithaca, NY.

Dearden, J., S. Li, and C. Meyerhoefer. ""Demonstrated Interest: Signaling in College Admissions", Eastern Economic Association Annual Conference, February 2010, Philadelphia, PA.

Meyerhoefer, C. and S. Zuvekas. "New Estimates of the Demand for Physical and Mental Health Treatment".

- American Economic Association Annual Meeting, January 2009, San Francisco, CA.
- ASHEcon Inaugural Research Conference, June 2006, Madison, WI.
- Association for Public Policy Analysis and Management (APPAM) Annual Research Conference, November 2005, Washington D.C.
- AcademyHealth Annual Research Meeting, June 2005, Boston, MA (poster presentation).

Cawley, J. and C. Meyerhoefer. "The Medical Cost of Obesity: An Instrumental Variables Approach", ASHEcon 2nd Biennial Research Conference, June 2008, Durham, NC.

Liang, L., C. Meyerhoefer and J. Wang. "Physician Obesity Counseling: Are Adolescents Getting an Earful?".

- AcademyHealth Annual Research Meeting, June 2008, Washington D.C.
- 1st Annual AHRQ Meeting, September 2007, Washington D.C. (poster presentation).

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. "The Short Run Effect of Direct-to-Consumer Advertising on Prescription Drug Prices",

- ASHEcon 2nd Biennial Research Conference, June 2008, Durham, NC.
- Annual Health Economics Conference (AHEC), March 2008, Chicago, IL.
- 1st Annual AHRQ Meeting, September 2007, Washington D.C. (poster presentation).
- Drug Information Association 43rd Annual Meeting, June 2007, Atlanta, GA. (poster presentation *Awarded Second Prize*).
- Southern Economic Association Annual Meeting, November 2006, Charleston, S.C.

Meyerhoefer, C. and E. Leibtag. "A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes".

- APPAM Fall Conference, November 2007, Washington DC.
- 1st Annual AHRQ Meeting, September 2007, Washington DC. (poster presentation).
- AAEA Annual Meeting, July 2007, Portland, OR.

Meyerhoefer, C. and S. Zuvekas. "The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants".

- 1st Annual AHRQ Meeting, September 2007, Washington DC (*Awarded Best Intramural Research Poster*).
- 8th Workshop on Costs and Assessments in Psychiatry, March 2007, Venice, Italy.
- ASHEcon Inaugural Research Conference, June 2006, Madison, WI.

Cawley, J., C. Meyerhoefer and D. Newhouse. "The Correlation of Youth Physical Activity with State Policies", Western Economic Association International Annual Conference, June 2006, San Diego, CA.

Meyerhoefer, C. and Y. Pylypchuk. "Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?", ASHEcon Inaugural Research Conference, June 2006, Madison, WI.
Meyerhoefer, C. and S. Zuvekas. "New Estimates of the Demand for Physical and Mental Health Treatment", 7th Workshop on Costs and Assessments in Psychiatry, March 2005, Venice, Italy.

Cawley, J., C. Meyerhoefer and D. Newhouse. "The Impact of Physical Education Requirements on Youth Physical Activity and Overweight", NBER Summer Institute in Health Economics, July 2005, Cambridge, MA.

Cawley, J., C. Meyerhoefer and D. Newhouse. "The Impact of Physical Education Requirements on Youth Physical Activity and Overweight",

- AAEA Annual Meeting, July 2005, Providence, RI.
- AcademyHealth Annual Research Meeting, June 2005, Boston, MA.

Meyerhoefer, C., C. Ranney and D. Sahn. "Consistent Estimation of Longitudinal Censored Demand Systems", AAEA Annual Meeting, August 2004, Denver, CO.

Meyerhoefer, C., D. Sahn and S. Younger. "The Joint Demand for Health Care, Leisure, and Commodities: Implications for Health Care Finance and Access in Vietnam". International Seminar in Public Economics on "Public Finance and Development", September 2001, Ithaca, NY.

Selected Media Citations

*Attitude Magazine & Yahoo! News UK, "*Suicides in Poland have increased amid country's anti-LGBT bills, research states", February 19, 2024.
Gazeta Wyborcza, "The language of hate kills. Researchers checked suicide rates in 'LGBT-free zones'", September 25, 2023.
Yahoo! Finance, "Election season causes people to get sick, study finds", January 31, 2020; listed on *The Huffington Post* as "Election Season May Cause People To Get Sick", February 3, 2020.
The Telegraph, "It's Official: Elections are Bad for Your Health", January 28, 2020.
For The Record Magazine, "EHRs Still Burden Physicians", November/December 2018.
Healthcare Finance, "Why patients and doctors are still dissatisfied by electronic health records", August 17, 2018.
The Boston Globe, "Want to get into your first-choice college? Better book a plane ticket", August 21, 2017.

Bloomberg Business, "Obesity is Hurting the U.S. Economy in Surprising Ways", March 5, 2015.
Los Angeles Times, "More Gym for Kids Means Less Chance of Obesity, Cornell Study Says", May 21, 2013.
U.S. News and World Report, "Docs Aren't Coaching Overweight Kids How to Slim Down: Study", June 8, 2012.
Chicago Tribune, Forbes (via *Reuters*), "As America's Wastline Expands, Costs Soar", April 30, 2012.
Wall Street Journal, "Number of the Week: The Economics of Obesity", December 3, 2011.
Money (Magazine), "Slim Your Body, Not Your Wallet [The Cost of Fat]", June 2011
British Medical Journal, "Obesity Related Illness Consumes a Sixth of US Healthcare Budget", October 25, 2010 (*BMJ* 2010; 341:c6014 doi: 10.1136/bmj.c6014).
Diabetes Health, "Reducing Health Costs Through Lower Food Prices", October 20, 2010.
Los Angeles Times, "Medical Cost of Obesity is Higher than Previously Estimated", October 19, 2010.
Washington Post (via the *Associated Press*), "Study: Obesity Care Costs Twice Previous Estimates", October 15, 2010.
Counselor Magazine, "Substance Abuse Treatment Higher Financial Burden in U.S. South", May 8, 2009.
New Scientist, "Drug Promotions Work Like Washing Powder Ads", June 4, 2008.
APA Monitor on Psychology, "Mental Health Imparity", December 6, 2006.
Wall Street Journal (via the *Associated Press*), "Is High-School Gym Class an Exercise in Futility? September 20, 2006.
Mental Health Weekly, "Consumers Pay More for Mental Health Services than Non-Mental Health Services", September 18, 2006.
New York Times, "Exercise: Extra Gym Time May Not Help Students", September 12, 2006.
Detroit Free Press, "Adding Gym Time Does Get Kids Fit", August 25, 2006.
USA Today, "More Time in PE Doesn't Add Up", August 23, 2006.

Courses Taught

Lehigh University

- ECO 146, Applied Microeconomic Analysis, Fall 2008 – Spring 2022.
- ECO 368 Health Economics, Spring 2019, Fall 2019, Spring 2021, Fall 2023, Fall 2024, Fall 2026.
- ECO 455, Health Economics I, Spring 2009, Fall 2009, Fall 2010, Fall 2011, Spring 2014, Spring 2016, Fall 2017, Fall 2019, Fall 2021, Fall 2023, Fall 2025.
- ECO 465 Applied Econometrics II, Spring 2011, Spring 2012, Spring 2014, Spring 2016, Spring 2020.
- St. Luke's University Health Network Emerging Leaders Program Workshop, Fall 2011, Summer 2014.
- ECO 492, Readings in Economic Development and Health, Fall 2009.

Georgetown University

- PPOL 700, Thesis Workshop I, Fall 2006, Fall 2007.
- PPOL 701, Thesis Workshop II, Spring 2007, Spring 2008.

Research Advising

Lehigh University, Doctor of Philosophy, Dissertation Committee Chair.

- Haiming (Richard) Li, 2025 – Present.
- Nathaniel Rhoads, 2024 – 2025, Lecturer, Questrom School of Business, Boston University.
- Bingjin Xue, 2021 – 2023, Assistant Professor, University of New Hampshire.
- Kevin Smith, 2019 – 2022, Assistant Professor, Beloit College.
- Jie Chen, 2017 – 2019, Postdoctoral Research Associate, Georgia Institute of Technology.
- Bita Fayaz Farkhad, 2017 – 2019, Postdoctoral Research Associate, University of Illinois Urbana-Champaign.
- Xiaohui Guo, 2015 – 2017, Assistant Professor, University of International Business and Economics.
- Dante DeAntonio, Co-Chair, 2015 – 2016, Economist, Moody's Analytics.
- Adam Beiner, 2014 – 2015, Research Economist, Agency for Healthcare Research and Quality.
- Kathy Wolchik, Co-Chair, 2009 – 2015, Economist, Aflac.
- Sabrina Terrizzi, 2010 – 2013, Assistant Professor, Moravian College.
- Lea Gimenez-Duarte, Co-Chair, 2010 – 2012, Economist, World Bank Group.

Lehigh University, Doctor of Philosophy, Dissertation Committee Member.

- Pei-Chuan Ho, 2020 – 2021, Post-Doctoral Associate, University of Pennsylvania School of Medicine.
- Cheng Wang, 2015 – 2016, Economist, Axtria.
- Cheng Chen, 2012 – 2014, Assistant Professor, Shanghai University of Finance and Economics.
- Tianyan Hu, 2010 – 2013, Post-Doctoral Associate, University of Pennsylvania School of Medicine.
- Jing-Hua Zhang, 2010 – 2011, Assistant Professor, Macau University of Science and Technology.

Lehigh University, Doctor of Philosophy, Third Year Paper Advisor.

- Reiley Williams, 2026 – Present.
- Haiming (Richard) Li, 2024 – 2025.
- Nathaniel Rhoads, 2022 – 2023.
- Bingjin Xue, 2020 – 2021.
- Jie Chen, 2016 – 2017.
- Bita Fayaz Farkhad, 2016 – 2017.
- Adam Beiner, 2012 - 2013.
- Lizhong Peng, 2012 - 2013.
- Jeffery McFetridge, 2010 - 2013.
- Matthew Saboe, Co-Advisor, 2010 – 2012.
- Kathy Wolchik, Co-Advisor, 2009 - 2012.
- Suhui Li, Co-Advisor, 2009 – 2010.

Lehigh University, Master's Thesis.

- Chloe Leong, 2026 – Present

Lehigh University, Undergraduate Honors Thesis.

- Chloe Leong, 2025 – 2026.
- Zewei Lei, 2021-2022, M.S. Program, Biomedical Engineering, Georgia Tech.
- Conor O'Grady, 2019-2020, Charles River Development.
- Ross Camiel, 2015-2016, D.M.D. Program, School of Dental Medicine, University of Connecticut.
- William Dearden, 2012-2013 (Awarded Campbell Prize), Ph.D. Program, Managerial Economics and Strategy, Northwestern University.

Lehigh University, Experiential Learning in Health Undergraduate Grant Program.

- William Dearden, 2011-2012.

Lehigh University, Martindale Student Associate Program.

- Natalya Surmachevska, 2011-2012.

George Washington University, Doctor of Philosophy, Outside Dissertation Reader.

- Yuriy Pylypchuk, 2007, Social and Scientific Systems.

Georgetown University, Master's in Public Policy, Thesis Advisor.

- Kehinde Togun, 2007 - 2008, National Democratic Institute.
- Laura Bondesen, 2007 - 2008, Bank of America.
- Kevin Richards, 2007 - 2008, Georgetown University (continuing studies).
- Sarah Bardack, 2007 - 2008, American Institutes for Research.
- Jeremy Paley, 2007 - 2008, Bill and Melinda Gates Foundation.
- Anice Ervin, 2007 - 2008, Pharmaceutical Care Management Association.
- Margaret Colby, 2006 - 2007, Mathematica Policy Research.
- C. Joy Chen, 2006 - 2007, New York City Department of Finance.
- Tyler Ahn, 2006 - 2007, World Bank.
- Joshua Rubin, 2006 - 2007, IBM Consulting.
- Matthew Hodges, 2006 - 2007, Mathematica Policy Research.
- Gregory Botelho, 2006 - 2007, CNN Online.

Academic Positions and Activities

Lehigh University

Faculty Search Committee, Dean of College of Business, 2023-2024.

Curriculum Committee, IC Program in Business and Health, 2023-2024.

Lehigh in Ireland Study Abroad Program, 2019 – Present.

Graduate and Research Committee, 2017 – 2020.

Faculty Awards Committee, 2017 – 2020.

College of Health Implementation Committee, 2017 – 2018

Invited Speaker, Lehigh Family Weekend, November 2017.

Internal Review Committee, 2016 – 2019.

Middle States Self-Study Working Group, 2016 – 2018.
Invited Speaker, Lehigh Senior Alumni "Back to the Classroom", April 2016, March 2021.

Lehigh ePortfolio Project focus group participant, April 2015.

Invited Speaker, Asa Packer Society, October 2014, Philadelphia, PA.

Cluster Development Working Group and Hiring Committee, 2011 - 2012.

Invited Speaker, Psi Upsilon Fraternity, April 2011.

Co-author, Faculty Cluster Hiring Proposal, Depts. of Economics, Management, Industrial Engineering, and Computer Science, November 2010 - March 2011.

Health Care Reform Roundtable Discussion, Chi Phi Fraternity, October 2009.

Steering Committee, Lehigh University Engineers Without Borders, 2008 - 2009.

<u>P.C. Rossin College of Engineering and Applied Science</u>

Wilmott Endowed Chair Search Committee, 2013-2014.

<u>College of Business</u>

DATA Department Promotion and Tenure Committee, Fall 2023.

COB Undergraduate Admissions Information Sessions, Fall 2023 – Fall 2025.

COB Candidate's Day, April 2016.

Faculty Promotion and Tenure Committee, 2012 – 2015, Fall 2017.

Director, Ph.D. Program in Business and Economics, 2011 - 2015.

Co-Director, Ph.D. Program in Business and Economics, 2010 - 2011.

Associate/Interim Director, Ph.D. Program in Business and Economics, 2009 - 2010.

Admissions Committee, M.S. Program in Economics, 2009 - 2012.

<u>College of Health</u>

Faculty Affiliate, 2021- Present.

LTS College of Health Data Committee, 2021 – 2023.

Interdisciplinary Programs

Faculty Affiliate, Health, Medicine and Society, 2008 - Present.

Speaker and Joint Organizer, "Obama's and McCain's Health Care Proposals: A Panel Discussion", Health, Medicine and Society, October 30th, 2008.

Department of Economics

Faculty Search Committee Co-Chair, Visiting Professor, 2023 – 2024.

Graduate Programs Recruiting Presentations, March 2023, November 2023.

Faculty Search Committee, Assistant Professor in Industrial Organization, Labor or Financial Economics, 2022 – 2023.

Faculty Search Committee, Assistant Professor in Health Economics, 2019 - 2020.

Ph.D. Program Committee, 2015 – Present.

Faculty Search Committee Chair, Assistant Professor in Applied Microeconomics, 2014 - 2015.

Presidential Chair Recruiting Committee, 2009.

Faculty Search Committee, Assistant Professor in Microeconomic Theory, 2008 - 2009.

Ph.D. Econometrics Curriculum Committee, 2008 - 2009.

Exploratory Committee, Lehigh Value Health Network Research Initiative, 2008 - 2009.

Professional Service

Attendee, *Health Affairs* Planning Meeting, "Dental Care and Oral Health", January 2016.

Member, Agricultural and Applied Economics Association (AAEA), 1997 - Present.

- Member, Food Safety and Nutrition Section of AAEA, 2008 - Present.
- Member, Health Economics Section of AAEA, 2022 - Present.

Food Safety and Nutrition Section of AAEA, Nominating Committee, 2010.

Member, American Economic Association (AEA), 2008 - Present.

Member, American Society for Health Economists (ASHEcon), 2005 - Present.

Mentor, Public Service Internship Program for Students with Disabilities, The Washington Center, Fall 2005.

Media Interviews

- *Financial Times Podcast*, Swamp Notes podcast, March 18, 2026.
- *Financial Times*, November 2025, January 2026, October 2026.
- *The Morning Call*, November 2008, October 2015, March 2017, January 2019, October 2021, March 2022, April 2022, July 2022, October 2022, November 2022, December 2022, December 2023, March 2024, August 2024, October 2024, November 2024, January 2025, January 2026.
- WFMZ-TV Channel 69 News, March 2010, March 2017, November 2020, December 2020, January 2021, July 2021, December 2021, April 2022, December 2022, December 2023, February 2024.
- *LehighValleyNews.com*, November 2022.
- *The New York Times,* September 2020.
- *Lehigh Valley Business*, October 2015, November 2016, February 2017, January 2018, May 2019.
- *Los Angeles Times*, August 2018.
- *Becker's Hospital Review*, June 2016.
- *Inc. Magazine*, September 2015, March 2016.
- *Eastern Pennsylvania Business Journal*, March 2010, February 2011.
- *Reader's Digest*, September 2009.
- *Bethlehem Press*, March 2009

Referee Service

Advances in Health Economics and Health Services Research, Agricultural and Resource Economics Review, American Journal of Agricultural Economics, American Journal of Health Economics, Applied Economic Perspectives and Policy, Bangladesh Development Studies, B.E. Journal of Economic Analysis & Policy, Choices, Contemporary Economic Policy, Eastern Economic Journal, Economic Development and Cultural Change, Economics & Human Biology, Empirical Economics, Food Policy, Health Affairs, Health Economics, Industrial and Labor Relations Review, Inquiry, Journal of Diabetes, Journal of Econometrics, Journal of Health Economics, Journal of Human Resources, Journal of Mental Health Policy and Economics, Journal of Policy Analysis and Management, Journal of Population Economics, Journal of Public Economics, Journal of Public Health Dentistry, Lambda Nordica, PharmacoEconomics, Psychiatric Services, Review of Economics and Statistics, Review of Economics of the Household, Review of Regional Studies, Social Science & Medicine, Southern Economic Journal, USDA Office of the Chief Scientist.

Grant Review

Gifford Center for Population Studies and USDA Economic Research Service Purchase to Plate Tool Grants, 2022.

USDA Food Assistance and Nutrition Research Program (FANRP) Competitive Grants and Cooperative Agreements, 2005, 2007, 2011.

Technical Review Panel, Data Management and Programming Support for the Agency for Healthcare Research and Quality, 2009.

National Science Foundation, Grant Program in Economics, 2007.

AERC Grant Program on Reproductive Health, Economic Growth and Poverty Reduction in sub-Sahara Africa, 2007.