

FELIPE A. ARAUJO

September 2026

Department of Economics
Lehigh University
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Academic Positions

Lehigh University, College of Business, Department of Economics
Associate Professor and Director of the Behavioral Research Lab, 2026–Present
Assistant Professor, 2020–2026
Co-director of Behavioral Research Lab, 2023–2026
University of Pittsburgh, Department of Economics, Research and Teaching Assistant, 2013–2020.

Education

Ph.D. Economics, University of Pittsburgh, 2020.
Dissertation Title: “Essays in Labor and Behavioral Economics”.
Committee: David B. Huffman (chair), Lise Vesterlund, Alistair Wilson, Rania Gihleb, Alex Imas.
M.A. Economics, University of Pittsburgh, 2017.
M.A. Economics, Federal University of Minas Gerais, Brazil, 2012.
B.A. Economics, Federal University of Juiz de Fora, Brazil, 2008.

Research Interests

Behavioral Economics, Experimental Economics, Labor Economics

Peer-Reviewed Publications

1. Araujo, F. A., N. Gupta, and L. Vesterlund. [The Female Sensitivity Hypothesis: Evidence From Experimental Economics](#). [Conditionally Accepted at *The Review of Economics and Statistics*]
2. Araujo, F. A., A. Imas, and A. J. Wilson (2026). [Limits on Regret as a Tool for Incentive Design](#). *Journal of Political Economy: Microeconomics*, 4(1), 78-105.
3. Araujo, F. A., C. Chabris, and M. Meyer (2025). [The Effect of On-the-Job Experience on Base-Rate Neglect: Evidence from Medical Professionals](#). *Management Science*, 71(10), 8807-8822.
4. F. A. Araujo, and Evan Piermont (2023). [Unawareness and risk taking: The role of context](#). *Journal of Economic Behavior and Organization*, 208, 61-79.
5. Erez Y., P. Zhang, and F. A. Araujo (2022). [A Reference Dependent Regret Theory](#). *Decision*, 9(1), 1-20.
6. Araujo, F. A., S. W. Wang, and A. J. Wilson (2021). [The Times They Are a-Changin': Experimenting With Dynamic Adverse Selection](#). *American Economic Journal: Microeconomics* 13(4), 1–22.
7. Araujo, F. A., E. Carbone, L. Conell-Price, M. W. Dunietz, A. Jaroszewicz, R. Landsman, D. Lamé, L. Vesterlund, S. W. Wang, and A. J. Wilson (2016). [The slider task: An example of restricted inference on incentive effects](#). *Journal of the Economic Science Association* 2(1), 1-12.

Working Papers

8. Araujo, F. A., N. Gupta, and L. Vesterlund. [Policy Learning for Payment Compliance: Out-of Time Evidence on the Value—and Limits—of ML Targeting at a Brazilian Water Utility](#). [Submitted]
9. Araujo, F. A. [Selection Bias and the Public-Private Wage Gap: Evidence from Public Sector Exams in Brazil](#). [Preparing for submission]
10. Araujo, F. A., Jales, H., and Smith, A. [Paying by Waiting in Line: Public Sector Queuing and the Public Sector Wage Gap](#). [Preparing for submission]

Work in Progress

11. Araujo, F. A., Blackwell, C., Chen, J., Chiu, J., Li, H., Vaughan-Dorant, O., Williams, R., and Yang, W. Time-of-Day Effects in Laboratory Experiments: Evidence Across Cognitive, Preference, and Real-Effort Tasks [Data collection]
12. Romaniuc, R. (PI), Araujo, F. A., Alva, D., and [20 other researchers across the world] Peer Reporting Across Countries [Data collection]
13. Araujo, F. A., Dearden, J., and Lai, E. Label Uncertainty and Socially Responsible Market Behavior: An Experiment [Manuscript in preparation]
14. Araujo, F. A., C. Chabris, M. Meyer, and M. Singh. Guideline Adherence and the Psychology of Physician Decision-Making [In preparation]
15. Araujo, F. A., A. Imas, and A. J. Wilson. Laws of Large Numbers and Risk Preferences.

Seminars & Conference Presentations

- 2026 U of Oregon; Behavioral Science and Policy Association (BSPA) Conference, Harvard Kennedy School; Loyola University Maryland (scheduled), ESA North America, U of Virginia (scheduled)
- 2025 Western Illinois University; U of Pittsburgh Alumni Conference; Montpellier Business School; Matterhorn Symposium, Brig, Switzerland; ESA North America, Tucson AZ
- 2024 BEEMA8 (U of Delaware); EEA Meetings, Boston MA (session organizer); ESA North America, Columbus OH; U of Pittsburgh Alumni Conference; UFES, Brazil (online seminar)
- 2023 Advances in Field Experiments, Chicago IL; BEEMA7 (NYFED, NY); Unicamp, Brazil (online seminar)
- 2022 ESA World Meetings, Boston, MA
- 2021 The Society of Labor Economists Annual Meetings (SOLE, online); ESA North America Meetings, Tucson AZ
- 2020 ESA Global Meetings (online), São Paulo School of Economics, Brazil; Southern Utah University; University of Maryland, Baltimore County; Lehigh University
- 2019 Western Economic Association International, Keio University, Tokyo
- 2018 Bounded Rationality in Choice Conference (BRIC), Columbia University
- 2017 68° North Conference on Behavioral Economics, Svolvær, Norway
- 2016 SITE Experimental Economics, Stanford University

Honors & Grants

Faculty Research Grant (\$5,930), Lehigh University, 2024
Geisinger-Lehigh Join Investment Fund (\$99,968), with C. Chabris, M. Meyer, and M. Singh, 2023
Faculty Research Grant (\$5,090), Lehigh University, 2022
Lindau Nobel Laureate Meetings on Economic Sciences, Germany, 2017.
CNPq Fellowship for Graduate Studies, Federal University of Minas Gerais, 2010.
First Prize at Undergraduate Scientific Seminar, Federal University of Juiz de Fora, 2008.
FAPEMIG Scholarship for Research Assistants, Federal University of Juiz de Fora, 2007.

Thesis Advising

Ph.D, as Committee Member

Nawar Nayeem (2023, Visiting Assistant Professor, Louisiana State University)
Nawar Nayeem (2023, Visiting Assistant Professor, Louisiana State University)
Ilya Kukaev (2023, Postdoctoral Researcher, West Virginia University)

Masters in Applied Economics

Anika Singh (2025)
Brian Quispe (2022)

Undergraduate Honors Students

Ben Murphy-Schmehl (2023)

Teaching

Lehigh University

Statistical Methods (Undergraduate): [Spring 2024](#), [Spring 2023](#), [Spring 2022](#), [Spring 2021](#), [Fall 2020](#).
Behavioral Economics (Graduate/Undergraduate): [Summer 2021](#), [Fall 2021](#), [Summer 2022](#), [Spring 2023](#),
[Summer 2023](#), [Fall 2023](#), [Fall 2024](#).
Experimental Economics (PhD): [Summer 2021](#),

University of Pittsburgh

Game Theory Principles (Undergraduate): [Summer 2006](#), [Summer 2007](#).

ESPM Business School (São Paulo, Brazil)

Experimental Methods and Design (Graduate): Spring 2018, Summer 2018, Spring 2019, Summer 2019.

Federal University of Minas Gerais (Belo Horizonte, Brazil)

Introduction to Economics (Undergraduate): Spring 2011.

Editorial Service

Referee for *American Economic Journal: Microeconomics*, *Environmental and Resource Economics*, *European Economic Review*, *Experimental Economics*, *Games and Economic Behavior*, *Journal of Behavioral and Experimental Finance*, *Journal of Comparative Economics*, *Journal of Economic Behavior and Organization*, *Journal of the European Economic Association*, *Management Science*, *Theory and Decision*, *World Development*

Service to Profession, University, & Department

Lehigh University

Director, Center for Behavioral Research (2026 – Present)

Co-director, Behavioral Research Lab (2023 – 2026)

Academic Advisor, Association of Latino Professionals For America (2021 – Present)

College of Business Representative to the College of Arts & Sciences (2023 – 2025)

Seminar Coordinator, Department of Economics (2020 – 2022)

Behavioral and Experimental Economists of the Mid-Atlantic (BEEMA)

Vice-President (2025 – Present)

President (2024 – 2025)

Conference Organizer (BEEMA9, September 2025, Lehigh University)

Miscellaneous

Programming Languages: Stata, Python, $\text{\LaTeX}$, HTML/CSS.