

Lei (Matthew) Ma

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ACADEMIC POSITION

Associate Professor of Accounting, Lehigh University	2026-Now
Assistant Professor of Accounting, Rutgers University-Camden	2023-2026
Assistant Professor of Finance, Southern Illinois University	2020-2023
Visiting Assistant Professor of Finance, Southern Methodist University	2018-2020

EDUCATION

Ph.D., Business Administration, University of Utah	2018
M.S., Accounting, Bentley University	2010
B.S., Accounting, Sun Yat-sen University	2006

PROFESSIONAL EXPERIENCE

KPMG	Guangzhou, China
Audit Associate	2006-2008

RESEARCH INTERESTS

Big data, Investors' information processing; Corporate disclosure; Market microstructure; Executive labor market

PUBLICATIONS

“Do Designated Market Makers Facilitate Earnings News Discovery” with Neil Bhattacharya, Bidisha Chakrabarty and Jing Pan. *Journal of Accounting and Economics*, 2026.

“Legislators’ Demand for Firms’ Public Disclosures: Evidence from U.S. Congressional Redistricting Events” with Jing Pan, Ethan Rouen and Laura Wellman, *Review of Accounting Studies*, 2025.

- *Media coverage: Columbia Law School’s Blue Sky Blog*

“Analysts’ Role in Shaping Non-GAAP Reporting: Evidence from a Natural Experiment,” with Ted Christensen, Enrique Gomez, and Jing Pan. *Review of Accounting Studies*, 2021.

“The Effect of Local Tournament Incentives on Firms’ Performance, Risk-Taking Decisions, and Financial Reporting Decisions,” with Jing Pan and Steve Stubben. *The Accounting Review*, 2020.

WORKING PAPERS

“Preventing Information Leakage” with Jonathan Brogaard, Dan Li, Ryan Riordan and Bart Yueshen
Accepted at *Management Science*

“Firm-Manager Match Heterogeneity and Executive Compensation” with Jing Pan and Xue Wang
Revising for resubmission at *Journal of Accounting and Economics*

“The Verification Role of Alternative Data” with Rick Mergenthaler and Jing Pan

“Too Far Away? The Effect of Remote Management on Corporate Disclosure” with Meng Li, Mark Ma and Jing Pan

INVITED CONFERENCES

- 2025 EAA Annual Meeting^P, AAA Annual Meeting^D
2024 AAA Annual Meeting, Temple Accounting Conference^{P,D}
2023 Fox and Haskayne Accounting Conference^P, AAA FARS Midyear Meeting^P
2022 AAA Annual Meeting^P, AAA FARS Midyear Meeting (Virtual)^P, Hawaii Accounting Research Conference (Virtual)^P
2019 WFA Annual Conference, AAA Annual Meeting, CICF Annual Meeting^D, EFA Annual Conference^P
2018 NFA Annual Conference^P
2017 AAA Annual Meeting, AAA FARS Midyear Meeting

P: Presenter; D: Discussant

TEACHING INTERESTS

Accounting Data Analytics; Managerial Accounting; Financial Accounting

TEACHING EXPERIENCE

Rutgers University-Camden, Rutgers School of Business

- Introduction of Managerial Accounting, Fall 2025
- Accounting Data Analytics (MBA level), Spring 2024, Spring 2025
- Accounting Data Analytics (Undergrad level), Fall 2023, Spring 2024, Spring 2025

Southern Illinois University, College of Business

- Accounting Data Analytics I, Spring 2022
- Investment Portfolio and Management, Fall 2021, Spring 2022, Fall 2022
- Financial Management, Spring 2021, Spring 2022, Spring 2023
- Research Seminar in Financial Market, Fall 2021, Fall 2023

Southern Methodist University, Cox School of Business

- Advanced Financial Management, Fall 2018, Spring 2019
- Investment and Portfolio Management, Spring 2019

SCHOOL SERVICE

- Rutgers School of Business-Camden Faculty Awards Committee (2023-2025)
- Rutgers School of Business-Camden Accounting and Finance Seminar Coordinator (2024-2025)
- Rutgers School of Business-Camden AI Task Force Committee (2025-2026)

PROFESSIONAL SERVICE

Ad Hoc Reviewer:

- Management Science (3 times)
- Journal of Business Finance and Accounting
- Journal of Financial Market
- Journal of Banking and Finance
- Asian Review of Accounting