Updated: 2025.07

Yajing Li

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Full-time	P	USI	tın	ne

Assistant Professor in	Lehigh University, US (2025.07 –)
Management	
Assistant Professor in	University of Manchester, UK (2023.10 – 2025.06)
Entrepreneurship	
Assistant professor in	Rennes School of Business, France (2022.06 – 2023.09)
Strategy	

Visiting/Honorary Positions

_ visiting/literior ary i estimate	
Honorary Research Fellow	University of Manchester, UK (2025.07 – 2028.07)
Visiting Scholar	Rice University, US (2023.05 – 2026.05, Host: Duane
	Windsor)
Education	
PhD in Strategic Management	Rice University, US (2022.05)
MA in Management	Rice University, US (2022.05)
MA in Management Science	Peking University, China (2016)
BA in Management	Renmin University of China, China (2014)

Publications

[1] Li, Y., & Garg, S. 2025. Balancing power: The role of independent directors on venture boards. *Journal of Business Venturing*, 40(4), 106483 (ABS: 4*, FT50). (link)

[2] Li, Y. 2025. Antecedents of lead director selection. *Corporate Governance: An International Review*, 33(2): 349–365 (ABS: 3). (link)

Revise & Resubmit (R&R)

- [3] Li, Y., Li, X., & Crilly, D. About venture framing. 1st round R&R at *Strategic Management Journal* (UTD24, ABS: 4*, FT50)
- [4] Li, Y., & Xia, J. About science innovation. 3rd round R&R at *Research Policy* (ABS: 4*, FT50)
- [5] Gao, R. & Li, Y. About shareholder-stakeholder prioritization. 1st round R&R at *Journal of Business Ethics* (FT50)

Teaching

Instructor, Lehigh undergraduate strategy capstone course (scheduled 2026 Spring)
Coordinator & Co-Instructor, Foundations of Strategy & Inno (UoM undergraduate course)
Rating: 4.55/5.0 (dept mean: 4.24), Number of students: 148 (1 group)
Instructor, Strategic Formulation and Simulation (RSB PGE course)

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Rating: 4.1/5.0, Number of students: 106 (3 groups)

Instructor, Business Strategy (U of Houston-Downtown undergraduate capstone course)

Rating: 4.8/5.0 (virtual), Number of students: 36 (1 group)

Conferences & Workshops

2025: U of Edinburgh writing workshop, AMJ & CARMA Methods PDW (online), AMJ PDW (Imperial), 3rd GIIP (Fudan), 3rd Baltic Family Firm Institute - ECGI Conference (SSH Riga, invited as discussant), OS PDW (U of London)

2024: JMS PDW (Edinburgh), AMJ-TIM PDW (online), SEJ PDW (San Francisco), RP conference (online), JBV SI workshop (Zurich), SMS PDW (Seoul), AOM (Chicago), AI conference (RUC), OS workshop (SMU), AMJ PDW (Durham), Mgmt research in greater bay area (CUHK Shenzhen), OIS conference (Warwick)

Service

Academic advisor: Undergraduates (U of Manchester, 2024-25), Masters (U of Manchester, 2024-25)

Dissertation supervisor: Masters (U of Manchester, 2023-24)

Journal reviewer: SEJ, CGIR

Conference reviewer: AOM, IACMR, SMS

Grants & Awards

2025 UoM CUHK Joint Research Seed Fund	£8000
2024 UoM AMBS 4-star fund	£4000
2024 UoM AMBS AoM fund	£2000
2024 UoM AMBS seed corn fund	£8000
2024 Eu-SPRI Forum Circulation Award	€1500
2024 UoM global scholars fund	£3500
2023 UoM AMBS 4-star fund	£4000
2023 UoM MIOIR internal grant	£2400
2023 Inno & Research Caucus Impact Award	-