

Gauri Subramani

CONTACT	gsubramani@lehigh.edu gaurisubramani.com	621 Taylor Street Rauch Business Center Bethlehem, PA
ACADEMIC EMPLOYMENT	Lehigh University , College of Business Assistant Professor of Management, 2021-Present Axelrod Family Endowed Fellow, 2022-Present Economist at the U.S. Patent and Trademark Office (on detail), 2022-2024	
EDUCATION	University of California, Berkeley , Haas School of Business PhD in Management of Organizations, 2021 Dissertation Committee: Toby Stuart, Abhishek Nagaraj, Lee Fleming, and Mathijs De Vaan Wellesley College BA Economics & English, 2012. Cum Laude, Honors received for thesis in Economics	
ACADEMIC PUBLICATIONS	Attrition and the Gender Patenting Gap (Accepted at the Review of Economics and Statistics) (with Abhay Aneja and Oren Reshef) <ul style="list-style-type: none">• Finalist, Organization Science/INFORMS Dissertation Proposal Competition• PhD Paper Prize nominee, SMS Annual Conference 2020 Getting on the Map: The Impact of Online Listings on Business Performance (Accepted at Management Science) (with Abhishek Nagaraj and Michael Luca) <ul style="list-style-type: none">• Audience Choice Best Paper, SMS Special Conference 2020	
WORKS IN PROGRESS	Gender Gaps in Patent Citation (with Michelle Saksena) <ul style="list-style-type: none">• Responsible Research Paper Prize nominee, SMS Annual Conference 2023 Migration and Local Problem-Solving (Under review) (with Caroline Fry) • Best Paper designation, Academy of Management Annual Meeting 2025 Harassment and Academic Attrition (with Andreea Gorbatai) Gender Gaps in International Patenting (with Colleen Chien and Elodie Carpentier)	
OTHER PUBLISHED WORK	Luca, Michael, Joshua Schwartzstein, and Gauri Subramani. "Managing Diversity and Inclusion at Yelp." Harvard Business School Teaching Note 918-039, March 2018. Williams, Rachel, Gauri Subramani, Michael Luca, and Geoff Donaker. "Lessons from Yelp's Empirical Approach to Diversity." Harvard Business Review, September, 2017.	

Luca, Michael, Joshua Schwartzstein, and Gauri Subramani. “Managing Diversity and Inclusion at Yelp (B).” Harvard Business School Supplement 918-012, September 2017.

Luca, Michael, Joshua Schwartzstein, and Gauri Subramani. “Managing Diversity and Inclusion at Yelp.” Harvard Business School Case 918-009, August 2017.

INVITED
WORKSHOPS &
PRESENTATIONS

2024: American Economic Association Annual Meeting, Invent Together Workshop, NBER Law & Economics Program Meeting, Wharton Migration and Organizations Conference, Munich Summer Institute, Diversity Pilots Initiative Conference, Strategic Management Society Annual Conference*, China Innovation Seminar Series*

2023: American Economic Association Annual Meeting, Berkeley-Haas Entrepreneurship and Innovation Roundtable, European Group for Organizational Studies Colloquium, Boston University TPRI IP Day, Workshop in Empirical Methods in Intellectual Property, Academy of Management Annual Meeting, Strategic Management Society Annual Conference, Boston University Technology & Policy Seminar Series

2022: American Economic Association Annual Meeting, Empirical Intellectual Property Law Conference, Industry Studies Association, WashU Olin-Brookings Commission Conference on Women and Under-Represented Minorities in U.S. High-Growth Entrepreneurship, Innovator Diversity Pilots Conference

2021: USPTO Chief Economist Speaker Series, Wellesley College Economics Department Seminar, Summer School for Data & Algorithms on Science, Technology & Innovation Studies, European Policy for Intellectual Property Conference, Boston University TPRI IP Days, NBER Productivity Seminar, EPFL Virtual Innovation Seminar,

2020: Research on Innovation, Science and Entrepreneurship Workshop, University of Wisconsin-Madison, University of Utah, CODE@MIT: Conference on Digital Experimentation, Organization Science/INFORMS Dissertation Proposal Competition, Bocconi University, Strategic Management Society Annual Conference, Economic Sociology Conference, Institute for Strategy, Technology & Organization at LMU Munich, United States Patent & Trademark Office, Office of the Chief Economist, CCC Doctoral Conference

2019: Munich Summer Institute, NBER Economics of Digitization Tutorial

2018: National Association of Business Economists Tech Economics Conference, Yelp Public Relations Meeting, NBER Entrepreneurship Bootcamp, NBER Economics of Digitization Tutorial

(*) Scheduled presentations

TEACHING

Lehigh University

Leadership in Organizations (MGT 243)

FLEX MBA Capstone: Integrative Experience (MBA 406)

University of California, Berkeley

Teaching Assistant to Abhishek Nagaraj

Entrepreneurial Strategy (MBA 295T)

Berkeley Business Academy for Youth

Teaching Assistant to Gregory LaBlanc

Core Strategy (EWMBA 299)

AWARDS
AND GRANTS

2023-present: Diversity Pilots Initiative Fellow

2021: Fisher Center for Business Analytics Grant, U.C. Berkeley
Economists for Equity Grant, U.C. Berkeley

2020: Measuring Economic Impact in the Digital Economy Grant, Facebook
Institute for Business Innovation Grant, U.C. Berkeley
Center for Equity, Gender & Leadership Research Grant, U.C. Berkeley

Institute of Personality and Social Research, U.C. Berkeley
2019: Center for Equity, Gender & Leadership Research Grant, U.C. Berkeley
Sasakawa Young Leader Fellowship, U.C. Berkeley
2015–2017: Eugene Cota Robles Fellow, U.C. Berkeley
2012: Social Science Writing Award, Wellesley College
Lyons Writing Award, Wellesley College
2011–2012: Case Economics Fellow, Wellesley College
2010–2012: Mellon-Mays Undergraduate Fellow

WORK
EXPERIENCE

2017–2023: Yelp (San Francisco, CA), Economic Research Intern
2014–2015: U.S. Department of the Treasury (Washington, DC), Office of Economic Policy
Political Appointee, Special Assistant to Chief Economist Karen Dynan
2012–2014: CEB (Washington, DC), Research Analyst