

# Xiaochuan Tong

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## Education

<i>University of Massachusetts Boston</i>	Finance	Ph.D.	2021
<i>King's College London</i>	Finance	Ph.D.	2021
<i>Shanghai University of Finance and Economics</i>	Economics	M.S.	2015
<i>University of Science and Technology Beijing</i>	Economics	B.S.	2013

## Academic Experience

<b><i>Lehigh University</i></b>		2022-present
Teaching Assistant Professor		
Finance (MBA); Financial Claimants (MBA); Managing Financial and Physical Resources (MBA); Advanced Topics: Financial Management		
<b><i>Bradley University</i></b>		2021-2022
Assistant Professor of Finance In Residence		
Personal Finance; Business Finance; International Financial Management		
<b><i>University of Massachusetts Boston</i></b>		2019-2021
Teaching Assistant		
Federal Tax Planning (MBA); Federal Taxation		
<b><i>King's College London</i></b>		2018-2019
Seminar / Tutorial Instructor		
Corporate Finance; Behavioral Finance (graduate-level); The Social Psychology of Financial Markets		

## Associateship / Fellowship / Visiting Position

Associate, <i>King's College London</i>		2021-present
Associate Fellow (Teaching Recognition), <i>Higher Education Academy</i> , United Kingdom		2019-present
Royster Global Fellow, <i>University of North Carolina at Chapel Hill</i>		2019
Visiting Scholar, <i>Copenhagen Business School</i> , Denmark		2019

## Professional Experience

<b><i>BABB (FinTech)</i></b> , London; FinTech Specialist		2019
Advanced and strengthened FinTech business models for the firm's ICO (initial coin offering)		
Systematically researched and reviewed the newest development in the global FinTech industry		
Facilitated the teamwork with experts in finance, economics, IT, blockchain, and AI		
<b><i>Lykke (FinTech)</i></b> , London; Financial Engineer		2018
Resolved the challenges in reporting cryptocurrency-based contracts, transactions, and loans		
Investigated retail traders' behavior in the cryptocurrency market		
Researched and reviewed the recent innovations in the global digital currency markets		
<b><i>KPMG</i></b> , Beijing; Intern Auditor (Elite Program)		2010-2011
Participated in the annual auditing for two listed companies in China		
Communicated and coordinated with clients, banks, and other stakeholders		
Strengthened skills in leadership, communication, and teamwork		

## Conference Presentations

[1] The Academy of Finance (AoF) Annual Conference		2022
[2] The Financial Management Association (FMA) Annual Meeting		2021
[3] The Journal of International Accounting Research (JIAR)'s Eighth International Conference		2021
[4] The American Accounting Association (AAA) Annual Conference		2020
[5] The American Accounting Association (AAA) Spark Conference		2020
[6] The Royster Global Conference, University of North Carolina at Chapel Hill		2019
[7] Social Finance and Financial Technology Conference, University of Edinburgh, United Kingdom		2018
[8] International Trade & Academic Research Conference (ITARC), London, United Kingdom		2015

**Publications**

- [1] Tong, X. (2022). Flying for Safety: Does Government Ownership Impact Investor Herding in Extreme Market Conditions? *International Journal of Business and Economics*, forthcoming.
- [2] Tong, X., & Kunkel, R. A. (2022). China's CEO Pay Reform: An Analysis of the Financial Impact on Central State-Owned Enterprises. *Journal of Finance Issues*, 20(1), 72-80.
- [3] Tong, X., & Wang, B. (2015). The Cointegration Relationship Between Insurance Investment and China's Macroeconomic Variables: An Empirical Research Based on Time Series Analysis. *The Business & Management Review*, 7(1), 479-484.
- [4] Tong, X., & Wang, B. (2012). The Impact of Trade in Non-insurance Financial Services on China's Economic Growth Since Joining the WTO for Ten Years: An Empirical Study Based on Grey Incidence Analysis. *China Securities and Futures*, 3, 212-213.

**Working Papers**

- [1] When Does Female Leadership Advantage Exist? Evidence from SOEs in China (with Hanchen Li & Xiaolu Xu)  
*R&R with the Corporate Governance: An International Review*
- [2] Do All CEO Pay Regulations Backfire? Evidence from China (with Weijie Wang & Yaowu Liu)  
*Under Review with the International Journal of Managerial Finance*
- [3] Social Communication and Return Synchronicity: Evidence from FX Retail Traders (with Alex Preda)
- [4] Does Social Communication Impact Investor Survival in the Market? (with Alex Preda, Andrew McFaull & Raymond So)
- [5] Do FX Retail Traders Really Make Money? (with Alex Preda)

**Professional Activities**

Editorial Board Member, Journal of Accounting Education, Elsevier	2020-present
Committee Member, Finance Department Journal List Committee, Bradley University	2021-2022
Committee Member, Finance Department Chair Search Committee, Bradley University	2021-2022
Committee Member, FMA Annual Meeting; FMA Applied Finance Conference	2020
Committee Member, Doctoral Studies Committee, King's Business School	2018-2019
Board Member, The Vice Chancellor's Student Advisory Board, University of Massachusetts Boston	2019-2021
Board Member, King's Doctoral Students' Association, King's College London	2018-2020
Reviewer, The 2nd UMass Boston - EM Normandie Conference on Corporate Social Responsibility (CSR)	2021
Reviewer, Journal of Entrepreneurial Finance	2020
Reviewer, FMA Annual Conference; FMA Applied Finance Conference; AAA Annual Conference	2020
Faculty Hooder, Winter Commencement, Bradley University	2021

**Awards / Grants**

KPMG Outstanding Dissertation Award, American Accounting Association	2022
Faculty Professional Development Fund, Bradley University	2022
Dean's Commendation, King's College London	2020-2021
King's Global Research Grant, King's College London	2019
Beacon Graduate Student Leadership Award, University of Massachusetts Boston	2019
Dean's Fellowship, University of Massachusetts Boston	2016-2017
First-Brand Scholarship, Shanghai University of Finance and Economics	2013-2016
Global Conference Travel Grant, Shanghai University of Finance and Economics	2015
Award of Excellent Student Leader, Shanghai University of Finance and Economics	2014
Award of Excellent Graduate, University of Science and Technology Beijing	2013

**Leadership**

President, Graduate Student Union, Shanghai University of Finance and Economics	2013-2014
Vice-president, Shanghai Students' Federation, the City of Shanghai	2013-2014

**Skills and Certificates**

Python for Finance (2018); SAS II (2017); Speaking with Impact (2018); Leadership in Action (2018); Mental Health First Aider (MHFA certificates) for college student/youth/veteran

**Professional Affiliations**

American Finance Association  
European Finance Association  
Financial Management Association