

PATRICK J. ZORO

1096 Westminster Drive, Breinigsville PA 18031
484-560-1237 patrickzoro@yahoo.com

EDUCATION AND CERTIFICATION

FINRA Licenses: Series 24, 7 and 63 (2004)
MBA - Finance: St John's University (1996)
Formal Credit Training Program: Chemical Banking Corp. (1995)
BS – Finance: College of Staten Island (1991)

ACADEMIC POSITIONS

LEHIGH UNIVERSITY / Bethlehem, PA

Master in Financial Engineering Program Manager and Professor of Practice **AUG 2018 - PRESENT**

- . Develop and organizing a variety of creative programs focused on recruitment
- . Promote the program to internal and external constituencies.
- . Organize on-campus events such as Open Houses, Portfolio Days, New Student Evenings
- . Initiate programs based on recruitment strategies, programmatic decisions, arrangements for logistics, and contacts with speakers
- . Develop a strategic system for cultivating alumni participation in recruitment events and other initiatives
- . Coordinate activities with other staff members from the graduate office within the College of Business
- . Measure the effectiveness of events through analysis of data pertaining to the outcome of the events
- . Placement Responsibilities — help graduates of the Program gain access to meaningful jobs which will utilize their skills within the domestic/global marketplace

ALVERNIA UNIVERSITY / READING, PA

ADJUNCT PROFESSOR **AUG 2017 - AUG 2018**

Risk Management & Insurance (undergraduate) – Online / In-Class
Financial Services (undergraduate) - Online / In-Class

UNIVERSITY OF SCRANTON / SCRANTON, PA

ADJUNCT PROFESSOR **AUG 2017 - AUG 2018**

Fundamentals of Financial Management (MBA) - Online

DESALES UNIVERSITY / ALLENTOWN, PA

ADJUNCT PROFESSOR **Nov 2016 - Aug 2018**

Personal Finance (undergraduate) - Online / In-Class
Investments and Portfolio Management (undergraduate) - Online
Financial Markets and Institutions (undergraduate) - Online

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CEDAR CREST COLLEGE / ALLENTOWN, PA

ADJUNCT PROFESSOR

Nov 2016 - Aug 2018

Corporate Finance (MBA) - In-Class
Managerial Accounting (MBA) – in-Class
Principle of Finance
Accounting 101

NEW YORK INSTITUTE OF FINANCE / NYC

PART-TIME FINANCE INSTRUCTOR

FALL 2000 & SPRING 2002

Security and Valuation Analysis - In-Class

PENNSSTATE UNIVERSITY / ALLENTOWN, PA

ADJUNCT PROFESSOR

FALL 2000

Investment Valuation (Graduate) - In-Class

LEBANON VALLEY COLLEGE / LEBANON, PA

ADJUNCT PROFESSOR

SPRING 1997

- Financial Policy (Graduate) - In-Class

CONFERENCES

- Third Annual Lehigh Quant / Financial Engineering Conference (Nov 2021) - Organizer
- Second Annual Lehigh Quant / Financial Engineering Conference (Nov 2020) - Organizer
- First Annual Lehigh Quant / Financial Engineering Conference (Nov 2019) - Organizer
- *“Credit Insurance Industry Developments”* Presented at the November 2015 Annual International Association of Credit Portfolio Managers (IACPM) in Toronto Canada
- *“Impact of Volcker Rule”* moderator roundtable discussion at the November 2015 Annual International Association of Credit Portfolio Managers in Toronto Canada
- *“Managing Loan Portfolios”* panel moderator at the November 2014 IACPM in Washington DC
- *“Forecast and Valuation Modeling”* Instructed financial professionals at Chemical Bank – Mexico, Madrid

Financial Podcast ACTIVITIES

- Covered Rate Parity and Crypto (2021)
- NLP & Quantamental Investing (2021)
- Forensic Cryptocurrency Trading Analysis (2021)
- GameStop, Robin Hood and Citadel (2021)
- The Quant / Financial Engineering Podcast (2021)
- The Future of Quant Education (2021)
- Machine Learning and Data Science in Finance (2021)

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- Algo Trading (2020)
- 2nd Quant / Financial Engineering Conference (2020)
- Data Forensics in the Age of Blockchain (2020)
- Covid19 + Recession Impact on Master in Financial Engineering Programs (2020)
- Quantum Computing (2020)
- Business Schools Need to Integrate Data Science (2020)
- How to choose a Quant / Financial Engineering Master Program? (2020)
- Blockchain and the End of the Dollar Dominance (2019)
- Parallelism and Data Insurgency (2019)
- What is Machine Learning? (2019)
- Crypto Currencies, Blockchain: LIBRA (2018)
- Predictive Algorithms (2018)
- Central Bank and Market Risk with Managing Principal at Hedge Fund (Sep 2017)
- The 2008 Financial Crisis with former head of securitization in London at BNP Paribas (July 2017)
- Credit Portfolio Management with deputy head of the IACPM (May 2017)
- Credit Insurance with Managing Director at Large Insurance broker (May 2017)

Corporate Background

BNP PARIBAS / NYC

Managing Director

01/13 – 05/16

- . Develop strategies, policies, and procedures to manage credit migration (CDS, Loan Sales), investments
- . Created innovative solutions to de-risk the portfolio and achieve efficient management of the capital.

DIRECTOR

12/11 – 01/13

- . Oversaw all aspects of trade compliance (MNPI, due diligence) for CDS and loans.

02/07 - 12/11

- . Managed credit risk mitigation program during periods of heavy volatility and risk.

VICE PRESIDENT

03/00 – 02/07

- . Responsible for ramping up \$900 MM portfolio of BBB CDS investments.

ASSISTANT VICE PRESIDENT

11/98 – 03/00

- . Involved in all aspects of financing High Yield transactions

BANK OF TOKYO-MITSUBISHI / NYC

AVP

10/95 – 10/98

- . Participated in LBO financing with sales between \$100 MM and \$3 billion.

CHEMICAL BANK / NYC *Analyst*

10/92 – 10/95

- . Managed financial analysis system. Originated a seminar on corporate valuation in Mexico and Spain.

CONSULTANT / NYC

10/91 - 10/92

LOAN PRICING CORP / NYC *Financial Writer*

10/90 - 10/91

- . Wrote weekly articles pertaining to the bank loan market and responsible for mgt. of SQL database

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Podcast: <https://itunes.apple.com/us/podcast/the-university-club/id1216248445?mt=2>

Website: <https://theuniversityclubpodcast.com/>

Tweeter: <https://twitter.com/zorop>