

Matthew J. Gilchrist
Curriculum Vitae as of May, 2018

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EDUCATION AND PROFESSIONAL HISTORY

Higher Education

- 2018 **PhD**, Language, Literacy, and Culture, The University of Iowa
Thesis: The Ground Beneath Our Feet: A Multi-sited analysis of multimodal composition
- 2004 **MFA**, Creative Writing, Fiction, The University of Iowa
Thesis: How Far One Breath?
- 2001 **BA**, English, Summa Cum Laude, The University of Tennessee
Supporting Areas / Minor: Creative Writing

Professional and Academic Positions

- 2019 – present **Director, Rauch Center for Business Communications and Lecturer in Business**,
College of Business and Economics, Lehigh University
- 2017 - 2019 **Associate Professor of Instruction**, Department of Rhetoric, University of Iowa
- 2014 - 2019 **Director**, Iowa Digital Engagement and Learning, University of Iowa
- 2016 - 2018 **Director, Professional Development Program**, Department of Rhetoric, University of Iowa
- 2018 **Faculty, International Summer Session**, University of International Business and
Economics in Beijing
- 2011 - 2017 **Lecturer**, Department of Rhetoric, University of Iowa
- 2012 - 2014 **Co-director**, Iowa Digital Engagement and Learning, University of Iowa
- 2005 - 2011 **Assistant Director**, Department of Rhetoric Writing Center, University of Iowa
- 2004 - 2007 **Adjunct Professor**, Department of English, Kirkwood Community College
- 2002 - 2004 **Teaching Assistant**, Department of English, University of Iowa

Honors and Awards

- 2016 **Collegiate Teaching Award**, College of Liberal Arts and Sciences
- 2016 **Champion for Student Success**, Academic Support & Retention
- 2016 **Leadership in Sexual Violence Prevention**, It's On Us Summit
- 2013 **Lane Davis Award for Honors Team Teaching**, Honors Program, University of Iowa
- 2013 **First Year Student Champion**, Office of Retention and Student Success, University of Iowa
- 2011 **TILE Fellow**, Center for Teaching, University of Iowa
- 2007 **Lou Kelly Writing Center Award for Service**, University Writing Center, University of
Iowa
- 2001 **Phi Beta Kappa**
- 1997 **National Merit Scholar**, National Merit Scholarship Corporation
- 1997 **Presidential Scholar**, University of Tennessee

Memberships

College Composition and Communication
International Writing Centers Association
Modern Language Association
Council of Writing Program Administrators

TEACHING

Courses Taught at the University of Iowa (*Specifies Course Designed)

Course#	Title
ARTS:2000	Big Ideas: Creativity for a Lifetime*
RHET:1000	First-Year Seminar
RHET:1030	Rhetoric
RHET:1040	Writing and Reading
RHET:7940	Public Speaking for Academics*
RHET:7500:0001	Science Communication in the Digital Age*
RHET:5350	Colloquium: Teaching Rhetoric
HONR:1300	Honors First-Year Seminar
RHET:7900:0001	Special Project for Graduate Students*
RHET:7930:0001	Writing in the Disciplines
RHET:3085:0001	Advanced Speaking Skills*
RHET:2065:0001	Persuading Different Audiences*

Innovations in Teaching (Other Teaching Contributions)

- 2012 - 2019 **Iowa Digital Engagement and Learning (IDEAL)**, Director of Iowa Digital Engagement and Learning, an initiative to support multimodal composition across the curriculum through assignment design consultations for faculty and one-to-one tutoring for students, among other initiatives
- 2015 - 2016 **Curriculum Consultant, Tippie College of Business**, Curricular design collaboraiont with TCoB Business Communication and Protocol and Frank Business Communication Center
- 2015 **Science Communication in the Digital Age**, Designed a new course for graduate students in the sciences with support from an NIH T32 Supplement grant (Dan Eberl, Biology, PI) and the Office of the Vice President for Research and Economic Development
- 2015 **Blended Learning Pilot**, Worked in collaboration with the Center for Teaching to design a course using the blended learning format

Mentoring

Teaching Mentor/Supervised Teaching Activity

- 2013 - 2018 29 graduate instructors pursuing the PhD, 14 graduate instructors pursuing the MFA, 2 visiting assistant professors

Supervised Research

- 2015 - 2017 Kerns, Elise; *Examining cultures of art house film in two cities of literature--Edinburgh and Iowa City*
- 2014 Katz, Sophie *Open City: Pilot Program*

SCHOLARSHIP

Gilchrist, M., L. Adams, & B. Shetty (Eds.) (2018). Editors' Note. *Synthesis: A Digital Journal of Student Science Communication*, 2(1) <https://ir.uiowa.edu/synthesis/vol2/iss1/6/>

Adams, L., M. Gilchrist, & B. Shetty (Eds.) (2017). Editors' Note. *Synthesis: A Digital Journal of Student Science Communication*, 1(1) <http://ir.uiowa.edu/synthesis/vol1/iss1/10>

Gilchrist, M. (2011). Locating Online Cultures: Analysis of www.thefreshloaf.com. B. S. Sunstein & E. Chiseri-Strater (Eds.), *Field Working: Reading and Writing Research* (2012) (4th edition ed., pp. 158). Bedford/St. Martin's.

Severino, C. & M. J. Gilchrist (2010). The Writing Center as a Window to Genres of University Writing. *Iowa Journal of Cultural Studies*, 12(1), 181-188

<https://ir.uiowa.edu/cgi/viewcontent.cgi?article=1108&context=ijcs>

Severino, C., M. J. Gilchrist, & E. Rainey (2010). Second Language Writers Inventing Identities through Creative Work and Performance. G. G. Schwartz, M. Cox, C. Ortmeier-Hooper, & J. Jordan (Eds.), *Reinventing Identities in Second Language Writing*. Urbana, Illinois: NCTE.

Areas of Research Interest

Composition/Rhetoric
Literacy Studies
Multimodal Composition
Writing Center Studies

Grants and Contracts

Funded

- | | |
|---------------------|---|
| Jul 2017 - Jun 2021 | <i>IDEAL Media Tutors</i>
Award amount: (\$79,170.00). Investigator/s Matthew J Gilchrist (Director). |
| Jun 2018 – Aug 2018 | <i>Jazz-Up that General Education Course</i>
Resulting in “Rhetoric Refresh,” a collection of online lesson plans and course materials. Award amount: (\$8000). Investigator/s Matthew J Gilchrist (Initiator), Anne Sand, (Curriculum designer) |
| Jul 2017 - Jun 2018 | <i>IDEAL Technology Upgrade and Connectivity</i>
Funded by College of Liberal Arts and Sciences Student Computing Fee Grant. Award amount: (\$11,555.00). Investigator/s Matthew J Gilchrist (Director). |
| Jul 2017 - Jun 2018 | <i>Iowa Digital Engagement and Learning, Student Success Renewal</i>
Funded by Office of the Vice President and Provost. Award amount: (\$40,775.00) Investigator/s Matthew J Gilchrist (Director). |
| Aug 2016 - Jun 2017 | <i>IDEAL Media tutors</i>
Funded by College of Liberal Arts and Sciences Student Computing Fee Grant. Award amount: (\$10,000.00) Investigator/s Matthew J Gilchrist (Director), Rebekah Walker (Co-Director). |
| Jul 2016 - Jun 2017 | <i>Iowa Digital Engagement and Learning, Student Success Renewal</i>
Funded by Office of the Vice President and Provost. Award amount: (\$39,035.00) Number of Months: Matthew J Gilchrist (Director). |
| Jul 2014 - Jun 2015 | <i>Iowa Digital Engagement and Learning, Student Success Renewal</i>
Funded by Office of the Vice President and Provost. Award amount: (\$41,000.00) Investigator/s Matthew J Gilchrist (Director), Thomas Keegan (Co-Director). |
| May 2013 - May 2015 | <i>On Purpose</i>
Funded by Digital Studio for the Public Arts and Humanities. Award amount: (\$7,500.00). Investigator/s Matthew J Gilchrist (Co-Principal), Thomas Keegan (Co-Principal). |
| Jan 2013 - Dec 2014 | <i>Graduate Student Work and Public Engagement, In Focus</i>
Funded by College of Liberal Arts and Sciences. Award amount: (\$5,000.00). Investigator/s Matthew J Gilchrist (Co-Director), Thomas Keegan (Co-Director). |
| May 2014 - Aug 2014 | <i>Midwest Voices, Midwest Vision (MV2)</i>
Funded by Obermann Center for Advanced Studies. Award amount: (\$10,000.00) Investigator/s Charles Connerly (Principal), Matthew J Gilchrist (Co-Investigator), Thomas Keegan (Co-Investigator), Carissa Schively-Slotterback (Co-Investigator), Jon McKenzie (Co-Investigator). |
| Aug 2012 - Jun 2014 | <i>Iowa Digital Engagement and Learning (IDEAL)</i>
Funded by Office of the Vice President and Provost. Award amount: (\$74,000.00) |

- Percent effort: 8.333. Investigator/s Matthew Gilchrist (Co-Director), Thomas Keegan (Co-Director).
- Apr 2011 - Jun 2014 *Writing and Speaking Center Online Scheduling*
Funded by College of Liberal Arts and Sciences Student Computing Fee Grant. Award amount: (\$6,380.00). Investigator/s Matthew J Gilchrist (Director).
- Apr 2011 - Jun 2011 *Audiovisual Infrastructure Upgrade: Projector and Hardware for the Writing Center*
Funded by Student Technology Fee. Award amount: (\$13,600.00). Investigator/s Matthew J Gilchrist (Director).
- Apr 2009 - Jun 2009 *Upgrade Computing Resources in the Writing Center*
Funded by College of Liberal Arts and Sciences Student Computing Fee. Award amount: (\$7,632.00). Investigator/s Matthew J Gilchrist (Director).
- Jan 2008 - Jun 2009 *Renovation of Existing Writing Center Space*
Funded by Facilities Renewal and Equipment Committee. Award amount: (\$36,000.00). Investigator/s Matthew J Gilchrist (Director).
- Apr 2007 - Jun 2007 *Online Tutoring and Online Appointment Scheduling Tool for the Writing Center*
Funded by College of Liberal Arts and Sciences Student Computing Fee Grant. Award amount: (\$24,000.00). Investigator/s Matthew J Gilchrist (Director).
- Apr 2006 - Jun 2006 *Upgrade Computing Resources in the Writing Center*
Funded by College of Liberal Arts and Sciences Student Computing Fee Grant. Award amount: (\$11,640.00). Investigator/s Matthew J Gilchrist (Director).
- Not Funded**
- Jan 2014 - Dec 2014 *Midwestern Voices, Midwestern Vision: Transmedia Storytelling as Civic Discourse*
Proposed to Andrew W. Mellon Foundation.

Conference Presentations (Recent Only)

- 2019 CCCC, *Performing multimodally: The creative power of digital and embodied performances in the classroom*, Pittsburgh, Pennsylvania Peer-Reviewed/Refereed Presenters/Authors: Gilchrist, Matthew, Thoman, Dana, Sand, Annie
- 2018 CCCC Regional, *The Archival Carnival: Revelry at Work in a Composition Assignment*, CCCC, Denver, Colorado Peer-Reviewed/Refereed Presenters/Authors: Gilchrist, Matthew
- 2015 2015 Digital Initiatives Symposium, *Collaboration and Digital Projects*, University of San Diego Copley Library, San Diego, California, United States Peer-Reviewed/Refereed Presenters/Authors: Gilchrist, Matthew, Keegan, Thomas, Soderdahl, Paul, Davis, Shannon, Minor, Joel
- 2013 Conference on College Composition and Communication, *Beyond the Essay: Sustainable Publicly Engaged Assignments*, College Composition and Communication, Las Vegas, Iowa, United States Peer-Reviewed/Refereed Presenters/Authors: Gilchrist, Matthew J, Keegan, Thomas
- 2013 Upper Midwest Civic Engagement Summit, *Assessing the Motivations of Students Enrolled in 'Approaches to Service-Learning in the Classroom,' a Graduate Course in Service-Learning Pedagogy*, Iowa Campus Compact, Minnesota Campus Compact and Wisconsin Campus Compact, Dubuque, Iowa, United States Peer-Reviewed/Refereed Presenters/Authors: Gilchrist, Matthew J, Keegan, Thomas
- 2012 Beyond Tolerance Diversity Conference, *Designing Service-Learning Projects*, University of Iowa College of Education, Iowa City, Iowa, United States Peer-Reviewed/Refereed Presenters/Authors: Gilchrist, Matthew, Keegan, Thomas, Draxl, Heather
- 2012 Upper Midwest Civic Engagement Summit, *Do Not Wait Until Tenure: Supporting the Design of Sustainable Service-Learning Pedagogies*, Iowa Campus Compact, Minnesota Campus Compact and Wisconsin Campus Compact, St. Paul, Minnesota, United States Peer-Reviewed/Refereed Presenters/Authors: Gilchrist, Matthew, Keegan, Thomas
- 2011 Midwest Writing Centers Association Conference, *Academic Literacy Across an Institutional Isthmus: Connections Between the Advising Center and the Writing*

- Center, Midwest Writing Centers Association, Madison, Iowa, United States Peer-Reviewed/Refereed Presenters/Authors: Gilchrist, Matthew J, Bouvier, Courtenay, McNutt, Steve
- 2011 Computers and Writing Conference, Making Innovation Public: Resources for DIY, Modification, and Sharing of Writing Center Technologies, Computers and Writing, Ann Arbor, Iowa, United States Peer-Reviewed/Refereed Presenters/Authors: Gilchrist, Matthew J, Abels, Kimberly, Kaminczak, Steve, Bennet, Dennis

Invited Lectures and Workshops (Recent Only)

- 2018 College of Liberal Arts and Sciences, De-mystifying General Education, Panel presentation, University of Iowa, United States Presenters/Authors: Gilchrist, Matthew James, Lang, Cornelia, Hill, Matthew, Khandelwal, Jung, Anita, Boschee, Kerby
- 2018 Writing Initiative for Neuroscience, Lecture and Workshop, University of Iowa, United States Presenters/Authors: Gilchrist, Matthew
- 2018 Digital Humanities Theory and Practice, Workshops on “Podcasting” and “Digital Humanities Pedagogy” for Dr. Deborah Whaley’s graduate course in the Digital Humanities Certificate, University of Iowa, United States Presenters/Authors: Gilchrist, Matthew James
- 2018 TILE Training Workshop for Rhetoric PDP, College of Liberal Arts and Sciences, the University of Iowa, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J
- 2017 Departmental Executive Officers' Meeting, Introduction to the Centers in the Rhetoric Department, College of Liberal Arts and Sciences, the University of Iowa, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J
- 2017 Iowa Women's Archives 25th Anniversary Conference, *Archives Alive*, University of Iowa Libraries, Special Collections, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew, Marce, Pilar, Denial, Catherine
- 2017 BBIP Retreat, *Fundamentals of Science Communication In the Digital Age*, University of Iowa Behavioral-Biomedical Interface Training Program, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J
- 2017 Open Doors Conference: a Career Education Conference for Graduate Students & PhDs, *The Pitch: Presenting your Research and Skills*, University of Iowa Graduate College, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J
- 2016 Colloquium: Iowa Institute for Oral Health Research, *Professional Public Speaking*, Iowa, Iowa, United States Presenters/Authors: Gilchrist, Matthew J
- 2016 On Iowa!, *Writing Skills Workshop*, Pomerantz Career Center
- 2016 Summer Dissertation Writing Camp, *Summer Dissertation Writing Camp*, The University of Iowa Writing Center, Iowa City Presenters/Authors: Gilchrist, Matthew James, Severino, Carol, Egan, Deirder, Roma Stoll, Rebecca
- 2015 *Developing a 3 Minute Thesis*, The University of Iowa Graduate College, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J Student Presenters/Authors: Williams, Katlyn
- 2015 4CAST 2015: Who is in control?, *Archives Alive!: Student Centered Primary Research*, ITS/Center for Teaching, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J, Keegan, Thomas Student Presenters/Authors: Kerns, Elise
- 2015 Sport Business Practicum, *Public Speaking: Project Pitches*, Sports and Recreation Management, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J
- 2015 College of Nursing Retreat, *Improving Team Effectiveness*, College of Nursing, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew, Coggins-Mosher, Cinda, Neyland, Breyan
- 2014 Fall Faculty Institute, *The Write Stuff: Writing Assignments and Assessment*, Office of Teaching, Learning, and Technology Center for Teaching, University of Iowa, United States Presenters/Authors: Gilchrist, Matthew James
- 2013 *Inquiry-guided Active Learning: TILE (and etc.) at Iowa*, George Washington University Teaching and Learning Center, Washington, D.C., District of Columbia, United States Presenters/Authors: Gilchrist, Matthew, Florman, Jean

- 2013 Writing for the Disciplines: Advice for Graduate Students, University of Iowa Graduate College, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J, Keegan, Thomas
- 2013 Teaching with Writing, Office of Teaching, Learning, and Technology Center for Teaching, University of Iowa, United States Presenters/Authors: Gilchrist, Matthew James
- 2012 University of Iowa College of Education International Day Human Rights Conference, The Danger of the Single Story: The Power of Narratives, University of Iowa College of Education Diversity Committee, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J, Keegan, Thomas
- 2012 Interdisciplinary Flood Institute for Teachers, *Living with Floods: How Do Story and Image Express the Face of Resilience?*, University of Iowa College of Education, Iowa City, Iowa, United States Presenters/Authors: Gilchrist, Matthew J, Arthur, Loyce, Keegan, Thomas

SERVICE (RECENT ONLY)

Profession

- 2017 - Present Communication Center Journal, Editorial Board
- 2017 - Present Synthesis: A Digital Journal of Student Science Communication, Editor
- 2017 University of Iowa, IDEAL Assignment Design Institute, Conference Organizer
- 2015 University of Iowa, IDEAL Assignment Design Institute, Conference Organizer
- 2014 University of Iowa, IDEAL Assignment Design Institute, Conference organizer
- 2014 Grinnell College's Writing Center, Host
- 2013 University of Iowa, IDEAL Assignment Design Institute, Conference Organizer
- 2012 Writing Center Journal Special Issue on Undergraduate Research, Reviewer, Publications

Department

- 2017 - Present Rhetoric Core Gen Ed Committee, Chair
- 2017 - Present Rhetoric Executive Committee, Member
- 2017 Departmental Consulting Group, ESL, Member
- 2015 - 2017 Steering Committee: Minor in Rhetoric and Persuasion, Member
- 2015 - 2017 Graduate Advancement Committee, Chair
- 2015 Rhetoric Department Faculty Search Committee, Member
- 2014 Search Committee Member, Member
- 2014 Speaking Committee

College

- 2017 - Present CLAS - Undergraduate Educational Policy and Curriculum Committee, Member
- 2018 - Present CLAS Task Force Next Gen PhD Practicum Courses, Member
- 2018 - Present CLAS Task Force on Outreach and Engagement, Member
- 2015 - 2016 CLAS - Dean's Strategic Planning Ad Hoc Committee, Member
- 2016 CLAS Graduation Ceremony, Member of Academic Party and Name Reader

University

- 2016 - Present Latham Scientific Engagement Initiative Advisory Board, Board of Advisors
- 2015 - Present Faculty Learning Community: Big Ideas, Member
- 2017 - 2018 Autism Spectrum Disorder Student Success Committee, Member
- 2016 - 2017 NEH supported Newly Composed PhD: Writing Across Careers, Planning Committee Member
- 2016 - 2017 Faculty Senate Ad Hoc Lecturers Committee, Member
- 2016 Meet the Challenge Award, Judging Panel
- 2014 Digital Studio for Public Arts and Humanities, Invited Speaker
- 2014 Homecoming Court, Judge
- 2014 Multimodal Composition Committee

- 2014 Obermann Working Group: Creativity and Aging-Yielded the interdisciplinary course Big Ideas: Creativity for a Lifetime
- 2014 Show What You Know event for undergraduates in the Library Learning Commons, Organizer
- 2014 Steering Committee
- 2014 Iowa Mock Trials Competition, Judge
- 2014 Offered a Faculty Institute titled “The Write Stuff: Writing Assignments and Assessment: through the Center for Teaching
- 2014 Top Scholars Reception, Marriott
- 2014 Rhetoric Department, University of Iowa, Co-Organizer
- 2013 On Iowa Academic Workshop: College Writing
- 2013 Assessment Committee, Member

Community

- 2017 Family Folk Machine Intergenerational Community Choir, Member
- 2016 Iowa History Connections, Workshop Facilitator
- 2014 Open City Program, Pop-up Performances, Project Lead
- 2014 Resource Conservation & Development Districts of the State of Iowa, Guest Speaker
- 2013 - 2014 Iowa Initiative for Sustainable Communities, Collaborator