

VITA

JAMES A. HALL

Peter E. Bennett Chair in Business and Economics

Dept. of Accounting
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Lehigh University
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Bethlehem, PA 18017

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Born: November 11, 1944

Married, two children

EDUCATION: BSBA (Accounting) University of Tulsa, 1974
MBA (Economics) University of Tulsa, 1975
Ph.D. (Accounting) Oklahoma State University, 1979

DOCTORAL

FIELDS: Accounting, Economic Development, Industrial Organization

DISSERTATION TOPIC: On the Adequacy of Current Authoritative Guidelines for the Review and Evaluation of Systems Development Controls.

TEACHING

INTERESTS: Accounting Information Systems, IT Auditing, Fraud Auditing, and Systems Analysis and Design.

PROFESSIONAL

EXPERIENCE:	Lehigh University	Associate Professor	1985-present
	Lehigh University	Assistant Professor	1979-1985
	Oklahoma State University Dept. of Internal Audits	Internal IT Auditor	1977-1979
	Cities Service Company	Systems Analyst	1975-1976
	American Telephone & Telegraph	Data Communications Specialist	1968-1975

PUBLICATIONS:

Accounting Information Systems 9th. Ed. South Western Publishing Company, Cengage Learning, January 2015

“Why Sould Non-Accountant’s Study Accounting Information Systems (AIS)”, Curious Academic Publishing, First Ed, January 2015.

“CEO Shareholder Conflicts and Large-Scale Information Technology Outsourcing Decisions”
Hall, J.A. and S.L. Liedtka, Journal of Management, Vol 24, Number 2, Spring 2014.

Information Technology Auditing, 3rd Ed. South-Western Publishing Company, August 1, 2010.

Accounting Information Systems 7th. Ed. South Western Pulishing Company, Cengage Learning, January 2010

Accounting Information Systems 6th. Ed. South Western Pulishing Company, Cengage Learning, 2008

PUBLICATIONS (Continued):

"The Sarbanes-Oxley Act of 2002: Implications for LargeScale IT Outsourcing, (with Steve Liedtka), Communications of the ACM, Volume 50, Number 3 Pages 95-100, March 2007

Accounting Information Systems 5th. Ed. South-Western Publishing Company, 2006

"Financial Performance, CEO Compensation, and Large-Scale IT Outsourcing Decisions" (with Steve Liedtka), Journal of Management Information Systems Summer 2005

Information Technology Audit and Assurance, 2nd Ed. South-Western Publishing Company, 2005.

Accounting Information Systems 4th. Ed. South-Western Publishing Company, 2004

Accounting Information Systems 3rd. Ed. South-Western Publishing Company, 2001

Information Systems Auditing and Assurance South-Western Publishing Company, 2000

"Computers and Accounting," a technology section contributed to Heintz and Parry's College Accounting, South-Western Publishing Company, 1999.

"REA: An Evolutionary Approach," The Review of Accounting Information Systems, Volume 2, Number 3, Summer 1998.

Accounting Information Systems 2nd. Ed. South-Western Publishing Company, 1998

"Using Student-Generated Cases to Teach Accounting Information Systems," (with Marilyn Greenstein), The Journal of Accounting Education Winter 1996.

"Safeguarding Microcomputers and LANs," (with Marilyn Greenstein). Management Accounting, May, 1996.

Accounting Information Systems 1st Edition, West Publishing Company, 1995.

"Integration Of Ethical Issues Into the MIS Curriculum", Journal of Computer Information Systems Volume XXXIII, Number 2, Winter 1992 - 1993 (with Diane Hamilton).

"Inventory Auditing: A Manufacturing Perspective," Production and Inventory Management, Vol. 29, no. 4, 4th Quarter 1988 (with J. Swartley) reprinted in Hospital Materiel Management Quarterly, Vol. 12, no. 1, August 1990.

"The Sports Car Factory," Computer Integration Into the Accounting Curriculum: Case Studies Coopers & Lybrand Foundation and the American Accounting Association; Accounting Education Series, Vol. no. 8,

1988.

"Computer Applications in Local Finance," Chapter 6 of Management Policies in Local Government Finance, third edition, International City Management Association, Washington, DC, 1987.

"Decision Support Systems Arrive," Management Accounting MIS Column, December 1983.

"DSS--Just Another Buzz Word?" Management Accounting MIS Column, July 1983.

PUBLICATIONS (Continued):

"Developing a Disaster Recovery Plan," Management Accounting MIS Column, April 1983.

"Controlling the Program Library," Management Accounting MIS Column, February 1983.

"Restoring Information Controls," Management Accounting, MIS Column, November 1982 (with C. Dwayne Dowell).

"Disaster Recovery Planning: Essential Elements," The Interpreter, February 1982."

"EDP Controls With Audit Cost Implications," Journal of Accounting, Auditing & Finance, Fall 1981 (with C. Dwayne Dowell).

WORK IN PROGRESS:

- Information Technology Auditing, 4th Ed, South-Western Publishing Company
- MIF Fraud Techniques and Controls
- Role of Data Modeling in Accounting Education

PROFESSIONAL PRESENTATIONS and WORKSHOPS:

"CEO Shareholder Conflicts and Large-Scale Information Technology Outsourcing Decisions", Hall, J.A. and S.L. Liedtka. Presented at

- Faculty workshop presentation: *Villanova University* (November 2008).
- *American Accounting Association Mid-Atlantic Regional Meeting*, Philadelphia (April 2008). **Winner: Outstanding Paper Award.**
- *Northeastern Association of Business, Economics and Technology Annual Conference*, State College, PA (October 2007). **Winner: Outstanding Paper Award.**

Discussion panelist, "The Future of AIS Education," AIS Educators Conference, Denver, August 1-3 1999.

"REA: An Evolutionary Perspective," Innovations in Accounting Seminar, Denver, February 6, 1998. A revised version of this paper was accepted for publication in The Review of Accounting Information Systems, Summer 1998.

"Trends in Accounting Information Systems," 29th Conference on Accounting Education, Virginia Tech, November 1, 1996.

"Integrating Ethical Issues Into the MIS Curriculum," International Academy For Information Management Annual Conference, Boston, December 1991(with Diane Hamilton). A revised version of this paper was published in the Journal of Computer Information Systems, Volume XXXIII, Number 2, Winter 1992 - 1993

"Incorporating Technology Into AIS Courses: An AVC Application," AAA Mid Atlantic Conference, New Jersey, April 1991.

"Workshop on Teaching the Accounting Information Systems Course," School of Business Administration, Department of Management and Management Information Systems, Glassboro State College, Glassboro, New Jersey, April 1990.

"How the External Auditor Views the EDP Audit Function," Institute of Internal Auditors, 10th Annual EDP Audit Seminar, New York, NY, February 1983 (with Joseph F. Hannan, Touche Ross & Co.).

HONORS

Recipient of the Peter E. Bennett Chair in Business and Economics

CONSULTING ENGAGEMENTS

A&R Foods, Inc

Virginia foods

Nova King, Inc

Lutron

Deloitte and Touche Consulting, Prague

Touche Ross and Company

Coopers and Lybrand

CONTRACTS AND FUNDED RESEARCH PROJECTS

As Co-Director of CSB one of my responsibilities is to seek out research project opportunities and negotiated contracts with the client firms. The 2012 funding for these contracts totaled \$24,000. The contracts for 2012 are listed below:

- PPL Route Optimization and Analytics Engine
- Bectin Dickson (BD)- Mobile Reporting
- Cigna - Fitness Integration
- Bracket Computing

OTHER PROFESSIONAL ACTIVITIES:

Member American Accounting Association

Reviewer Accounting Education: An International Journal

Reviewer for Journal of Management Information System

Editorial Board of the Journal of Emerging Technologies in Accounting

Editorial Board of The Journal of Information Systems January 1987 through March 1989

Contributing Editor Management Accounting November 1982 through December 1983

CURRENT SERVICE ACTIVITIES

University

- Member Committee of Investigation
- Member Education Policy Committee
- Co-director of the Computer Science and Business (CSB) program. CSB is a high profile program that is jointly offered by the College of Business and Economics (CBE) and the department of Computer Science and Engineering (CS&E). The program integrates computing technologies and business topics at an unprecedented level.
- Co-Director of Prague Internship program. In this capacity I work with banks, consulting firms, and other businesses to expand the Prague internship beyond BIS. This year we plan to place students with PWC, E&Y, D&T, HBO Cz and Ceska sporitelna. In 2004 started an initiative in Budapest with one student. We now have commitments for three students each summer.

College

- Current Member College Policy Committee
- I participate in recruiting CSB majors through events with the CBE and College Engineering such as candidate day where I make presentations to groups of potential students and parents.
- Director CBE Computer lab.

Department

- Co-Chair Faculty Search Committee
- Member Undergraduate Curriculum Committee