

# Chad D. Meyerhoefer

*Professor of Economics, Lehigh University*

Rauch Business Center

621 Taylor St.

Bethlehem, PA 18015

Tel. (610) 758-3445

Fax (610) 758-4677

chm308@lehigh.edu

## Education

Doctor of Philosophy, Department of Applied Economics and Management, Cornell University.	2002
Master of Science, Department of Applied Economics and Management, Cornell University.	2001
Bachelor of Science with High Honors, Department of Economics (Minors in Mathematics and Russian Language and Literature), Binghamton University.	1997

## Employment and Appointments

Professor	Department of Economics, Lehigh University.	2017 - Present
Associate Editor	<i>American Journal of Agricultural Economics.</i>	2016 - Present
Research Associate	National Bureau of Economic Research.	2012 - Present
Associate Professor	Department of Economics, Lehigh University.	2011 - 2017
Assistant Professor	Department of Economics, Lehigh University.	2008 - 2011
Adjunct Professor	Georgetown Public Policy Institute, Georgetown University.	2006 – 2008
Research Economist	Center for Financing, Access and Cost Trends, Agency for Healthcare Research and Quality.	2004 – 2008
Research Economist and Project Director	Cost and Acquisition Group, Center for Naval Analyses, The CNA Corporation.	2002 – 2004
Research Assistant	Cornell Food and Nutrition Policy Program.	1998 – 2002
Teaching Assistant	Department of Applied Economics and Management, Cornell University.	1997 - 2000

## Book Chapters

Meyerhoefer, C. “Economic Principles” in *Youth Physical Activity and Sedentary Behavior*, Eds. Alan Smith and Stuart Biddle, Human Kinetics Publishers, Inc., 2008.

Meyerhoefer, C. and D. Sahn. “The Relationship between Poverty and Maternal Morbidity and Mortality in Sub-Saharan Africa” in *Reproductive Health, Economic Growth and Poverty Reduction in Africa: Frameworks of Analysis*, Eds. Olu Ajakaiye and Germano Mwabu, University of Nairobi Press, 2010.

Meyerhoefer C. and M. Yang. “Poverty and Obesity in Developed Countries” in *The Handbook of Economics and Human Biology*, Eds. John Komlos and Inas Rashad Kelly, Oxford University Press, 2016.

## Peer Reviewed Journal Articles

Meyerhoefer, C., C. Ranney, and D. Sahn. “Consistent Estimation of Censored Demand Systems Using Panel Data”, *American Journal of Agricultural Economics*, August 2005, 87(3):660-672.

Meyerhoefer, C. and R. Trost. “Tired Titanium: A Fatigue Based Approach to Aircraft Inventory Management and Acquisition Planning”, *Defense and Peace Economics*, February 2006, 17(1):1-21 (lead article).

Zuvekas, S. and C. Meyerhoefer. “Coverage for Mental Health Treatment: Do Gaps Still Persist?”, *Journal of Mental Health Policy and Economics*, September 2006, 9(3):155-163.

Cawley, J., C. Meyerhoefer, and D. Newhouse. “Not Your Father’s PE: Schools Struggle to Keep Kids Fit – Or Do They?”, *Education Next*, Fall 2006, 6(4):61-66 (invited; based on earlier version of Cawley, Meyerhoefer and Newhouse, *Health Economics*, 2007).

Cawley, J., C. Meyerhoefer, and D. Newhouse. “The Correlation of Youth Physical Activity with State Policies”, *Contemporary Economic Policy*, October 2007, 25(4):506-517.

Meyerhoefer, C., D. Sahn, and S. Younger. “The Joint Demand for Health Care, Leisure, and Commodities: Implications for Health Care Finance and Access in Vietnam”, *Journal of Development Studies*, November 2007, 43(8):1475-1500.

Cawley, J., C. Meyerhoefer, and D. Newhouse. “The Impact of Physical Education Requirements on Youth Physical Activity and Overweight”, *Health Economics*, December 2007, 16(12):1287-1301 (lead article).

Meyerhoefer, C. and S. Zuvekas. “The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants”, *The B.E. Journal of Economic Analysis and Policy*, January 2008, 8(2) (Advances), Article 4.

Meyerhoefer, C. and Y. Pylypchuk. “Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?”, *American Journal of Agricultural Economics*, May 2008, 90(2):287-305 (lead article).

Zuvekas, S. and C. Meyerhoefer. "State Variation in Out-of-Pocket Spending and Burden for Outpatient Mental Health Treatment", *Health Affairs*, May/June 2009, 28(3):713-722.

Meyerhoefer, C. and S. Zuvekas. "New Estimates of the Demand for Physical and Mental Health Treatment", *Health Economics*, March 2010, 19(3):207-215.

Meyerhoefer, C. and E. Leibtag. "A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes" *American Journal of Agricultural Economics*, October 2010, 92(5):1271-1282 (lead article).

Meyerhoefer, C. and C. Chen. "The Effect of Parental Labor Migration on Children's Educational Progress in Rural China", *Review of Economics of the Household*, September 2011, 9(3):379-396.

Meyerhoefer, C. and M. Yang. "The Relationship between Food Assistance and Health: A Review of the Literature and Empirical Strategies for Identifying Program Effects", *Applied Economic Perspectives and Policy*, Autumn 2011, 33(3):304-344.

Cawley, J. and C. Meyerhoefer. "The Medical Care Costs of Obesity: An Instrumental Variables Approach", *Journal of Health Economics*, January 2012, 31(1):219-230.

Meyerhoefer, C., M. Colby, and J. McFetridge. "Patient Mix in Outpatient Surgery Settings and Implications for Medicare Payment Policy", *Medical Care Research and Review*, February 2012, 69(1):62-82.

Liang, L., C. Meyerhoefer, and J. Wang . "Obesity Counseling by Pediatric Health Care Professionals: An Assessment Using Nationally Representative Data", *Pediatrics*, July 2012, 130(1):67-77.

Deily, M., T. Hu, S. Terrizzi, S-Y Chou, and C. Meyerhoefer. "The Impact of Health Information Technology Adoption by Outpatient Facilities on Pregnancy Outcomes", *Health Services Research*, February 2013, 48(1):70-94.

Levick, D., G. Stern, and C. Meyerhoefer, A. Levick, and D. Pucklavage. "Reducing Unnecessary Testing in a CPOE System through Implementation of a Targeted CDS Intervention", *BMC Medical Informatics and Decision Making*, April 2013, 13(43).

Cawley, J., D. Frisvold and C. Meyerhoefer. "The Impact of Physical Education on Obesity among Elementary School Children", *Journal of Health Economics*, July 2013, 32:743-755.

Chang, H-H., C. Meyerhoefer and D. Just. "How Do Health and Social Insurance Programs Affect the Land and Labor Allocations of Farm Households? Evidence from Taiwan", *Journal of Agricultural Economics*, January 2014, 65(1):68-86.

Meyerhoefer, C., S. Zuvekas, and R. Manski. "The Demand for Preventive and Restorative Dental Services", *Health Economics*, January 2014, 23(1):14-32.

Meyerhoefer, C. and Y. Pylypchuk. “The Effect of Chronic Illness on Participation in the Supplemental Nutrition Assistance and Medicaid Programs”, *American Journal of Agricultural Economics*, October 2014, 96(5):1383-1401.

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. “The Impact of Direct-to-Consumer Advertising on Health Insurance Markets”, *Geneva Papers on Risk and Insurance – Issues and Practice*, October 2014, 39(4):749-767.

Hyclak, T, C. Meyerhoefer, and L. Taylor. “Older Americans’ Health and the Great Recession”, *Review of Economics of the Household*, June 2015, 13(2):413-436.

Cawley, J., C. Meyerhoefer, A. Beiner, M. Hammer, and N. Wintfeld. “Savings in Medical Expenditures Associated with Reductions in Body Mass Index Among Adults with Obesity, by Diabetes Status”, *Pharmacoeconomics*, July 2015, 33(7):707-722.

Sherer, S., C. Meyerhoefer, M. Sheinberg, and D. Levick, “Integrating Commercial Ambulatory Electronic Health Records with Hospital Systems: an Evolutionary Process”, *International Journal of Medical Informatics*, September 2015, 84(9):683-693.

Sherer, S., C. Meyerhoefer and L. Peng. “Applying Institutional Theory to the Adoption of Electronic Health Records”, *Information and Management*, July 2016, 53(5):570-580.

Meyerhoefer, C., M. Deily, S. Sherer, S-Y. Chou, L. Peng, M. Sheinberg, and D. Levick, “The Consequences of Electronic Health Record Adoption for Physician Productivity and Birth Outcomes”, *Industrial and Labor Relations Review*, August 2016, 69(4):860-889.

Chang, H-H. and C. Meyerhoefer. “The Causal Effect of Education on Farm-Related Disability: Evidence from a Compulsory Schooling Reform in Taiwan”, *American Journal of Agricultural Economics*, October 2016, 98(5):1545-1557.

Peng, L., C. Meyerhoefer, and S. Zuvekas. “The Short-Term Effect of Depressive Symptoms on Labor Market Outcomes”, *Health Economics*, October 2016, 25(10):1223-1238.

Meyerhoefer, C., I. Panovska, and R. Manski. “Projections of Dental Care Use Through 2026: Preventive Care to Increase While Treatment Will Decline”, *Health Affairs*, December 2016, 35(12):2183-2189.

Cawley, J., C. Meyerhoefer, L. Gillingham, P. Kris-Etherton, and P. Jones. “Estimates of the Direct and Indirect Cost Savings Associated with Heart Disease That Could be Averted Through Dietary Change in the United States”, *Journal of Medical Economics*, February 2017, 20(2):182-192.

Meyerhoefer, C., S. Sherer, M. Deily, S-Y. Chou, L. Peng, T. Hu, M. Nihen, M. Sheinberg, and D. Levick, “A Mixed Methods Study of Clinical Information Availability in Obstetric Triage and Prenatal Offices”, *Journal of the American Medical Informatics Association*, April 2017, 24 (e1): e87-e94.

Manski, R. and C. Meyerhoefer. “Projecting the Demand for Dental Care in 2040”, *Journal of Dental Education*, August 2017, 81:eS133-eS145.

Dearden, J., S. Li, C. Meyerhoefer, and M. Yang. "Demonstrated Interest: Signaling Behavior in College Admissions", *Contemporary Economic Policy*, October 2017, 35(4):630-657.

Biener, A., J. Cawley, and C. Meyerhoefer. "The Impact of Obesity on Medical Care Costs and Labor Market Outcomes in the U.S.", *Clinical Chemistry*, January 2018, 64(1):108-117.

Peng, L., C. Meyerhoefer, and S-Y. Chou. "The Health Implications of Unconventional Natural Gas Development in Pennsylvania", *Health Economics*, June 2018, 27(6):956-983.

Meyerhoefer, C., S. Sherer, M. Deily, S-Y. Chou, X. Guo, J. Chen, M. Sheinberg, and D. Levick, "Provider and Patient Satisfaction with the Integration of Ambulatory and Hospital EHR Systems", *Journal of the American Medical Informatics Association*, August 2018, 25(1):1054-1063.

Guo, X., C. Meyerhoefer and L. Peng. "Participation in School-Sponsored Sports and Academic Spillovers: New Evidence from the Early Childhood Longitudinal Survey", *Applied Economics*, 2019, 51(15):1602-1620.

Terrizzi, S. and C. Meyerhoefer. "Estimates of the Price-Elasticity of Switching between Branded and Generic Drugs", *Contemporary Economic Policy*, First published on April 4, 2019, <https://doi.org/10.1111/coep.12430>.

Chang, H-H. and C. Meyerhoefer. "Inter-brand Competition in the Convenience Store Industry, Store Density and Healthcare Utilization", *Journal of Health Economics*, May 2019, 65:117-132.

## Reports

*Bulgaria Poverty Assessment*, (with various contributors), World Bank Economic Report No. 24516-BUL, October 2002.

Borey, B., C. Meyerhoefer, F. O'Brimski, C. Perez, and J. Thomas. VXX Analysis of Alternatives: Final Report, CNA Research Memorandum D0008680.A2, Center for Naval Analyses: Alexandria, VA, July 2003.

Meyerhoefer, C., R. Trost, K. Lawler, and C. Petrillo. Managing Airframe Fatigue: Results for the F/A-18, EA-6B, and S-3B, CNA Research Memorandum D0009223.A2, Center for Naval Analyses: Alexandria, VA, December 2003.

Penny, J. and C. Meyerhoefer. USN and USMC Unmanned Aerial Vehicle Force Structure Alternatives, CNA Research Memorandum D0010357.A2, Center for Naval Analyses: Alexandria, VA, August 2004.

Cox, G., D. Reese, and C. Meyerhoefer. Methods for Evaluating the Performance of Navy Enlisted Classification, CNA Research Memorandum D0010855.A1, Center for Naval Analyses: Alexandria, VA, November 2004.

*NIDCR Oral Health Care Expenditures and Utilization, 1990-2010*, (with various contributors), Final Technical Report, Health Research and Analysis, October 2015.

## Conference Proceedings and Other Publications

Meyerhoefer, C. “The Econometrics of Non-Standard Structural Demand Modeling: Applications to Transition Country Data”, *American Journal of Agricultural Economics*, Proceedings 2003, 85(5):1332-1333 (abstract).

Meyerhoefer, C. and S. Zuvekas. “The Changing Demand for Mental Health Treatment, 1996-2002”, *Journal of Mental Health Policy and Economics*, March 2005, 8(sup. 1, abstract).

Cawley, J., C. Meyerhoefer, and D. Newhouse. “Would More Physical Education Reduce Youth Overweight?”, *NBER Bulletin on Aging and Health*, Summer 2005, No. 12.

Meyerhoefer, C. and S. Zuvekas. “How Does Direct-To-Consumer Advertising Influence the Demand for Mental Health Treatment”, *Journal of Mental Health Policy and Economics*, March 2007, 10(sup. 1, abstract).

Terrizzi, S., S. Sherer, C. Meyerhoefer, M. Sheinberg, and D. Levick. “Extending the Technology Acceptance Model in Healthcare: Identifying the Role of Trust and Shared Information”, *Proceedings of the 18th Americas Conference on Information Systems*, August 2012 (peer reviewed).

Cawley, J., D. Frisvold and C. Meyerhoefer. “Physical Education Requirements and Childhood Obesity”, *VOX: Research-based policy analysis and commentary from leading economists*, September 26, 2012.

C. Meyerhoefer and Y. Pylypchuk, “For those states that expand it, Medicaid may be a gateway to enrollment in the Supplemental Nutrition Assistance Program for those in poor health”, LSE USAPP (The London School of Economics’ daily blog on American Politics and Policy), September 12, 2014.

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. “Direct-to-Consumer Advertising and its impact on Health Insurance Markets”, *The Geneva Association Newsletter on Health and Ageing*, October 2014, No. 31.

C. Meyerhoefer, I. Panovska, and R. Manski (with assistance from Lori Friedman). “U.S. Dental Care Forecast Through 2026 Reveals Missed Opportunities”, *The Hill*, December 2016.

Sherer, S., C. Meyerhoefer, and D. Levick. “Challenges to Aligning Coordination Technology with Organizations, People, and Processes in Healthcare”, *Proceedings of the 50th International Conference on Systems Sciences*, January 2017 (peer reviewed).

Biener, A., J. Cawley, and C. Meyerhoefer. “The High and Rising Cost of Obesity in the U.S. Healthcare System”, *Journal of General Internal Medicine* April 2017, 32(Suppl 1):S6–S8 (research editorial).

## Working Papers

Meyerhoefer, C., S. Zuvekas, B. Fayaz Farkhad, J. Moeller, and R. Manski. “The Demand for Preventive and Restorative Dental Services among Older Adults (under review).

Biener, A., J. Cawley, and C. Meyerhoefer. "The Medical Care Costs of Youth Obesity: An Instrumental Variable Approach", NBER Working Paper No. 23682, August 2017. (under review).

Peng, L., X. Guo, and C. Meyerhoefer. "The Effects of Medicaid Expansion on Labor Market Outcomes: Evidence from Border Counties", NBER Working Paper No. 25105, September 2018. (under review).

Fayaz Farkhad, B. and C. Meyerhoefer. "How Was Medical Care Utilization Affected by the Medicaid Primary Care Fee Bump?" (under review).

Chen, J., C. Meyerhoefer, and L. Peng. "The Effect of Paid Sick Leave on Worker Absenteeism and Healthcare Utilization" (under review).

Guo, X. and C. Meyerhoefer. "The Effects of Cumulative Enrollment in the Children's Health Insurance Program on Child Health and Academic Performance" (under review).

Moeller, J., R. Manski, H. Chen, S. Zuvekas, and C. Meyerhoefer. "Does Covering Routine Dental Care for the Medicare Population Produce Cost Savings in Medicare? A Preliminary Analysis" (under review).

Hamann, M., T. Iafolla, G. Mitnik, S. DeBakey, R. Manski, and C. Meyerhoefer. "Young Children's Oral Health Status and Oral Health Care Utilization and Costs, 1988-2014" (under review).

Fayaz Farkhad, B. and C. Meyerhoefer. "How the Supplemental Nutrition Assistance Program Affects Labor Force Decisions".

Dearden, J., C. Meyerhoefer, and X. Guo. "Restaurant Wine: Price, Quantity, and Quality".

Fayaz Farkhad, B., C. Meyerhoefer, and J. Dearden. "The Within-Month Pattern of Medical Care Utilization among SNAP Participants".

Chen, J., C. Meyerhoefer, and E. Timmons. "The Effects of Dental Hygienist Scope of Practice and Autonomy on Dental Care Utilization".

Peng, L. and C. Meyerhoefer. "Patient Selection Under Incomplete Case Mix Adjustment: Evidence from the Hospital Value-based Purchasing Program".

Biener, A., C. Meyerhoefer, and J. Cawley. "Practical Considerations when Error Correcting BMI in Cost of Obesity Studies".

Terrizzi, S. and C. Meyerhoefer. "Identifying the Impact of the Tennessee Affordable Drug Act of 2005"

Gimenez-Duarte, L., C. Meyerhoefer, and D. Sahn. "Can Intra-household Allocation Help Us Explain the Relationship Between Conditional Cash Transfer Programs and Anthropometric Outcomes?"

Saboe, M. Dearden, J. and C. Meyerhoefer, "Identifying the Matriculation Matching Effect:

How Student Preferences Are Influenced by Relative College Quality”.

Sahn, D., S. Younger, and C. Meyerhoefer “Rural Poverty in Bulgaria: Characteristics and Trends”, CFNPP Working Paper No. 132, Cornell University, June 2002.

## Honors and Awards

Undergraduate Honor Societies: Phi Beta Kappa, Omicron Delta Epsilon (Economics), Golden Key, Phi Eta Sigma (Freshman).	1994 - 1997
Rhodes Scholarship Candidate, Binghamton University.	1997
Award for Excellence in Economics, Binghamton University.	1997
Tuition Fellowship and Assistantship, Department of Applied Economics and Management, Cornell University	1997 - 2002
Outstanding Ph.D. Dissertation, Department of Applied Economics and Management, Cornell University.	2002 - 2003
Outstanding Ph.D. Dissertation, Agricultural and Applied Economics Association.	2003
Director’s Award for Excellence, Agency for Healthcare Research and Quality (AHRQ).	2005
Director’s Citation for Outstanding Group Performance, AHRQ.	2007
Best Intramural Research Poster, 1st Annual AHRQ Meeting, Washington, D.C.	2007
Second Prize, Research Poster Competition, Drug Information Association 43rd Annual Meeting, Atlanta, GA.	2007
Outstanding Journal Article (in 2008), <i>American Journal of Agricultural Economics</i> .	2009
Alfred Noble Robinson Faculty Award, Lehigh University.	2011
Class of 1961 Professorship, Lehigh University.	2011 – 2013
Carl & Ingeborg Beidleman Research Award, Lehigh University.	2015
Arthur F. Searing Professorship, Lehigh University.	2015 - Present
American Medical Informatics Assoc. Diane Forsythe Award finalist.	2016



## Research Funding and Travel Grants

Pre-Dissertation Travel Grant, Principal Investigator, Mario Einaudi Center for International Studies, Cornell University.	2001
Michele Sicca Graduate Research Grant, Principal Investigator, Cornell University.	2001
"Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?", Principal Investigator, Lehigh University.	2009
"Optimizing Perinatal Care at Lehigh Valley Health Network", Co-Principal Investigator, Lehigh University (\$23,190; competitive).	2010 – 2011
"Data Flow & Clinical Outcomes in a Perinatal Continuum of Care System", Senior Investigator & Sub-Contract PI, Agency for Healthcare Research and Quality R18 (\$1,172,128; Sub-contract: \$508,650).	2011 – 2015
Faculty Cluster Development Grant, "Integrated Healthcare Delivery: Policy, Management, Information, and Operations", Co-Investigator, Lehigh University.	2012
Faculty Grant for International Connections, Principal Investigator, Lehigh University.	2015
"Modeling Dental Service Use among the Elderly in the Presence of Endogenous Selection into Dental Coverage", Senior Investigator & Sub-Contract PI, National Institutes of Health R03 (\$314,443; Sub-contract: \$88,338).	2016 – 2018

## Invited Presentations

Meyerhoefer, C. "The Measurement of Poverty, Inequality, and Consumer Demand using Household Survey Data". Babes-Bolyai University, April 2002, Cluj-Napoca, Romania.

Meyerhoefer, C. and S. Zuvekas. "Modeling the Effect of Out-of-Pocket Costs on the Demand for Mental Health Services". Agency for Healthcare Research and Quality/Center for Financing, Access and Cost Trend (AHRQ/CFACT) Seminar, December 2004, Washington D.C.

Cawley, J., C. Meyerhoefer and D. Newhouse. "The Impact of State Physical Education Requirements on Youth Physical Activity and Overweight", AHRQ/CFACT Seminar, April 2005, Washington D.C.

Meyerhoefer, C. "Correlated Random Effects Panel Estimators and MEPS: A Cure for Endogeneity and Measurement Error?" AHRQ/CFACT Seminar, May 2006, Washington D.C.

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. "The Short Run Effect of Direct to Consumer Advertising on Prescription Drug Prices". Federal Trade Commission's Bureau of Economics Roundtable on the Economics of the Pharmaceutical Industry, October 2006.

Meyerhoefer, C. and S. Zuvekas. “New Estimates of the Demand for Physical and Mental Health Treatment”.

- AHRQ MEPS Research Conference, May 2006, Washington, D.C.

Meyerhoefer, C. and S. Zuvekas. “The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants”.

- AHRQ/CFACT Seminar, March 2007, Washington D.C.

Meyerhoefer, C. and D. Sahn. “The Relationship between Poverty and Maternal Morbidity and Mortality in Sub-Saharan Africa”.

- AERC Workshop on Reproductive Health, Economic Growth and Poverty Reduction in Africa, March 2007, Kampala, Uganda
- AERC/Hewlett Foundation meeting on Poverty and Economic Growth: The Impact of Population Dynamics and Reproductive Health Outcomes in Africa, November 2006, Brussels, Belgium

Meyerhoefer, C. and Y. Pylypchuk. “Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?”

- USDA Economic Research Service Workshop “Food Assistance and Obesity: Measuring the Link”, July, 2007, Washington D.C.
- USDA Economic Research Service Research Seminar, January 2007, Washington, D.C.
- AHRQ MEPS Research Conference, May 2006, Washington, D.C.
- AHRQ/CFACT Seminar, December 2005, Washington D.C.

Meyerhoefer, C. and Y. Pylypchuk. “Panel Data Econometric Methods and their Application to Health Care Analyses”, The Urban Institute, August 2007, Washington D.C.

Meyerhoefer, C. and E. Liebttag. “A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes”.

- Lafayette College, Department of Economics Seminar, October 2009, Easton, PA
- USDA Economic Research Service “Food for Thought” Seminar, November 2007, Washington, D.C.
- AHRQ/CFACT Seminar, October 2007, Washington D.C.
- The General Accountability Office, September 2007, Washington, D.C.

Liang, L., C. Meyerhoefer and J. Wang. “Physician Obesity Counseling: Are Adolescents Getting an Earful?”, AHRQ/CFACT Seminar, October 2007, Washington D.C.

Cawley, J. and C. Meyerhoefer. “The Medical Cost of Obesity: An Instrumental Variables Approach”.

- AHRQ/CFACT Seminar, June 2008, Washington D.C.
- Binghamton University, Department of Economics Seminar, October 2010, Binghamton, NY

Meyerhoefer, C. "Obama's and McCain's Health Care Proposals: A Panel Discussion", Lehigh University, Health, Medicine and Society Seminar, October 2008, Bethlehem, PA.

Meyerhoefer, C. "Coverage for Mental Health Treatment in the United States: Research to Inform Policy", Lehigh University Board of Trustees Meeting, February 2009, Bethlehem, PA.

Zuvekas, S., C. Meyerhoefer and R. Manski. “The Demand for Preventive and Restorative Dental Services”, AHRQ/CFACT Seminar, May 2010, Washington D.C.

Cawley, J., D. Frisvold and C. Meyerhoefer. “Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?”, University of Delaware, Department of Economics / Department of Food and Resource Economics Seminar, November 2011, Newark, DE.

Terrizzi, S. and C. Meyerhoefer. "Estimating the Price-Elasticity of Switching Between Branded and Generic Drugs", Lafayette College, Department of Economics Seminar, December 2011, Easton, PA.

Meyerhoefer, C. "The Relationship between Food Costs, Diet and Health: Implications and Future Policy Directions", 14<sup>th</sup> Annual Gershoff Symposium, Gerald J. and Dorothy R. Friedman School of Nutrition Science and Policy, Tufts University, May 2012, Boston, MA.

Meyerhoefer, C. Invited speaker, Barilla Center for Food and Nutrition Webinar on “Obesity: The Impacts on Public Health and Society”, July, 2012.

Peng, L., C. Meyerhoefer, and S. Zuvekas. “The Effect of Depression on Labor Market Outcomes”, AHRQ/CFACT Seminar, November 2013, Washington D.C.

Meyerhoefer, C., M. Deily, S. Sherer, S-Y. Chou, L. Peng, M. Sheinberg, and D. Levick, “The Impact of Electronic Health Record Adoption and Integration on Physician Productivity and Health Outcomes”, Temple University, Department of Risk, Insurance, and Healthcare Management Seminar, November 2013, Philadelphia, PA.

Cawley, J. and C. Meyerhoefer. “Issues in Modeling the Medical Care Costs of Obesity”, Congressional Budget Office, September 2014, Washington D.C.

Meyerhoefer, C. “Weighing the Options: Subsidizing Healthy Foods to Reduce Health Care Costs”, Asa Packer Society, October 2014, Philadelphia, PA.

Biener, A., C. Meyerhoefer, and J. Cawley. “The Medical Care Costs of Youth Obesity”, National University of Ireland Maynooth, Department of Economics, Finance and Accounting Seminar, October 2015, Maynooth, Ireland.

- National University of Ireland Galway, Department of Economics Seminar, October 2015, Galway, Ireland.
- Henan University, School of Economics Seminar, March 2016, Kaifeng, China.
- The XIII International Congress on Obesity, May 2016, Vancouver, Canada.

Meyerhoefer, C. and S. Terrizzi. “Factors Influencing Generic Substitution of Prescription Pharmaceuticals”, 2<sup>nd</sup> Annual Frontiers in Healthcare Conference”, November 2015, Galway, Ireland.

Meyerhoefer, C. “Medical Care Cost Growth in the United States: Driving Forces and Implications for Policy”, Lehigh Senior Alumni “Back to the Classroom” Seminar, April 2016, Bethlehem, PA.

- Family Weekend, November 2017.

Meyerhoefer, C. “The Economics of Childhood Obesity”, Childhood Obesity in the Community: Turning Science Into Care, Boston Children’s Hospital, April 2016, Boston, MA.

Meyerhoefer, C., M. Deily, S. Sherer, S-Y. Chou, L. Peng, M. Sheinberg, and D. Levick, “The Consequences of Electronic Health Record Adoption for Physician Productivity and Birth Outcomes”. *ILR Review*-Sponsored Session on “Employment Relations in Healthcare” at the LERA 68<sup>th</sup> Annual Meeting, May 2016, Minneapolis, MN.

Meyerhoefer, C., I. Panovska and R. Manski, “Projections of Dental Care Use Through 2026”, *Health Affairs* Briefing: Oral Health, December 2016, Washington D.C.

Chang, H-H. and C. Meyerhoefer “Inter-brand Competition of Food Outlets and Healthcare Utilization”, Temple University, Department of Economics Seminar, April 2017.

Peng, L., X. Guo and C. Meyerhoefer. “The Effects of Medicaid Expansion on Labor Market Outcomes: Evidence from Border Counties”, University of Delaware, Department of Economics Seminar, October 2018.

Meyerhoefer, C. “Thoughts on Scope of Practice Regulations, Medicare Dental Coverage and Dental Care Demand”, The American Dental Association, December 2018.

Meyerhoefer, C., L. Mouden and R. Tillman. “The Future of Dentistry: Improving America’s Oral Health and Wellness”, Guardian Webinar Series, April 2019.

## **Refereed Conference Presentations**

Meyerhoefer, C., D. Sahn and S. Younger. “The Joint Demand for Health Care, Leisure, and Commodities: Implications for Health Care Finance and Access in Vietnam”. International Seminar in Public Economics (ISPE) on “Public Finance and Development”, September 2001, Ithaca, NY.

Meyerhoefer, C., C. Ranney and D. Sahn. “Consistent Estimation of Longitudinal Censored Demand Systems”, Agricultural and Applied Economics Association (AAEA) Annual Meeting, August 2004, Denver, CO.

Cawley, J., C. Meyerhoefer and D. Newhouse. “The Impact of Physical Education Requirements on Youth Physical Activity and Overweight”.

- AAEA Annual Meeting, July 2005, Providence, RI.
- AcademyHealth Annual Research Meeting, June 2005, Boston, MA.

Cawley, J., C. Meyerhoefer and D. Newhouse. “The Impact of Physical Education Requirements on Youth Physical Activity and Overweight”, National Bureau of Economic Research (NBER) Summer Institute in Health Economics, July 2005, Cambridge, MA.

Meyerhoefer, C. and Y. Pylypchuk. “Does Participation in the Food Stamp Program Affect the Prevalence of Obesity and Health Care Spending?”. ASHE Inaugural Research Conference, June 2006, Madison, WI.

Meyerhoefer, C. and S. Zuvekas. “New Estimates of the Demand for Physical and Mental Health Treatment”.

- American Economic Association (AEA) Annual Meeting, January 2009, San Francisco, CA.
- American Society for Health Economists (ASHE) Inaugural Research Conference, June 2006, Madison, WI.
- Association for Public Policy Analysis and Management (APPAM) Annual Research Conference, November 2005, Washington D.C.
- AcademyHealth Annual Research Meeting, June 2005, Boston, MA (Poster).

Meyerhoefer, C. and S. Zuvekas. “New Estimates of the Demand for Physical and Mental Health Treatment”. 7th Workshop on Costs and Assessments in Psychiatry, March 2005, Venice, Italy.

Cawley, J., C. Meyerhoefer and D. Newhouse. “The Correlation of Youth Physical Activity with State Policies”, Western Economic Association International Annual Conference, June 2006, San Diego, CA.

Meyerhoefer, C. and S. Zuvekas. “The Shape of Demand: What Does it Tell Us About Direct-to-Consumer Advertising of Antidepressants”.

- 1<sup>st</sup> Annual AHRQ Meeting, September 2007, Washington D.C. (Poster Presentation *Awarded Best Intramural Research Poster*).
- 8th Workshop on Costs and Assessments in Psychiatry, , March 2007, Venice, Italy.
- ASHE Inaugural Research Conference, June 2006, Madison, WI.

Encinosa, W., C. Meyerhoefer, S. Zuvekas, and D. Du. “The Short Run Effect of Direct to Consumer Advertising on Prescription Drug Prices”.

- ASHE 2<sup>nd</sup> Biennial Research Conference, June 2008, Durham, NC.
- Annual Health Economics Conference (AHEC), March 2008, Chicago, IL.
- 1<sup>st</sup> Annual AHRQ Meeting, September 2007, Washington D.C. (Poster Presentation).
- Drug Information Association 43<sup>rd</sup> Annual Meeting, June 2007, Atlanta, GA. (Poster Presentation *Awarded Second Prize*).
- Southern Economic Association Annual Meeting, November 2006, Charleston, S.C.

Meyerhoefer, C. and E. Leibtag. “A Spoonful of Sugar Helps the Medicine Go Down: The Relationship between Food Prices and Medical Expenditures on Diabetes”.

- APPAM Fall Conference, November 2007, Washington D.C.
- 1<sup>st</sup> Annual AHRQ Meeting, September 2007, Washington D.C. (poster presentation).
- AAEA Annual Meeting, July 2007, Portland, OR.

Liang, L., C. Meyerhoefer and J. Wang. “Physician Obesity Counseling: Are Adolescents Getting an Earful?”.

- AcademyHealth Annual Research Meeting, June 2008, Washington D.C.
- 1<sup>st</sup> Annual AHRQ Meeting, September 2007, Washington D.C. (poster presentation).

Cawley, J. and C. Meyerhoefer. "The Medical Cost of Obesity: An Instrumental Variables Approach", ASHE 2<sup>nd</sup> Biennial Research Conference, June 2008, Durham, NC.

Dearden, J., S. Li, and C. Meyerhoefer. "'Demonstrated Interest: Signaling in College Admissions", Eastern Economic Association Annual Conference, February, 2010, Philadelphia, PA.

C. Meyerhoefer, S. Zuvekas, and R. Manski. "The Demand for Preventive and Restorative Dental Services", ASHE 3<sup>rd</sup> Biennial Research Conference, June 2010, Ithaca, NY.

Cawley, J., D. Frisvold and C. Meyerhoefer. "Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?", ASHE 3<sup>rd</sup> Biennial Research Conference, June 2010, Ithaca, NY.

Chou, S-Y., M. Deily and C. Meyerhoefer. "Network Externalities and the Impact of Health Information Technology: Evidence from Pregnancy Outcomes in Pennsylvania", ASHE 3<sup>rd</sup> Biennial Research Conference, June 2010, Ithaca, NY.

Meyerhoefer, C. and Y. Pylypchuk. "The Effect of Chronic Illness on Participation in the Supplemental Nutrition Assistance and Medicaid Programs".

- Southern Economic Association 80th Annual Conference, November 2010, Atlanta, GA.
- AAEA Annual Meeting, July 2010, Denver, CO.

Cawley, J., D. Frisvold and C. Meyerhoefer. "Do Physical Education Requirements Influence Childhood Obesity and Student Achievement?"

- NBER Health Economics Program Spring Meeting, April 2012, Cambridge, MA.
- APPAM Fall Research Conference, November, 2012, Baltimore, MD.
- Southern Economic Association 81th Annual Conference, November 2011, Washington, D.C.
- American Economic Association Annual Meeting, January 2011, Denver, CO.

Deily, M., T. Hu, S. Terrizzi S-Y. Chou, and C. Meyerhoefer. "Spillovers and the Impact of Health Information Technology: Evidence from Pregnancy Outcomes in Pennsylvania" Eastern Economic Association Annual Conference, February, 2011, New York, NY.

Gimenez-Duarte, L. and C. Meyerhoefer. "Underweight, Normal-weight, Overweight . . . Under the Same Roof?", Eastern Economic Association Annual Conference, February, 2011, New York, NY.

Terrizzi, S. and C. Meyerhoefer. "Estimating the Price-Elasticity of Switching Between Branded and Generic Drugs", Eastern Economic Association Annual Conference, February, 2011, New York, NY.

Saboe, M., J. Dearden, and C. Meyerhoefer. "Identifying the Matriculation Matching Effect: How Student Preferences are Influenced by Relative College Quality", Eastern Economic Association Annual Conference, February, 2011, New York, NY.

C. Meyerhoefer, S. Zuvekas, and R. Manski. "The Demand for Preventive and Restorative Dental Services", iHEA 8<sup>th</sup> World Congress on Health Economics, July, 2011, Toronto, Canada.

Chang, H-H., C. Meyerhoefer, and D. Just. “How Do Health and Social Insurance Programs Affect the Land and Labor Allocations of Farm Households? Evidence from Taiwan”, AAEA & NAREA Joint Annual Meeting, July, 2011, Pittsburgh, PA.

Sherer, S., C. Meyerhoefer, S-Y Chou, M. Deily, D. Levick, and M. Sheinberg. “Organizational Challenges in the Implementation and Integration of Vendor-Supplied Electronic Health Record Systems”, 2<sup>nd</sup> Annual Workshop on Health IT and Economics (WHITE), October 2011, Washington, D.C.

Calwey, J. and C. Meyerhoefer. “Cost-Benefit Projections for Health Care Savings Associated with Worksite Weight Loss Programs: The Impact of Different Estimates for the Medical Cost of Obesity”, Experimental Biology Meetings, April 2012, San Diego, CA.

Terrizzi, S. and C. Meyerhoefer. "Estimating the Price-Elasticity of Switching Between Branded and Generic Drugs", ASHE 4<sup>th</sup> Biennial Research Conference, June 2012, Minneapolis, MN.

Terrizzi, S., S. Sherer, C. Meyerhoefer, M. Sheinberg, and D. Levick. “Extending the Technology Acceptance Model in Healthcare: Identifying the Role of Trust and Shared Information”, 18th Americas Conference on Information Systems, August 2012, Seattle, WA.

Levick, D., M. Sheinberg, C. Meyerhoefer, S. Sherer, M. Deily, and S-Y Chou. “Building a Safer Stork: Implementing a Complete Perinatal Information System”, HiMSS 13 Annual Conference and Exhibition, March 2013, New Orleans, LA.

Biener, A., C. Meyerhoefer, and J. Cawley. “The Medical Care Costs of Child Obesity”, Eastern Economic Association Annual Conference, May, 2013, New York, NY.

Peng, L., C. Meyerhoefer, and S. Zuvekas. “The Impact of Depression on Labor Market Outcomes”, Eastern Economic Association Annual Conference, May, 2013, New York, NY.

Gimenez-Duarte, L., C. Meyerhoefer, and D. Sahn. "Can Intra-household Allocation Help Us Explain the Relationship Between Conditional Cash Transfer Programs and Anthropometric Outcomes?", AAEA & CAES Joint Annual Meeting, August 2013, Washington, D.C.

Levick, D., C. Meyerhoefer, S. Sherer, M. Sheinberg, M. Deily, and S-Y Chou. “A Mixed Methods Study of Information Availability on Pregnancy Outcomes”.

- American Medical Informatics Association Annual Symposium, November 2013, Washington, D.C. (Poster Presentation).
- 7th Annual Mid-Atlantic Healthcare Informatics Symposium, April 2014, Philadelphia, PA (Oral presentation).

Meyerhoefer, C. and Y. Pylypchuk. "The Effect of Chronic Illness on Participation in the Supplemental Nutrition Assistance and Medicaid Programs" AEA/ASSA Annual Meeting, January 2014, Philadelphia, PA.

Meyerhoefer, C., M. Deily, S. Sherer, S-Y. Chou, L. Peng, M. Sheinberg, and D. Levick, “The Impact of Electronic Health Record Adoption and Integration on Physician Productivity and Health Outcomes”.

- *ILR Review* Special Conference on Employment Relations in Healthcare, March 2014, New Brunswick, NJ.
- ASHE 5<sup>th</sup> Biennial Research Conference, June 2014, Los Angeles, CA

Terrizzi, S. and C. Meyerhoefer. “Identifying the Impact of the Tennessee Affordable Drug Act of 2005: Do Mandatory Generic Substitution Laws Matter?” ASHE 5<sup>th</sup> Biennial Research Conference, June 2014, Los Angeles, CA.

Peng, L., C. Meyerhoefer, and S. Zuvekas. “The Effect of Depression on Labor Market Outcomes”. ASHE 5<sup>th</sup> Biennial Research Conference, June 2014, Los Angeles, CA.

Biener, A., C. Meyerhoefer, and J. Cawley. “The Medical Care Costs of Child Obesity”. ASHE 5<sup>th</sup> Biennial Research Conference, June 2014, Los Angeles, CA (poster presentation).

Meyerhoefer, C., S. Sherer, M. Deily, S-Y. Chou, L. Peng, T. Hu, M. Nihen, M. Sheinberg, and D. Levick, “A Mixed Method Study of Information Availability on Pregnancy Outcomes”. 5<sup>th</sup> Annual Workshop on Health IT and Economics (WHITE), October 2014, Washington, D.C.

Cawley, J., C. Meyerhoefer, A. Beiner, M. Hammer, and N. Wintfeld. “Savings in Medical Expenditures Associated with Reductions in Body Mass Index Among Adults with Obesity, by Diabetes Status”, Obesity Week 2014 (The Obesity Society’s Annual Scientific Meeting), November 2014, Boston, MA.

Sherer, S., C. Meyerhoefer, M. Deily, S. Sherer, S-Y. Chou, M. Sheinberg, and D. Levick. “Integration of Generic Economic Health Records: Moving from Technology Acceptance to Adaptive Structuration to Reciprocal Coordination”, AMIA Annual Symposium, November 2014, Washington, D.C.

Biener, A., C. Meyerhoefer, and J. Cawley. “Estimating the Medical Care Costs of Youth Obesity in the Presence of Proxy Reporting Error”. American Economic Association (AEA) Annual Meeting, January 2015, Boston, MA.

Dearden, J., C. Meyerhoefer, and R. Guo. “Restaurant Wine Pricing: Price Discrimination or Anchoring?”. Eastern Economic Association Annual Conference, March 2015, New York, NY.

- 15<sup>th</sup> Annual International Industrial Organization Conference, April 2016, Philadelphia, PA.

Guo, R. and C. Meyerhoefer. “The Long-Term Impact of the State Children’s Health Insurance Program on Health and Educational Outcomes”. ASHE 6<sup>th</sup> Biennial Research Conference, June 2016, Philadelphia, PA (Poster Presentation).

- Eastern Economic Association Annual Conference, February 2016, Washington, D.C.

Biener, A., C. Meyerhoefer, and J. Cawley. “Practical Considerations When Error-Correcting BMI in Cost of Obesity Studies”. ASHE 6<sup>th</sup> Biennial Research Conference, June 2016, Philadelphia, PA.



Peng, L., C. Meyerhoefer, and S-Y Chou, “The Health Implications of Unconventional Natural Gas Development in Pennsylvania”. ASHE 6<sup>th</sup> Biennial Research Conference, June 2016, Philadelphia, PA.

- AAEA Annual Meeting, August 2016, Boston, MA.

Guo, R. and C. Meyerhoefer. “The Effect of Participation in School Sports on Academic Achievement Among Middle School Children”, Southern Economic Association Annual Meetings, November 2016, Washington, D.C.

- The 8th International Symposium on Human Capital and Labor Markets, December 2016, Beijing, China.

Sherer, S., C. Meyerhoefer, and D. Levick. “Challenges to Aligning Coordination Technology with Organizations, People, and Processes in Healthcare”, *50th International Conference on Systems Sciences*, January 2017, Waikoloa Village, HI.

Fayaz Farkhad, B., C. Meyerhoefer and J. Dearden. “The Within-Month Pattern of Medical Care Utilization among SNAP Participants”, Eastern Economic Association Annual Conference, February 2017, New York, NY.

- iHEA 12<sup>th</sup> World Congress on Health Economics, July 2017, Boston, MA.
- AAEA Annual Meeting, July 2017, Chicago, IL.

Biener, A., C. Meyerhoefer, and J. Cawley. “The Medical Care Costs of Youth Obesity”, iHEA 12<sup>th</sup> World Congress on Health Economics, July 2017, Boston, MA.

Chang, H-H. and C. Meyerhoefer “Inter-brand Competition of Food Outlets and Healthcare Utilization”, iHEA 12<sup>th</sup> World Congress on Health Economics, July 2017, Boston, MA.

- AAEA Annual Meeting, July 2017, Chicago, IL (poster presentation).

Guo, R. and C. Meyerhoefer. “The Effects of Cumulative Enrollment in the Children’s Health Insurance Program on Child Health and Academic Performance”, The 9th International Symposium on Human Capital and Labor Markets, December 2017, Beijing, China.

Chen, J., C. Meyerhoefer, and E. Timmons. “The Effects of Dental Hygienist Scope of Practice and Autonomy on Dental Care Utilization”, Eastern Economics Association Annual Conference, March 2018, Boston, MA.

- LERA 70<sup>th</sup> Annual Meeting, June 2018, Baltimore, MD.
- Federal Research Banks of Chicago and Minneapolis Opportunity & Inclusive Growth Institute Conference Series, September 2018.

Fayaz Farkhad, B. and C. Meyerhoefer. “Increasing Access to Primary Care without Bumping Up Costs: Evidence from the Medicaid Fee Bump”, ASHE 7<sup>th</sup> Biennial Research Conference, June 2018, Atlanta, GA (poster presentation).

Peng, L., X. Guo, and C. Meyerhoefer. “The Effects of Medicaid Expansion on Labor Market Outcomes: Evidence from Border Counties”, ASHE 7<sup>th</sup> Biennial Research Conference, June 2018, Atlanta, GA.

Meyerhoefer, C., S. Zuvekas, B. Fayaz Farkhad, J. Moeller, and R. Manski. “Modeling Dental Service Use among the Elderly with Endogenous Selection into Dental Coverage”, ASHE 7<sup>th</sup> Biennial Research Conference, June 2018, Atlanta, GA.

Fayaz Farkhad, B. and C. Meyerhoefer. “The Impact of Participation in SNAP on Labor Force Decisions”, AAEA Annual Meeting, August 2018, Washington, D.C.

- APPAM Fall Research Conference, November 2018, Washington, D.C. (poster presentation)

Fayaz Farkhad, B. and C. Meyerhoefer. “How Was Medical Care Utilization Affected by the Medicaid Primary Care Fee Bump?”, APPAM Fall Research Conference, November 2018, Washington, D.C.

- Southern Economic Association Annual Meetings, November 2018, Washington, D.C.

Peng, L., X. Guo, and C. Meyerhoefer. “The Effects of Medicaid Expansion on Labor Market Outcomes: Evidence from Border Counties”. The 10th International Symposium on Human Capital and Labor Markets, December 2018, Beijing, China.

## **Other Conference Activities**

Discussant, USDA/ERS Small Grants Program Conference, December 2004, October 2005, Washington, D.C.

Discussant, ASHE Inaugural Research Conference, June 2006, Madison, WI.

Conference Advisory Committee, “Direct to Consumer Advertising of Prescription Drugs: Shaping the Research Agenda” sponsored by the National Consumers League, June 2006.

Abstract Reviewer, American Agricultural and Applied Economics Association Annual Meeting, August 2006, August 2007.

Discussant, Population Association of America Annual Meeting, March 2007, New York, NY.  
Participant/Presenter, USDA/ERS Workshop “Food Assistance and Obesity: Measuring the Link”, July, 2007, Washington D.C.

Session Organizer and Moderator, "Prices, Policies, and Payments: How They Affect Nutrition and Health", Joint Food Safety and Nutrition Section and Food and Agricultural Marketing Policy Section Symposium at the AAEA Annual Meeting, August 2007, Portland, OR.

Session Organizer, "Economic Determinants of Childhood Obesity" ASHE 3<sup>rd</sup> Biennial Research Conference, June 2010, Ithaca, NY.

Discussant (two papers), ASHE 3<sup>rd</sup> Biennial Research Conference, June 2010, Ithaca, NY.

Session Organizer and Moderator, "Healthy Food or Healthy People? How Do Food and Nutrition Assistance Programs Contribute to the Health of Low Income Americans?", Food Safety and Nutrition Section Symposium, AAEA Annual Meeting, July 2010, Denver, CO.

Discussant, iHEA 8<sup>th</sup> World Congress on Health Economics, July 2011, Toronto, Canada.

Workshop Organizer and Panel Moderator, Integrated Healthcare Delivery Workshop, Lehigh University, May, 2012, Bethlehem, PA.

Discussant, ASHE 4<sup>th</sup> Biennial Research Conference, June 2012, Minneapolis, MN.

Session Organizer and Moderator, “The Evolving Dual Burden of Obesity and Malnutrition: Driving Forces and Implications for Development Policy”, Joint Food Safety and Nutrition Section and Senior Section Symposium at the AAEA & CAES Joint Annual Meeting, August 2013, Washington, D.C.

Session Organizer and Discussant, “Social Consequences of Mental Illness and Access to Treatment”, ASHE 5<sup>th</sup> Biennial Research Conference, June 2014, Los Angeles, CA.

Session Organizer, “The Relationship between Investments in Health Information Technology, Provider Efficiency and Health Outcomes”, ASHE 5<sup>th</sup> Biennial Research Conference, June 2014, Los Angeles, CA.

Discussant (two papers), ASHE 6<sup>th</sup> Biennial Research Conference, June 2016, Philadelphia, PA.

Session Organizer and Moderator, “Pollution and Child Health”, ASHE 6<sup>th</sup> Biennial Research Conference, June 2016, Philadelphia, PA.

Discussant, iHEA 12<sup>th</sup> World Congress on Health Economics, July 2017, Boston, MA.

Session Organizer, “Coverage, Demand, and Payment in Dental Markets”, ASHE 7<sup>th</sup> Biennial Research Conference, June 2018, Atlanta, GA.

## **Selected Media Citations**

*USA Today*, “More Time in PE Doesn’t Add Up”, August 23, 2006.

*Detroit Free Press*, “Adding Gym Time Does Get Kids Fit”, August 25, 2006.

*New York Times*, “Exercise: Extra Gym Time May Not Help Students”, September 12, 2006.

*Mental Health Weekly*, “Consumers Pay More for Mental Health Services than Non-Mental Health Services”, September 18, 2006.

*Wall Street Journal* (via the *Associated Press*), “Is High-School Gym Class an Exercise in Futility?”, September 20, 2006.

*APA Monitor on Psychology*, “Mental Health Imparity”, December 6, 2006.

*New Scientist*, “Drug Promotions Work Like Washing Powder Ads”, June 4, 2008.

*Counselor Magazine*, “Substance Abuse Treatment Higher Financial Burden in U.S. South”, May 8, 2009.

*Washington Post* (via the *Associated Press*), “Study: Obesity Care Costs Twice Previous Estimates”, October 15, 2010.

*Los Angeles Times*, “Medical Cost of Obesity is Higher than Previously Estimated”, October 19, 2010.

*Diabetes Health*, “Reducing Health Costs Through Lower Food Prices”, October 20, 2010.

*British Medical Journal*, “Obesity Related Illness Consumes a Sixth of US Healthcare Budget”, October 25, 2010 (*BMJ* 2010; 341:c6014 doi: 10.1136/bmj.c6014).

*Money (Magazine)*, “Slim Your Body, Not Your Wallet [The Cost of Fat]”, June, 2011

*Wall Street Journal*, “Number of the Week: The Economics of Obesity”, December 3, 2011.

*Chicago Tribune, Forbes (via Reuters)*, “As America’s Wastline Expands, Costs Soar”, April 30, 2012.

*U.S. News and World Report*, “Docs Aren’t Coaching Overweight Kids How to Slim Down: Study”, June 8, 2012.

*Los Angeles Times*, “More Gym for Kids Means Less Chance of Obesity, Cornell Study Says”, May 21, 2013.

*Bloomberg Business*, “Obesity is Hurting the U.S. Economy in Surprising Ways”, March 5, 2015.

*The Boston Globe*, “Want to get into your first-choice college? Better book a plane ticket”, August 21, 2017.

*Healthcare Finance*, “Why patients and doctors are still dissatisfied by electronic health records”, August 17, 2018.

*For The Record Magazine*, “EHRs Still Burden Physicians”, November/December 2018.

## **Courses Taught**

Georgetown University

- PPOL 700, Thesis Workshop I, Fall 2006, Fall 2007.
- PPOL 701, Thesis Workshop II, Spring 2007, Spring 2008.

Lehigh University

- ECO 146, Applied Microeconomic Analysis, Fall 2008 - Fall 2018.
- ECO 455, Health Economics, Spring 2009, Fall 2009, Fall 2010, Fall 2011, Spring 2014, Spring 2016, Fall 2017.
- ECO 465 Applied Econometrics II, Spring 2011, Spring 2012, Spring 2014, Spring 2016.
- ECO 492, Readings in Economic Development and Health, Fall 2009.
- St. Luke’s University Health Network Emerging Leaders Program Workshop, Fall 2011, Summer 2014.

## **Research Advising**

Georgetown University, Masters of Public Policy, Thesis Advisor.

- Margaret Colby, 2006 - 2007, Mathematica Policy Research.
- C. Joy Chen, 2006 - 2007, New York City Department of Finance.
- Tyler Ahn, 2006 - 2007, World Bank.
- Joshua Rubin, 2006 - 2007, IBM Consulting.
- Matthew Hodges, 2006 - 2007, Mathematica Policy Research.
- Gregory Botelho, 2006 - 2007, CNN Online.
- Kehinde Togun, 2007 - 2008, National Democratic Institute.
- Laura Bondesen, 2007 - 2008, Bank of America.
- Kevin Richards, 2007 - 2008, Georgetown University (continuing studies).
- Sarah Bardack, 2007 - 2008, American Institutes for Research.
- Jeremy Paley, 2007 - 2008, Bill and Melinda Gates Foundation.
- Anice Ervin, 2007 - 2008, Pharmaceutical Care Management Association.

George Washington University, Doctor of Philosophy, Outside Dissertation Reader.

- Yuriy Pylypchuk, 2007, Social and Scientific Systems.

Lehigh University, Doctor of Philosophy, Third Year Paper Advisor.

- Suhui Li, Co-Advisor, 2009 – 2010.
- Kathy Wolchik, Co-Advisor, 2009 - 2012.
- Sabrina Terrizzi, 2010 – 2011.
- Matthew Saboe, Co-Advisor, 2010 – 2012.
- Jeffery McFetridge, 2010 - 2013.
- Lizhong Peng, 2012 - 2013.
- Adam Beiner, 2012 - 2013.
- Bita Fayaz Farkhad, 2016 – 2017.
- Jie Chen, 2016 – 2017.

Lehigh University, Doctor of Philosophy, Dissertation Committee Chair.

- Lea Gimenez-Duarte, Co-Chair, 2010 – 2012, Economist, World Bank Group.
- Sabrina Terrizzi, 2010 – 2013, Assistant Professor, Moravian College.
- Kathy Wolchik, Co-Chair, Economist, Aflac, 2009 - 2015.
- Lizhong Peng, 2014 – 2015, Economist, American Institutes for Research.
- Adam Beiner, 2014 – 2015, Research Economist, Agency for Healthcare Research and Quality.
- Dante DeAntonio, Co-Chair, Economist, Moody's Analytics, 2015 – 2016.
- Xiaohui Guo, Assistant Professor, University of International Business and Economics, 2015 – 2017.
- Bita Fayaz Farkhad, 2017 - present.
- Jie Chen, 2017 - present.

Lehigh University, Doctor of Philosophy, Dissertation Committee Member.

- Jing-Hua Zhang, 2010 – 2011, Assistant Professor, Macau University of Science and Technology.
- Tianyan Hu, 2010-2013, Post-Doctoral Associate, University of Pennsylvania School of Medicine.
- Cheng Chen, 2012 – 2014, Assistant Professor, Shanghai University of Finance and Economics.
- Cheng Wang, 2015-2016, Economist, Axtria

Lehigh University, Experiential Learning in Health Undergraduate Grant Program.

- William Dearden, 2011-2012.

Lehigh University, Martindale Student Associate Program.

- Natalya Surmachevska, 2011-2012.

Lehigh University, Undergraduate Honors Thesis.

- William Dearden, 2012-2013 (Awarded Campbell Prize), Ph.D. Program, Managerial Economics and Strategy, Northwestern University.
- Ross Camiel, 2015-2016, School of Dental Medicine, University of Connecticut.

## **Academic Positions and Activities**

### Lehigh University

Steering Committee, Lehigh University Engineers Without Borders, 2008 - 2009.

Health Care Reform Roundtable Discussion, Chi Phi Fraternity, October 2009.

Co-author, Faculty Cluster Hiring Proposal, Depts. of Economics, Management, Industrial Engineering, and Computer Science, November 2010 - March, 2011.

Invited Speaker, Psi Upsilon Fraternity, April 2011.

Cluster Development Working Group and Hiring Committee, 2011 - 2012.

Invited Speaker, Asa Packer Society, October 2014, Philadelphia, PA.

Lehigh ePortfolio Project focus group participant, April 2015.

Invited Speaker, Lehigh Senior Alumni "Back to the Classroom", April 2016.

Middle States Self-Study Working Group, 2016 – 2018.

Internal Review Committee, 2016 – present.

Invited Speaker, Lehigh Family Weekend, November 2017.

College of Health Implementation Committee, 2017 – 2018

Faculty Awards Committee, 2017 – present.

Graduate and Research Committee, 2017 – present.

#### P.C. Rossin College of Engineering and Applied Science

Wilmott Endowed Chair Search Committee, 2013-2014.

#### College of Business and Economics

Admissions Committee, M.S. Program in Economics, 2009 - 2012.

Associate/Interim Director, Ph.D. Program in Business and Economics, 2009 - 2010.

Co-Director, Ph.D. Program in Business and Economics, 2010 - 2011.

Director, Ph.D. Program in Business and Economics, 2011 - 2015.

Faculty Promotion and Tenure Committee, 2012 – 2015, Fall 2017.

CBE Candidate's Day, April 2016.

#### Interdisciplinary Programs

Faculty Affiliate, Health, Medicine and Society, 2008 - Present.

Speaker and Joint Organizer, "Obama's and McCain's Health Care Proposals: A Panel Discussion", Health, Medicine and Society, October 30th, 2008.

## Department of Economics

Faculty Search Committee, Assistant Professor in Microeconomic Theory, 2008 - 2009.

Ph.D. Econometrics Curriculum Committee, 2008 - 2009.

Exploratory Committee, Lehigh Value Health Network Research Initiative, 2008 - 2009.

Presidential Chair Recruiting Committee, 2009.

Faculty Search Committee Chair, Assistant Professor in Applied Microeconomics, 2014 - 2015.

Ph.D. Program Committee, 2015 – Present.

Faculty Search Committee, Assistant/Associate Professor in Applied Microeconomics or Macroeconomics, 2017 - 2018.

## **Professional Service**

Mentor, Public Service Internship Program for Students with Disabilities, The Washington Center, Fall 2005.

Member, Agricultural and Applied Economics Association (AAEA), 1997 - Present.

- Member, Food Safety and Nutrition Section of AAEA, 2008 - Present.

Food Safety and Nutrition Section of AAEA, Nominating Committee, 2010.

Member, American Society for Health Economists (ASHE), 2005 - Present.

Member, American Economic Association (AEA), 2008 - Present.

Attendee, *Health Affairs* Planning Meeting, “Dental Care and Oral Health”, January 2016.

### Media Interviews

- *Los Angeles Times*, August 2018
- *The Morning Call*, November 2008, October 2015, February 2017, January 2019.
- *Bethlehem Press*, March 2009.
- *Reader's Digest*, September 2009.
- *Eastern Pennsylvania Business Journal*, March 2010, February 2011.
- WFMV-TV Channel 69 News, March 2010, March 2017.
- *Inc. Magazine*, September 2015, March 2016.
- *Becker's Hospital Review*, June 2016.
- *Lehigh Valley Business*, October 2015, November 2016, February 2017, January 2018.

### Referee Service

*Advances in Health Economics and Health Services Research, Agricultural and Resource Economics Review, American Journal of Agricultural Economics, American Journal of Health Economics, Applied Economic Perspectives and Policy, Bangladesh Development Studies, B.E. Journal of Economic Analysis & Policy, Choices, Contemporary Economic Policy, Eastern Economic Journal, Economic Development and Cultural Change, Economics & Human Biology,*

*Empirical Economics, Food Policy, Health Affairs, Health Economics, Inquiry, Journal of Diabetes, Journal of Econometrics, Journal of Health Economics, Journal of Human Resources, Journal of Mental Health Policy and Economics, Journal of Policy Analysis and Management, Journal of Population Economics, PharmacoEconomics, Psychiatric Services, Review of Economics and Statistics, Review of Economics of the Household, Review of Regional Studies, Social Science & Medicine, USDA Office of the Chief Scientist.*

Grant Review

USDA Food Assistance and Nutrition Research Program (FANRP) Competitive Grants and Cooperative Agreements, 2011, 2007, 2005.

AERC Grant Program on Reproductive Health, Economic Growth and Poverty Reduction in sub-Saharan Africa, 2007.

National Science Foundation, Grant Program in Economics, 2007.

Technical Review Panel, Data Management and Programming Support for the Agency for Healthcare Research and Quality, 2009.