

# Bright Asante-Appiah

RBC 341  
Department of Accounting, CBE  
Lehigh University

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## **CAREER SUMMARY**

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An academic and a consultant with several years of experience in public accounting and industry; a licensed certified public accountant (CPA), certified fraud examiner (CFE), chartered global management accountant (CGMA) and chartered certified accountant (United Kingdom). Prior public accounting experience includes “Big 4” firm, auditing SEC registrants in manufacturing, retail, communication, and energy sectors. Prior corporate accounting roles include SEC reporting, accounting policy development, and IFRS conversion at a Fortune 100 company. Recently consulted for a Fortune 50 company on its European subsidiaries’ IFRS conversion project.

## **ACADEMIC RESEARCH**

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### **Research Interests:**

- Corporate governance with specific interest in audit committees, compensation committees, audit quality, and financial reporting quality.
- Top management and board of director compensation

## **TEACHING EXPERIENCE**

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### **Lehigh University:**

- Assistant Professor of Accounting, 2015
  - Financial Accounting, undergraduate curriculum
  - Forensic and Investigative Accounting, graduate curriculum

### **University of Illinois at Urbana Champaign:**

- Lecturer of Accountancy, 2012 to 2015
  - Accounting Measurement and Disclosure, undergraduate curriculum
  - Assurance and Attestation, undergraduate curriculum
  - Auditing and Assurance Standards, graduate curriculum

## **INDUSTRY AND PRACTICE EXPERIENCE**

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### **Archer Daniels Midland Company, Decatur, IL, 2009 to 2012**

- Senior Supervisor/Manager – Global Reporting and IFRS Program
- Supervisor – Accounting Policy & SEC Reporting
- Analyst/Senior Analyst – SEC Reporting & Analysis

### **KPMG, LLP, St. Louis, MO, 2008 to 2009**

- Auditor: I worked on various client engagements including SEC registrants, federal government and the University of Missouri school system.

**Omni Media Limited, Accra, Ghana, 2005 to 2006**

- Finance & Administration Manager: Reporting to the President & CEO, I was responsible for all finance/accounting and administrative functions; Supervised 6 employees.

**John Allotey & Co. (Chartered Accountants), Kumasi, Ghana, 2000 to 2004**

- Audit Manager
- Audit Senior
- Staff Accountant – Audit/Tax

**CONSULTING ENGAGEMENT**

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**Archer Daniels Midland Company, 2014 to 2015**

- Global IFRS implementation consultant – UK and Ireland IFRS conversion project.

**CONFERENCES & WORKSHOPS ATTENDED**

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- AAA Annual Meeting, Chicago, IL, 2015
- AAA Annual Meeting, Atlanta, GA, 2014
- PwC Young Scholars Symposium, University of Illinois, 2014.
- AAA Midwest Regional Meeting, Chicago, 2013.
- AAA Annual Meeting, Anaheim, CA, 2013.
- University of Illinois Brownbag, fall 2012 to spring 2015.

**SERVICE TO THE FIELD AND COMMUNITY**

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**Ad Hoc Reviews for Scholarly Journals**

- The International Journal of Accounting.

**Service on Academic Committee**

- Member, Equal Opportunity Committee, College of Business, University of Illinois at Urbana-Champaign, 2012-2013.

**Community Service**

- Finance Board Chairman - Church of Pentecost USA Inc., Chicago District, 2008-2010.
- Guest Speaker - International Financial Reporting Issues Class, Master of Business Administration program, Eastern Illinois University, summer 2009 & 2010.
- Panel member - International Business/Experience Forum, Eastern Illinois University, 2010.
- IFRS Forum Speaker - Beta Alpha Psi 2009 Midwest Regional Conference, Indianapolis, 2009.
- Leader & Coordinator - Advocacy for reduction in spread between lending and deposit interest rates and passage of credit referencing law in Ghana, 2006.

**AWARDS AND RECOGNITIONS**

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- Clendenin Graduate Fellow, Kennesaw State University, 2012 to 2015.
- List of Teachers Ranked As Excellent by Their Students, University of Illinois at Urbana-Champaign, 2013, 2014.
- MBA Accountancy Advisory Board Scholar, Eastern Illinois University, 2007.
- Government of Ghana Academic Merit Award, 1999, 2000.

## **EDUCATION AND CERTIFICATIONS**

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**Kennesaw State University**, Doctor of Business Administration (DBA), Accounting. ABD.

**Eastern Illinois University**, Master of Business Administration (MBA), Accounting

**University of Cape Coast (Ghana)**, Bachelor of Commerce, Accounting

### **Certifications**

- Certified Public Accountant (CPA), Licensed in the State of Illinois, Active.
- Certified Fraud Examiner, Active.
- Certified Global Management Accountant, Active.
- Chartered Certified Accountant (United Kingdom), Inactive.