

# CSCRL SPRING SYMPOSIUM

AI AND THE FUTURE OF WORK IN SUPPLY CHAIN: PEOPLE, CULTURE  
AND PERFORMANCE

APRIL 23-24, 2026

SPEAKER BIO

---

## RAMESH KRISHNAN

PRACTICE LEAD FOR AI STRATEGY AND IMPLEMENTATION, ENTERPRISE SYSTEMS  
PARTNERS, INC. / FOUNDER AND PRINCIPAL, PRAXIS ADVISORY PARTNERS

---



Dr. Ramesh Krishnan is the Practice Lead for AI Strategy and Implementation at Enterprise Systems Partners and the founder and principal of Praxis Advisory Partners. Drawing on extensive expertise in advanced analytics, he helps organizations adopt artificial intelligence and improve business performance. Dr. Krishnan holds a PhD in international economics from Lehigh University. His work spans data strategy, predictive analytics and AI-driven transformation, with a particular focus on the life sciences.

A frequent speaker at industry and trade conferences, Dr. Krishnan has built a reputation for translating complex analytics into practical business strategy. Over his career he has led high-stakes projects for Fortune 500 companies and start-ups alike, with a consistent record of measurable results. Notable achievements include developing a content recommendation system that tripled user click-through rates; building multi-channel marketing models that delivered tens of millions of dollars in revenue optimization for pharmaceutical clients; and deploying cold-chain optimization models that reduced spoilage and improved on-time, in-full delivery rates across a major vaccine supply chain.

Prior to his current roles, Dr. Krishnan served as principal and group leader at Atria, where he managed the profit and loss for data-science offerings across a portfolio of lifesciences companies. He has also held senior positions at EverydayHealth, Neustar and IQVIA, and directed business-decision analytics at Wyeth Pharmaceuticals/Pfizer. Across these roles he has managed global teams, built enterprise AI practices from the ground up and delivered results that translate directly into commercial impact.



CENTER FOR SUPPLY CHAIN RESEARCH AT LEHIGH