

CSCRL SPRING SYMPOSIUM

AI AND THE FUTURE OF WORK IN SUPPLY CHAIN: PEOPLE, CULTURE
AND PERFORMANCE

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SPEAKER BIO

BRITTANY IRWIN

APPLICATION ENGINEERING MANAGER, TECHNICAL SOLUTIONS, NFI INDUSTRIES



Brittany Irwin is an Industrial Engineer at NFI Industries who works at the intersection of logistics operations, process improvement, and AI-enabled automation. She earned her Industrial Engineering degree from the University of Pittsburgh's Swanson School of Engineering and built her foundation in large-scale 3PL environments, then expanded into B2B SaaS startups that sharpened her technology fluency and rapid, practical execution. Today, she brings that blend of operational rigor and startup-speed iteration back into the 3PL space, helping establish a Technical Solutions team focused on building reusable process standards, consolidating operational knowledge into a single source of truth, and scaling practical automation that drives adoption so people and AI can work together to improve consistency, decision-making, and efficiency.