

CSCRL FALL FORUM

INNOVATION IN THE SUPPLY CHAIN
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ABSTRACT

INNOVATION WITHIN THE BOX: THE SMALL 'I' OF SUPPLY CHAIN INNOVATION

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In today's era of AI headlines and digital disruption, true transformation often starts in the places no one sees. The term "innovation" has become synonymous with breakthrough technology. Yet, beneath the surface of every transformation success story lies a quieter truth: innovation in supply chain does not start with algorithms or robotics — it starts with the integrity, structure, and accessibility of data itself.

Innovation Within the Box challenges the notion that innovation only happens through "big I" breakthroughs — the moonshots, the algorithms, the automation. Instead, it explores the "small i" innovations that power them: cleaner data, connected systems, and modernized supply-chain foundations.

Ultimately, Innovation Within the Box is a call to elevate the unglamorous work that sustains transformation. Attendees will walk away with a new perspective on supply chain innovation — one that balances vision with discipline, celebrates data as the raw material of progress, and recognizes that the future of intelligent supply chains begins not with disruption, but with readiness.

