## CSCRL SPRING SYMPOSIUM

DOING MORE WITH LESS APRIL 3-4, 2025

**ABSTRACT** 

## LEVERAGING AI AND DIGITALIZATION IN VIETNAM'S LOGISTICS LANDSCAPE — PRACTICAL INSIGHTS AND FUTURE POTENTIAL

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Al, digitalization, and smart technologies are transforming Vietnam's warehouse operations beyond traditional automation. This session will explore practical applications, starting with their impact on workplace safety, an often overlooked, yet critical factor. From Al-driven hazard detection to digital safety tracking, technology is improving both security and operations in large-scale, labor-intensive warehouses. We will share tested solutions that enhance safety, increase hazard awareness while also examining untapped opportunities for productivity improvements. In a low-labor-cost market, do these innovations truly drive efficiency, or do they face resistance due to economic and cultural factors?

Beyond technology, we will discuss how workers and management are adapting to digital transformation. Are AI-powered tools welcomed? What challenges arise when integrating them into traditional workflows? By sharing key lessons from early implementations, including successes and roadblocks, this session will provide actionable insights for companies looking to enhance safety, efficiency, and competitiveness in dynamic and evolving warehouse operations.

