

# CSCRL SPRING SYMPOSIUM

DOING MORE WITH LESS

APRIL 3-4, 2025

SPEAKER BIO

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## RYAN LEE

SVP, OPERATIONS, YANCEY'S FANCY

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Ryan Lee is the Senior Vice President of Operations at Yancey's Fancy, Inc., a leading food and beverage manufacturer of artisanal cheeses and meats with distribution in national retailers, independent grocers, food service suppliers and online retailers primarily throughout the United States.

Ryan spearheads transformative initiatives aimed at enhancing profitability and operating model efficiency. His responsibilities involve every part of the P&L, with particular focuses on cost reduction, production efficiency, supply chain optimization, trade promotion management, FP&A, back-office accounting transformation and strategic marketing.

With a background in finance transformation consulting at Grant Thornton, and previous experience in digital marketing and advertising, Ryan brings a strategic and data-driven approach to his work. His expertise in business intelligence and performance management enables him to effectively optimize various functions, processes and teams, and his collaborative approach to strategic relationships helps him to create mutually beneficial solutions for company partners.