

CSCRL SPRING SYMPOSIUM

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APRIL 3-4, 2025

SPEAKER BIO

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TEACHING ASSOCIATE PROFESSOR, DECISION AND TECHNOLOGY ANALYTICS,
LEHIGH UNIVERSITY



Phillip Coles has an undergraduate degree from Pennsylvania State University College of Agricultural Science, an M.B.A. in supply chain management from Lehigh University and an M.S. in applied economics and management from Cornell University. In addition to his formal education, he studied lean and continuous improvement at The Kaizen Institute, the Manufacturer's Resource Center and the Toyota Supplier Support Center.

Before joining Lehigh, Professor Coles taught business courses at Pennsylvania State University, Syracuse University, Alvernia University and Cornell University Summer College. He has over 30 years of industry experience, including serving as vice president of strategic management, project manager and Kaizen facilitator in charge of the continuous improvement program at a multi-million dollar produce company. In this role, he visited several leading manufacturing companies such as Dell Computer and Toyota Motor Company to learn about their supply chains.

He also runs a consulting firm where he has assisted companies to increase efficiencies through improved plant layouts and balancing of assembly lines, aiding green-fields startups and company expansions.

Professor Coles has been quoted in several leading business and finance media outlets including The Associated Press, US News & World Report, The Wall Street Journal and WFMZ-TV. He has published in national outlets and trade journals such as The Wall Street Journal, The Hill, Pittsburgh Post-Gazette, Washington Examiner and Supply Chain Management Review, and as a columnist for Discourse Magazine. He regularly publishes in refereed journals in the agricultural sciences, business and economics.