

CSCRL SPRING SYMPOSIUM

DOING MORE WITH LESS

APRIL 3-4, 2025

PANEL SESSION - SPEAKER BIO

LAUDY ALLAN

VICE PRESIDENT, GLOBAL LOGISTICS AND MANUFACTURING, CRAYOLA



Laudy Allan serves as Vice President of Global Logistics & Manufacturing at Crayola. She leads all manufacturing, distribution, warehousing and global transportation operations, which entails import and export processes, customer order fulfillment processing, production and distribution, and drives the company's global continuous and process improvement initiative. Laudy is the Business Sponsor for the Global SAP initiative, which will transform our global operations processes. She has been with Crayola for 17 years. Prior to Crayola, she started her career at Nabisco/Kraft Foods as an Information Technology Project Leader. She then moved to oversee the project management office for the Technology department at Sony in New York City. She has over 24 years of global operations and technology experience. She has led multi-million business transformation projects and has a strong background in assembling, developing and leading top-talent teams to surpass corporate expectations and set standards for operational excellence.

Laudy currently resides in Bethlehem with her 3 beautiful kids and husband. She is an alumni of Penn State University, having graduated with a degree in Computer Science.

Health and wellness are important to Laudy. She enjoys music, travelling and reading. Her favorite thing to do is spend time with her family – board games, puzzles, movies and eating mom's amazing Arabic food. According to her kids, her favorite thing to do is clean and organize.

She serves as a board member of the Allentown School District Foundation and oversees her cousin's scholarship fund, the Thomas Makhoul Scholarship Fund, which is part of the ASD foundation.