CSCRL SPRING SYMPOSIUM

DOING MORE WITH LESS APRIL 3-4, 2025

SPEAKER BIO

ERIC COSNOSKI

CEO, YANCEY'S FANCY



Eric Cosnoski is focused on incremental changes that can increase a firm's probability of success. He strives to bring expertise from multiple disciplines together to create a more lean and efficient organization. By working from a foundation in Finance, Marketing and Entrepreneurship, Eric has been able to set corporate strategy from a position that can optimize results and the bottom line to achieve long term results. His fundamental skill is the ability to make complex concepts more digestible, which he has used throughout his career to reshape teams in managing, sales, consulting, training and marketing roles.



CENTER FOR SUPPLY CHAIN RESEARCH AT LEHIGH