

## ADVISORY COUNCIL MEMBER

Center for Supply Chain Research at Lehigh

**ERIC COSNOSKI**  
CEO

Yancey's Fancy



Eric Cosnoski is focused on incremental changes that can increase a firm's probability of success. He strives to bring expertise from multiple disciplines together to create a more lean and efficient organization. By working from a foundation in Finance, Marketing and Entrepreneurship, Eric has been able to set corporate strategy from a position that can optimize results and the bottom line to achieve long term results. His fundamental skill is the ability to make complex concepts more digestible, which he has used throughout his career to reshape teams in managing, sales, consulting, training and marketing roles.