

# CSCRL SPRING SYMPOSIUM

DOING MORE WITH LESS

APRIL 3-4, 2025

PANEL SESSION - SPEAKER BIO

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## SCOTT PALOCHIK

DIRECTOR OF BUSINESS DEVELOPMENT, ENTERPRISE SYSTEMS PARTNERS, INC.

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Scott R. Palochik is the Director of Business Development at Enterprise Systems Partners, Inc., with over 25 years of experience in sales and marketing. Holding a degree in Visual Communications/Advertising from the Art Institute of Pittsburgh, Scott has a 20-year background in the commercial print industry. He is renowned for his award-winning advertising campaigns for espi in 2013 and 2014.

Scott has been a pivotal figure in the manufacturing industry's community dialogue; he has served as a founding member and chair of the Greater Lehigh Valley Chamber of Commerce Manufacturing Council and as a board member for various chambers and councils.

Scott extends his impact beyond professional circles through his contributions to youth sports as a swim coach, displaying his dedication to community and youth development. Scott is also a published comic book writer with his series "MARCVS" through Dreamscape Publishing.