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APRIL 3-4, 2025

SPEAKER BIO

MICHAEL RIVERA

ASSISTANT PROFESSOR OF BUSINESS INFORMATION SYSTEMS, LEHIGH UNIVERSITY



Dr. Michael Rivera is an Assistant Professor of Business Information Systems in the Department of Decision and Technology Analytics (DATA) at the College of Business, Lehigh University. Before joining Lehigh, he was a faculty member at Temple University. He received his Ph.D. from Purdue University.

Dr. Rivera's current research focuses on real-time feedback, digital transformation, and digital leadership, and he has several published papers in Information Systems Research. His teaching primarily centers on machine learning and AI strategy.

In addition to his research and teaching, Dr. Rivera is active in the industry. He has co-founded two analytics and technology-based startups and has consulted for organizations such as Lockheed Martin, Mars Wrigley, Subaru of America, and American Airlines. His dual experience in academia and industry allows his research to influence practice and practice to inform his research.