NEWSLETTER

SPRING/SUMMER 2024

SPRING BANQUET

The Martindale Student Associates Honors Program held their Spring Banquet on April 23 in the Iacocca Tower, Mountaintop campus. The dinner was attended by the Morocco and Taiwan cohorts, faculty, staff and Martindale friends. The banquet is a celebration of the hard work of the Morocco cohort during the Martindale program and their impending graduations from Lehigh.

Congratulations to Kate Brown '24, Kyra Boston '24, Alexander Damle '24, Tessa Dougan '24, Samuel Ginn '24, Lauryn Holgado '24, Christopher Marina '24, Emily Michnowski '24, Sarah Mixsell '24, Ben Murphy-Schmehl '24, and William Yaeger '24. Layan Suleiman, a current junior, will graduate in 2025. We are very proud of all of the Martindale students. Professor Todd Watkins, Martindale Center executive director, gave each member of the cohort a Martindale pin to place over their heart (and graduation gowns) on graduation day.

Many thanks to Kate Brown '24 for pulling together a very difficult trivia game for our evening entertainment. The Morocco cohort won the game (can we say the fix was in!) Nah, they are just a very smart group!



Congratulations to Todd A. Watkins for winning the Mentorship Excellence Award for Lehigh Business Undergraduate Faculty in 2023/24!!

Student Associates Honors Program 2024–25



TAIWAN COHORT 2024–25 in L to R: Anoushka Nambiar, Dariia Tyshchenko, Mansoor Mughal, Nicole Pasterczyk, Ying Wu, Hannah Falatko, Jonathan Osika, Trinity A. Price, Nađa Stojanović, Ella R. Rossetti, Muzammile Jawed, and Sean M. Davis.

TAIWAN RESEARCH TRIP

May 19-June 1, 2024

Taiwan is a thriving democracy in the shadow of the People's Republic of China. During the Taiwan trip, the students and faculty of the Student Associates Honors Program explored the complexity of the island's history, policies, culture, identity, and food. The busy agenda included visits to Taipei, Sun Moon Lake, Hsinchu, Tainan, Kaohsiung, and back to Taipei.

Taipei, the largest city in Taiwan, includes the gleaming Taipei 101 tower and narrow alleys with hot and steamy night markets. Day one started with a visit to the National Palace Museum, Chiang Kai-shek Memorial Hall, Taipei 101 Observatory, and dinner at the famous dumpling restaurant, Dim Tai Fung. The first session was facilitated by Jon McMillan '98 of Hologic, Inc., on the topic of Taiwan's healthcare system. Further visits in Taipei included the Central Bank of the Republic of China (Taiwan), National Taiwan University (agriculture department and visit to a rice paddy farm), Taiwan Sustainability Hub, Ministry of Education, i2i Innovation to Industry incubator at the Nankang Software Park, New Bloom Independent

News, the Lightened Coffee Shop (owned by entrepreneur and social advocate, Annie Huang), Taiwan Institute of Economic Research (energy security), Deloitte (taxes and economy), Chinese Culture University (cross-strait relations and China's disinformation campaign), and Firelight Akademia (Taiwanese VIPs and gold card information).

Hsinchu, technology capital of Taiwan, included visits at TSMC museum, the Hsinchu Science Park, and RichWave Technologies.

Then onto Tainan via the highspeed rail. Tainan, the first capital and most historic city of Taiwan, included visits to National Chang Keng University (housing issues, criminal justice, and IP), Tainan's Bureau of Economic Development, and a walking tour.

On our way to Kaohsiung, the group stopped at the Fo Guang Shan Buddha Museum and the Dragon and Tiger Pagodas. In Kaohsiung, the Martindalers sailed through the port of Kaohsiung on the port yacht equipped with a boardroom. Taiwan was a fantastic experience!

INDUCTION DINNER

The Taiwan cohort was inducted into the 2024/25 Martindale Student Associates Honors Program on March 23. After a reception, Todd A. Watkins, executive director of Martindale, welcomed the Taiwan and Morocco cohorts, parents, faculty, alumni and friends to the dinner. The institutional welcome was given by Carrie Duncan, Ph.D., program director at the Iacocca Institute. David Morency '18, Martindale UK alumnus and Investment Analyst, Thiel Macro, Global Macro traveled from California to deliver the keynote speech. He encouraged the new cohorts to embrace their international experience and to move forward with the grounding of the Martindale network to meet their future goals.

Tessa Dougan '24 humorously spoke of the impact of the Morocco trip and working with the Martindale faculty during the research and writing of her article. Sarah Mixsell '24, Ben Murphy-Schmehl '24 and Layan Suleiman '25 created a poster in recognition of the senior class, 2023-24 (Morocco). The poster will hang proudly in the Martindale center. After brief introductions of both cohorts, the Morocco cohort welcomed the Taiwan cohort into The Martindale program with high-fives all around.

Congratulations to the Taiwan cohort: Sean M. Davis, Hannah Falatko, Muzammil Jawed, Mansoor Mughal, Anoushka Nambiar, Jonathan Osika, Nicole Pasterczyk, Trinity A. Price, Ella R. Rossetti, Nađa Stojanović, Dariia Tyshchenko, and Ying Wu.



Layan Sulieman '25 (L) and Sarah Mixsell '24 (R) present Morocco Martindale poster to Dr. Todd A. Watkins.

MARTINDALE SHOUT-OUTS

Congratulations to:

- Raihan Alam '23 (Denmark) for winning the National Science Foundation Graduate Research fellowship.
- David Morency '18 (UK) for winning the the prestigious Knight-Hennessy (KH) Scholarship for a three year, full tuition and stipend award to Stanford University.
 While there he plans to complete both an MBA and a Public Policy degree. And a second shout out to him on his marriage to Jeanne Tong '17 in Santa Barbara on 2/18/24.
- Linda Murad '02, '03 (Hong Kong) on her promotion to Senior Vice President of Financial Planning and Analysis, Reporting at OUT-FRONT Media.
- Christopher Jewell '03 (Italy), on his position as Chief Scientific Officer at Cartesian Therapeutics, a clinical stage biotech company. The company recently went public and is now traded on the Nasdaq! He is hoping to bring new immunotherapies to patients with autoimmunity.
- Brian T. Berzin '12 (Greece) closed a Series A funding round for his startup, Thea Energy. He's working to commercialize fusion energy.
- Phillip Hernandez '19 (Malaysia)

- on his marriage to Lexus Rosado on the beach in Puerto Rico on 2/24/24.
- Christina (Pak) Wang '16 (Czech Republic) on her marriage to Tyler Stephen Wang '16 at the University Club in NYC on 11/25/23.
- Jade (van Streepen) Lentz '15 '16 (Portugal) and husband, Nicholas Lentz '16, on welcoming two children to their family, Liam Cooper on 12/6/22 and Madeline Charlotte on 3/6/24.
- Kristin Giglia Deliso '11 (Iceland) for leading the Twitter v. Musk: Legal and Transactional Implications and Insights session at Lehigh University on 4/2/24 as part of the Lehigh Economics Alumni Speaker Series.
- Kathleen Ryan '13 (Colombia) on her move to London, U.K.
- Gunnar Miller '87 (Canada) on his retirement from Allianz Global Investors and his new part-time role as Senior Advisor at 10xDNA Capital Partners.
- CJ Berzin '10 (Turkey) married Natalie Caldwell on 5/6/23 in Philadelphia, where they reside. They both work for Johnson and Johnson, Natalie in Communications and Technology and CJ is Finance Director for the North American MedTech business.

NEW YORK

On March 22, the Taiwan cohort and faculty visited NYC and participated in three insightful sessions regarding Taiwan. Starting with a session at the Taipei Economic and Cultural Office (Taiwan's de facto consulate), the students were briefed by representatives from the divisions of Education, Tourism, and the Investment and Trade Office. The 2nd session on cross-strait relations and its impact on the economy and politics was briefed by David Sacks at the Council on Foreign Relations. The 3rd session was a visit to the New York Office of the Central Bank of the Republic of China (Taiwan) for a briefing on the macro-economy of Taiwan.

VISITING SCHOLAR

The Martindale Center is hosting David Goldbaum, an Associate Professor from the Economics Discipline Group at the University of Technology Sydney, Australia. David is currently working on research with Professor James A. Dearden from Lehigh's Economics Department.

David presented his paper "The Origins of Influence: An Experiment and Estimated Learning Models," encompassing two related projects as part of the Economics Department Seminar Series on April 12th.

Save the Date: Harmonie Club event Thursday, Nov. 21, 2024 in NYC.