

ADVISORY COUNCIL MEMBER

Center for Supply Chain Research at Lehigh

JEFF SPRADLIN
Director, Customer
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Just Born, Inc.



Jeff Spradlin is a seasoned supply chain professional with over 30 years of expertise in project management, operations, planning, logistics, and inventory management. Currently, he serves as the Director of Customer Service & Logistics at Just Born, where he leads a dynamic team to oversee comprehensive logistics operations, including warehousing, transportation, and order management. His strategic initiatives have consistently resulted in significant cost savings and operational efficiencies, all while maintaining a steadfast commitment to delivering an exceptional customer experience.

Before joining Just Born, Jeff held several leadership roles at prominent organizations such as C&S Wholesale Grocers, Zep, Lutron, and Puratos, where he honed his skills in driving performance and enhancing supply chain processes. His career began in the United States Marine Corps, where he developed a solid foundation in logistics and supply chain management.

Currently pursuing a Master of Business Administration in Supply Chain Management at Lehigh University, Jeff also holds a Bachelor of Science in Operations Management, graduating summa cum laude. Renowned for his ability to cultivate strategic vendor and customer relationships, he is dedicated to optimizing organizational performance and elevating the customer experience.