

CSCRL FALL FORUM

INNOVATING FOR THE FUTURE: THE ROLE OF TECHNOLOGY IN THE
SUPPLY CHAIN

NOVEMBER 7-8, 2024

PANEL SESSION - SPEAKER BIO

JIM HANSELMANN

VICE PRESIDENT OF TRANSPORTATION MANAGEMENT INNOVATION, NFI



Jim Hanselmann is the Vice President of Innovation for the Transportation Management division at NFI. Jim has 20 years of experience in software development, with 10 years in supply chain and a previous 10 years in payment processing. He graduated from Dickinson College with a B.S. in Computer Science.

At NFI, Jim is responsible for the software development and supply chain engineering teams within the Transportation Management division. The two main products under his direction are the TM customer portal called Navitrace, and their continuous improvement tool that operates as a Digital Twin. In addition to overseeing these products, he is also responsible for supply chain data analysis as part of RFP responses and network design consulting.

Jim has lived in New Jersey his whole life. He is married to his wife Kristi and they have three children. In his free time he enjoys traveling, boating, fishing and hunting.