

CSCRL FALL FORUM

INNOVATING FOR THE FUTURE: THE ROLE OF TECHNOLOGY IN THE
SUPPLY CHAIN

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SPEAKER BIO

KIMBERLY WHITEHEAD

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Dr. Kimberly Whitehead is an Associate Professor of Quantitative Management at Anderson University in Anderson, South Carolina, where she developed successful undergraduate and graduate programs specializing in supply chain management. She holds a Ph.D. in Management Science from the University of Texas at Arlington, an MBA from Florida State University, and a BBA in Accounting from Georgia College and State University.

With over 20 years of experience in consumer products manufacturing, Dr. Whitehead has held leadership roles, including serving as the Chief Financial Officer for a global manufacturer and distributor of well-known branded consumer products. Her expertise in both financial management and supply chain strategy has shaped her academic and professional career, positioning her as a key figure in the intersection of business education and industry application.

Dr. Whitehead's research focuses on supply chain collaboration and the implications of knowledge transfer within supply chain activities. She explores how collaboration across supply chains can enhance efficiency, innovation, and competitiveness, providing valuable insights into modern supply chain dynamics.