

# CSCRL FALL FORUM

INNOVATING FOR THE FUTURE: THE ROLE OF TECHNOLOGY IN THE  
SUPPLY CHAIN

NOVEMBER 7-8, 2024

SPEAKER BIO

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## VISHWA RAM

VICE PRESIDENT, DATA SCIENCE AND ANALYTICS, PENSKE LOGISTICS

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Vishwa Ram is the Vice President of Data Science and Analytics at Penske, where he plays a pivotal role in shaping the company's data-driven strategies. With a Master's degree in Industrial Engineering from Wichita State University, Vishwa has built a distinguished career in logistics and data science.

Starting his professional journey as a Logistics Engineer at Penske, Vishwa specialized in designing innovative supply chain and logistics solutions. His expertise and leadership enabled him to advance through various key roles within the organization, culminating in his current executive position. As VP of Data Science and Analytics, Vishwa oversees Business Intelligence, Data Engineering, Data Science, and Database Administration.

Under his leadership, Penske has achieved significant milestones in digital transformation, including the development and launch of a cutting-edge cloud-based analytics platform and several AI powered applications. Vishwa has also spearheaded initiatives to digitize the customer experience, enhancing operational efficiency and customer engagement.

Vishwa resides in the Seattle, WA area with his wife, their middle school-aged son, and their beloved dog.