

CSCRL SPRING SYMPOSIUM

RETHINKING YOUR SUPPLY CHAIN – PREPARING FOR THE FUTURE
APRIL 11-12, 2024

PANEL SESSION - SPEAKER BIOS

HARRY ZIFF

VICE PRESIDENT, CORPORATE LOGISTICS

EAST PENN MANUFACTURING



Harry Ziff is the VP of Corporate Logistics for East Penn, a \$3B manufacturer of automotive and industrial batteries and other energy storage solutions. He leads a ‘shared service’ division of over 1,000 employees, where he oversees integrated demand and supply planning, inventory optimization, distribution, fleet and transportation operations, and global trade management across six Distribution and Finishing Centers.

He has over 30 years of experience in manufacturing and distribution, holding key supply chain positions at Campbell’s, CertainTeed, OfficeMax, and McMaster-Carr. Some of his previous responsibilities included demand, supply and network planning; order-to-cash optimization; Lean/Six Sigma/Continuous Improvement; new product commercialization; and learning & organizational development.

Harry is an adjunct professor at Kutztown University for supply chain, integrated talent management, and leadership classes (undergraduate and MBA) and serves on both their College of Business and Supply Chain Advisory Boards. He is also active at Lehigh University, where he mentors MBA students and serves on the Advisory Council for their Center for Supply Chain Research.