

Center for Supply Chain Research at Lehigh

Newsletter | January 2024

Latest News

REGISTRATION IS NOW OPEN FOR THE 2024 Spring Symposium April 11-12, 2024

Rethinking Your Supply Chain - Preparing for the Future

Join us as we explore new insights, trends and innovations with industry and academic experts!

We will open with a cocktail reception on Thursday, April 11 from 5:30 - 7:30 PM and follow up with a full day program on Friday, April 12 from 8:00 AM - 4:00 PM (check-in and full breakfast begins at 7:30 AM).

Networking and education will feature prominently throughout the day with plenty of opportunities for interaction and takeaways that can be implemented at your company.

From now through March 1, take advantage of our **Early Registration Discount** to receive \$150 off full registration and pay only \$200 for both days!

(Use discount code: 24EARLYREG)

[View the Tentative Agenda and Register Now!](#)

Check out Highlights from last year's 2023 Fall Forum!

Our 2023 Fall Forum focused on "Talent and Technology - Thinking out of the Box"

[View Highlights](#)



2024 Spring Career Fair to take place on February 14th

Is your organization looking to recruit top new supply chain talent? Come meet with our students - February 14, 4:30-6:30 PM.

Company tables are free for CSCRL Industry Partners; \$500 for others. Please contact [Zach Zacharia](#) for further details.



The Career Fair will take place in the beautiful new Business Innovation Building, 1st Floor, Tauck Lobby.



Lehigh's supply chain students have the knowledge, skills and abilities necessary for success in today's complex business environment.



Meet the officers of Lehigh's Supply Chain Management Club! Pictured above are Jaden Kennedy, Secretary, Henry Yang, Vice President, and Lauren Schell, Co-President.

Latest Research



Zach Zacharia on Why Cybersecurity is Top Threat to Supply Chain

[Listen to the Podcast](#)



Lehigh Business Supply Chain Risk Management Index 2024 1st Quarter

Cybersecurity is again the highest risk overall at 78.34, with a slight increase from last quarter. Customer Risk has jumped to 2nd overall, suggesting that it has become increasingly harder to predict customer demand and customer loyalty. Interestingly, Technological Risk has become a top 5 risk for the first time, suggesting there is concern about disruptive and replacement technology going forward.

[Take the Next Survey or
View Reports](#)

Learn More



Curious about What the CSCRL Does?

Explore your membership options and benefits at the Center for Supply Chain Research at Lehigh.

Learn More

Supply Chain News

- [Why Walmart pays its truck drivers 6 figures](#)
- [Shipping fallout from Red Sea crisis spreads to product tankers](#)
- [Survey Finds Supply Chain Management Systems Key to Customer Journey](#)



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