

Center for Supply Chain Research at Lehigh

Newsletter | February 2024

Latest News

REGISTRATION IS OPEN FOR THE 2024 Spring Symposium April 11-12, 2024

Rethinking Your Supply Chain - Preparing for the Future

Join us in the **Iacocca Conference Center on Lehigh's Mountaintop Campus** as we explore new insights, trends and innovations with industry and academic experts!

We will open with a cocktail reception on Thursday, April 11 from 5:30 - 7:30 PM and follow up with a full day program on Friday, April 12 from 8:00 AM - 4:00 PM (check-in and full breakfast begins at 7:30 AM).

Networking and education will feature prominently throughout the day with plenty of opportunities for interaction and takeaways that can be implemented at your company.

Featured Speakers:

Eddie Doyle, Sales Leader & Keynote Speaker, Checkpoint Software Technologies Ltd.

Rob Guerriere, VP of Industry Solutions, TrueCommerce

Frank Untermeyer, Director of Supply Chain Management, C.F. Martin & Co.

Katy Venis, Group Director Customer Logistics, Transportation Management, Ryder

Yaqin Sun, Teaching Assistant Professor, Department of DATA, Lehigh University

From now through March 1, take advantage of our **Early Registration Discount** to receive \$150 off full registration and pay only \$200 for both days!

(Use discount code: 24EARLYREG)

[View the Agenda and Register Now!](#)

Check out Highlights from Last Year's 2023 Fall Forum!

Our 2023 Fall Forum focused on
"Talent and Technology -
Thinking out of the Box"

[View Highlights](#)



FAA Inspectors Won't Fix Boeing

Read the Article

Read Phillip S. Coles', Teaching Associate Professor in Lehigh's Department of Decision and Technology Analytics (DATA), latest article in the Wall Street Journal

2024 CSCRL Spring Career Fair - February 14, 2024

Our Spring Career Fair took place on Wednesday, February 14 in Lehigh's beautiful new Business Innovation Building. Supply chain students had the opportunity to meet and interview with industry representatives. Many thanks to all of our industry participants and the [Supply Chain Management Club](#) for making this event a great success!



Thank you to our incredible companies - Crayola, ESPI, East Penn Manufacturing, Lutron, Ryder, and Sharp!



Thanks also to Lehigh's [Supply Chain Management Club](#)! Pictured above are David Hinkle, Co-President, Jeffy Jong, Member, Henry Yang, Vice President, Jaden Kennedy, Secretary, and Maddie Dorish, Social Media Manager.

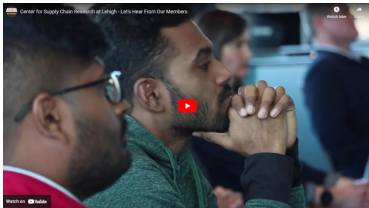


Lehigh Business Supply Chain Risk Management Index 2024 1st Quarter

Cybersecurity is again the highest risk overall at 78.34, with a slight increase from last quarter. Customer Risk has jumped to 2nd overall, suggesting that it has become increasingly harder to predict customer demand and customer loyalty. Interestingly, Technological Risk has become a top 5 risk for the first time, suggesting there is concern about disruptive and replacement technology going forward.

[Take the Next Survey or View Reports](#)

Learn More



Curious about What the CSCRL Does?

Explore your membership options and benefits at the Center for Supply Chain Research at Lehigh.

[Learn More](#)

Supply Chain News

- [Teamsters ousted at Dr Pepper Wisconsin, face off against Anheuser-Busch](#)
- [Borderlands: Mexico's truckers plan nationwide strike against cargo theft](#)
- [Logistics Matters with DC Velocity - check out the podcast](#)



CENTER FOR SUPPLY CHAIN RESEARCH AT LEHIGH



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