

## Center for Supply Chain Research at Lehigh

Newsletter | August 2023

### Latest News



### Vistex Institute for Executive Education to Offer Executive Certificate in Supply Chain Management Program this Fall

Earn your **Executive Certificate in Supply Chain Management** from Lehigh by taking four programs focused on creating and sustaining competitive advantage in your supply chain. Each program consists of 3 live online sessions designed to fit into your busy schedule and can either be taken separately or as part of the certificate program. Learn more and register at the links below!

#### **Utilizing Supply Chain Management for Competitive Advantage**

September 12, 14, and 15, 2023, from 11:00 AM - 1:00 PM ET each day

#### **Demand and Inventory Planning**

October 10, 12, and 13, 2023, from 12:30 - 2:30 PM ET each day

#### **Supply Chain Risk & Resilience**

November 14, 16, and 17, 2023, from 11:00 AM - 1:00 PM ET each day

#### **Supply Chain Analytics**

December 5, 7, and 8, 2023, from 11:00 AM - 1:00 PM ET each day

### War in Ukraine's Effect on Food Supply Chain

Zach Zacharia, Director of the Center for Supply Chain Research at Lehigh, was recently interviewed by WFMZ-TV 69 News for a story on the sharp rise in food commodity prices amid the ongoing war in Ukraine.

[View the full story & interview](#)



### Upcoming

2023 Fall Forum  
November 2-3, 2023

Talent and Technology: Thinking Out of the Box

We will open with a cocktail reception on Thursday, November 2 from 5:30 - 7:30 PM and follow up with a full day program on Friday, November 3 from 8:00 AM - 4:00 PM (check-in and full breakfast begins at 7:30 AM). Networking and education will feature prominently throughout the day with plenty of opportunities for interaction and takeaways that can be implemented at your company.

### Confirmed Speakers:

**Dave Broering**, President of Integrated Logistics Solutions, NFI Industries (Keynote)

**Scott Rea**, President, AvatarFleet

**Shawn Furman**, AMT Strategy Manager, Manufacturers Resource Center

**Randy Pappal**, Vice President of Purchasing and Supply Chain, Gentex Corporation

**Kofi Arhin**, Assistant Professor, Lehigh Department of Decision and Technology Analytics

**Rob Guerriere**, VP of Industry Solutions, TrueCommerce (Panel Moderator)

### Register by September 1 to take advantage of our Early Registration Discount!

Use Discount Code **EarlyReg23** at checkout to pay only \$200 for both days.

More information coming soon!

[View the Tentative Agenda and Register Now](#)

## Fall Forum 2023 - Spotlight on Speaker,

### Shawn Furman

Shawn Furman, AMT Strategy Manager at Manufacturers Resource Center, will present at this year's Fall Forum:

#### *Investing in Your Employees - The Hidden Benefits*

Manufacturers are becoming more concerned about equipment performance, specifically Overall Equipment Effectiveness (OEE). It seems much of the energy is focused on achieving the elusive "green" day, where OEE meets or exceeds the target for the day. Is it time to consider a paradigm shift in dealing with the employees who are running the manufacturing equipment? This presentation will provide a different perspective on improving Overall Equipment Effectiveness by engaging the employees involved in the manufacturing process.

Click on the buttons below to learn more about Shawn and MRC's mission.

[Learn More - Shawn Furman](#)

[Learn More - Manufacturers Resource Center](#)



## Lehigh Business Supply Chain Risk Management Index

It is time to complete the 4th quarter LRMI survey to identify the most important risks facing supply chain managers.



As you know, this survey seeks to differentiate high supply chain risks from low supply chain risks for the 4th quarter of 2023.

This survey will take less than 10 minutes to finish; you will be asked to look at 10 supply chain risks and select whether the risks will increase, remain the same or decrease in the next quarter. The responses and your identity will remain anonymous.

[Take the Next Survey or View Reports](#)



## Reserve Your Company's Table for the 2023 Fall Career Fair Now!

This year's Fall Career Fair will take place on Wednesday, September 13th from 4:30-6:30 PM in Lehigh's new Business Innovation Building.

If you are interested in reserving a table to meet and interview supply chain students in person, please contact [Zach Zacharia](#).

[Learn More](#)



## Curious about What the CSCRL Does?

Learn more about our membership options and benefits for the Center for Supply Chain Research at Lehigh.

[Learn More](#)

## Supply Chain News

- [America's logistics boom has turned to bust](#)
- [Trucking Giant Yellow Shuts Down Operations](#)
- [Trucker Yellow Prepares to File for Bankruptcy as Customers Flee](#)



CENTER FOR SUPPLY CHAIN RESEARCH AT LEHIGH



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Lehigh University College of Business | Center for Supply Chain Research at Lehigh | Rauch  
Business Center, 621 Taylor Street, Bethlehem, PA 18015

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