

Center for Supply Chain Research at Lehigh

Newsletter | November 2023

Latest News

Fall Forum 2023 Talent and Technology – Thinking Out of the Box



Our CSCRL Fall Forum took place in the beautiful Wood Dining Room overlooking the Lehigh Valley with over 160 attendees on November 2-3, 2023. We had eight presentations that could be divided into three broad categories: **Employee Focused** (Attracting the Right Kind of Employees, Retaining Excellent Employees, Investing in your Employees and Developing Talent in the Modern Workplace), **AI Focused** (Exploring Machine Learning and Using AI in Hiring), and **Logistics Focused** (Automation in a DC and Technology in Logistics).

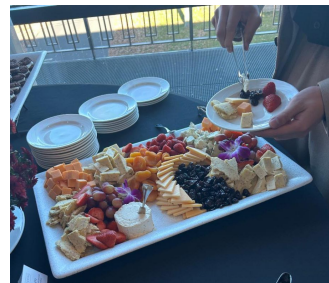
[View Highlights](#)

We learned a lot... (click on the photos to learn more about our speakers)





And had excellent food and plenty of time for networking...



Be sure to join us for the Spring Symposium on April 11-12, 2024! The theme will be *"Rethinking Your Supply Chain - Preparing for The Future."*

Lehigh Students Attend Women Impacting Supply Chain Excellence Symposium



The CSCRL recently funded travel for Maddie Dorish and Alua Bekbossynova to the University of Arkansas-Walton School of Business to attend the Women Impacting Supply Chain Excellence (WISE) Symposium.

Young female supply chain majors from across the country united to learn from other students, professors and industry professionals about what it means to be a woman in the supply chain industry. Students gained insightful knowledge from some of the most impactful and influential women working in the industry today. Speakers encouraged young women to allow themselves to be both bold and vulnerable, and to go after their goals without hesitation. Students learned that confidence is a choice that is made daily.

CEOs, presidents and executives from J.B. Hunt, Sam’s Club, Walmart and other large companies presented on the future of the supply chain industry and what female leaders can do to improve it and make a lasting impact. The advice provided by experienced women at the symposium will guide Maddie and Alua through their future careers as they navigate the field, while empowering and paving the way for other women.

Latest Research



Lehigh Business Supply Chain Risk Management Index
2023 4th Quarter

Cybersecurity is again the highest risk overall at 75.34, but this is a drop of 7.5 points compared to last quarter. Economic risk is again 2nd overall, and there has been a slight decrease in risk to 71.92 suggesting the economy still remains an important risk in the 4th Quarter. Interestingly, Supplier Risk has again become a top 5 risk.

[Take the Next Survey Now \(2024 1st Quarter\)](#)

Upcoming Education



Vistex Institute for Executive Education Offering Executive Certificate in Supply Chain Management

Earn your **Executive Certificate in Supply Chain Management** from Lehigh by taking four programs focused on creating and sustaining competitive advantage in your supply chain. Each program consists of 3 live online sessions designed to fit into your busy schedule and can either be taken separately or as part of the certificate program. Learn more and register at the links below!

Supply Chain Analytics

December 5, 7, and 8, 2023, from 11:00 AM - 1:00 PM ET each day

Utilizing Supply Chain Management for Competitive Advantage

If you missed the Program in September 2023, please look for it in Fall 2024

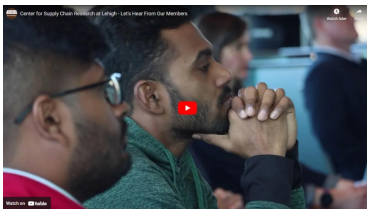
Demand and Inventory Planning

If you missed the Program in October 2023, please look for it in Fall 2024

Supply Chain Risk & Resilience

If you missed the Program in November 2023, please look for it in Fall 2024

Learn More



Curious about What the CSCRL Does?

Explore your membership options and benefits at the Center for Supply Chain Research at Lehigh.

[Learn More](#)

Supply Chain News

- [Don't be fooled by America's "new" supply chains](#)
- [The Hidden Hero Fueling Soft-Landing Hopes: A Boost in Supply](#)
- [UPS reduces pilot head count by nearly 200 with buyouts](#)



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