

## Center for Supply Chain Research at Lehigh

Newsletter | October 2023

### Latest News



CENTER FOR SUPPLY CHAIN RESEARCH AT LEHIGH

## REGISTRATION IS OPEN FOR

**2023 Fall Forum**  
**November 2-3, 2023**

### Talent and Technology: Thinking Out of the Box

Join us as we explore new insights, trends and innovations with industry and academic experts!

We will open with a cocktail reception on Thursday, November 2 from 5:30 - 7:30 PM and follow up with a full day program on Friday, November 3 from 8:00 AM - 4:00 PM (check-in and full breakfast begins at 7:30 AM). Networking and education will feature prominently throughout the day with plenty of opportunities for interaction and takeaways that can be implemented at your company.

#### Featured Speakers:

**Dave Broering**, President of Integrated Logistics Solutions, NFI Industries (Keynote)  
**Jyothi Nookula**, Director of Product Management, ML, Etsy  
**Scott Rea**, President, AvatarFleet  
**Randy Pappal**, Vice President of Purchasing and Supply Chain, Gentex Corporation  
**Rob Guerriere**, VP of Industry Solutions, TrueCommerce (Panel Moderator)  
**Karyn Troxell**, VP of Human Resources, Penske Logistics (Panelist)  
**Michael Magent**, Data Science Manager, Supply Chain and Operations, Air Products (Panelist)  
**Shawn Furman**, AMT Strategy Manager, Manufacturers Resource Center  
**Emily DeStefano**, Director of Strategic Projects, Dorman Products  
**Brandon Grissom**, Enterprise Director of Operational Excellence, Dorman Products  
**Kofi Arhin**, Assistant Professor, Lehigh Department of Decision and Technology Analytics

[View the Agenda and Register Now!](#)

### Check out Highlights from last year's conference!

Our 2023 Spring Symposium topic was "Help Wanted: Leading, Engaging, and Nurturing Your Workforce To Keep Your Supply Chain Moving"

## Fall Forum 2023 - Spotlight on Speaker, Jyothi Nookula

Jyothi Nookula, Director of Product Management, ML at Etsy, will present at this year's Fall Forum:

### *Exploring Machine Learning and AI: Foundations, Applications, and Decisions*

This presentation delves into the fundamentals of machine learning and artificial intelligence, guiding when and when not to apply them. Industry applications showcase their transformative potential, bridging theory and practice in this exciting technological landscape.



[Learn More - Jyothi Nookula](#)

[Learn More - Etsy](#)

## 2023 Fall Career Fair - Thanks to all who participated!



Our 2023 Fall Career Fair took place on Wednesday, September 13 in Lehigh's new Business Innovation Building. Supply Chain students had the opportunity to meet and interview with industry representatives. Many thanks to our Supply Chain Management Club and all of our Industry Participants for making this event a great success!



## Lehigh Business Supply Chain Risk Management Index 2023 4th Quarter

Cybersecurity is again the highest risk overall at 75.34, but this is a drop of 7.5 points compared to last quarter. Economic risk is again 2nd overall, and there has been a slight decrease in risk to 71.92 suggesting the economy still remains an important risk in the 4th Quarter. Interestingly, Supplier Risk has again become a top 5 risk.

[Take the Next Survey or  
View the 2023 4th Quarter  
Report](#)

## Upcoming Education



### Vistex Institute for Executive Education Offering Executive Certificate in Supply Chain Management

Earn your **Executive Certificate in Supply Chain Management** from Lehigh by taking four programs focused on creating and sustaining competitive advantage in your supply chain. Each program consists of 3 live online sessions designed to fit into your busy schedule and can either be taken separately or as part of the certificate program. Learn more and register at the links below!

#### **Supply Chain Risk & Resilience**

November 14, 16, and 17, 2023, from 11:00 AM - 1:00 PM ET each day

#### **Supply Chain Analytics**

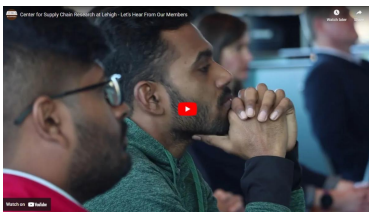
December 5, 7, and 8, 2023, from 11:00 AM - 1:00 PM ET each day

#### **Utilizing Supply Chain Management for Competitive Advantage**

*If you missed the Program in September 2023, please look for it in Fall 2024*

#### **Demand and Inventory Planning**

*If you missed the Program in October 2023, please look for it in Fall 2024*



## Curious about What the CSCRL Does?

Learn more about our membership options and benefits for the Center for Supply Chain Research at Lehigh.

[Learn More](#)

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## Supply Chain News

- [U.S. faces permanent labor shortage, says University of Tennessee economist](#)
- [What's behind the reports of 'unprecedented' retail theft](#)
- [UAW employees will strike at Mack Trucks after rejecting contract](#)



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UNIVERSITY | Business

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