## CSCRL SPRING SYMPOSIUM

RETHINKING YOUR SUPPLY CHAIN - PREPARING FOR THE FUTURE APRIL 11-12, 2024

ABSTRACT

## PLANNING FOR GROWTH AND SCALABILITY

MICHAEL BLANKENSTEIN VICE PRESIDENT, SUPPLY CHAIN SHARP PACKAGING SERVICES

A growing business requires strategic planning in many areas. Proactive consideration of Supply Chain processes, systems, and resources are critical enablers of success. Tactics applied in a company's current operating environment may not be the most efficient and effective means to achieve success in the future landscape. Key challenges and solution approaches will be discussed.

