

CSCRL SPRING SYMPOSIUM

RETHINKING YOUR SUPPLY CHAIN – PREPARING FOR THE FUTURE
APRIL 11-12, 2024

SPEAKER BIO

ALI KAMINETSKY

FOUNDER & CEO, MODERN PICNIC



Forbes Next 1000 List-Maker, Ali Kaminetsky of Modern Picnic, disrupted the cooler industry in 2018 when she created a lunch box created for the cosmopolitan working woman. The chic, functional, sustainable, vegan leather lunch box has been celebrated in the news over 390 times, including publications such as Forbes, Vogue, Harper’s Bazaar, Oprah, The Today Show and more. Since its launch, Modern Picnic has grown into a multi-million dollar business with roots in charity, women’s empowerment, and their commitment to creating innovative, multifunctional products.

Ali Kaminetsky’s commitment to women is shown and strengthened by Modern Picnic’s carefully selected advisors, investors, employees and ambassadors. Most notably, these advisors and investors include Alexandra Wilson (Co-Founder Gilt and Glamquad), Michelle Grant (Founder, Lively), Monica Royer (Founder, Monica + Andy), Adam Schoenberg (Co-Founder, Hook & Albert), Michael Cline (Founder, Fandango), and NJ Falk (Manager Partner, APL).

Modern Picnic has made a meaningful and quantifiable impact in the work they do, partnering with leading global organizations, including: PETA, The Pink Agenda, Trevor Project, I Am a Voter, Presidents’ Day, and Dress for Success.