

ADVISORY COUNCIL MEMBER

Center for Supply Chain Research at Lehigh

GERARD DARVILLE
Director, Residential
Systems

Lutron Electronics



A Professional Engineer (PE) with experience in engineering, sales, business development, marketing, and operations, Gerard Darville is passionate about enabling others.

Gerard earned his B.S. in electrical engineering at Lehigh University, graduating as the top electrical engineering student. At Lehigh he was an Iacocca Scholar, a Patriot League academic honor roll student, and the student representative of Lehigh's International Advancement Council.

At Lutron, Gerard has worked to develop the company's systems road maps, led the launch of Lutron's Energi TriPak system globally, and helped develop the vision for Vive and championed its success.

He has had many roles at the company, including Project Leader for Lutron's first web-based power-monitoring networked lighting control system – Digital microWATT, Power Systems Group Manager, Product Manager/Engineering Leader, European Engineering Leader, European Operations Manager, Southeast Commercial Sales Leader, National Commercial AV Sales Manager, Government Sales Manager, Director of Energy business unit, Sr. Director of Product Management, Sr. Director of Business Development, and Sr. Director of Operations.

Gerard has traveled extensively throughout North America, Europe, Middle East, Latin America, and Asia to launch products, speak at industry events, and enable others to design, sell, install, and service Lutron systems.

Currently Gerard leads Lutron's Sales & Operational Planning, Product Planning, and Delivery and Operations Data teams where he works to ensure Lutron builds and delivers high quality products to customers on time. A current key focus is using increased data analysis to further enhance Lutron's stellar delivery performance.

In his free time, he likes to travel with his wife and three sons.



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