

# CSCRL SPRING SYMPOSIUM

RETHINKING YOUR SUPPLY CHAIN – PREPARING FOR THE FUTURE  
APRIL 11-12, 2024

SPEAKER BIO

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## FRANK UNTERMYER

DIRECTOR OF SUPPLY CHAIN MANAGEMENT, C.F. MARTIN & Co.

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Frank joined C.F. Martin & Co. (CFM) as Director of Supply Chain Management in October 2012. His responsibilities include facilitating Martin's Sales and Operations Planning process, oversight of its Procurement and Logistics departments and its Distribution Center. He is deeply involved with the Conference of International Trade in Endangered Species (CITES) regulatory issues, representing the company at various international conferences and with U.S. Fish & Wildlife Service and the U.S. Department of Agriculture. CITES regulatory issues have become increasingly important in connection with the tonewoods that CFM procures for its guitars. Frank was part of the team that designed and constructed a 200,000sf building in Easton, which houses CFM's distribution center.

Frank started his career in the music industry in 1978 as an owner of Hamer Guitars, a boutique guitar manufacturer in the Chicago area. In 1988 he sold the company to Kaman Music Corporation (KMC) located outside of Hartford, Connecticut, becoming a vice-president of KMC. He relocated Hamer Guitars to Connecticut, where he and his family resided for twenty-four years and was the general manager of KMC's Ovation Instruments, Hamer Guitars and, later, Guild Guitars.

Frank graduated with a Bachelor of Arts in economics and a Master's in Business Administration from the University of Wisconsin, Madison. He holds a Professional Accounting Certificate from Northwestern's Kellogg Graduate School of Business. He earned his law degree at Loyola University of Law, Chicago.

Frank is a licensed attorney in Connecticut and was awarded his CPA certificate in Illinois.



CENTER FOR SUPPLY CHAIN RESEARCH AT LEHIGH