

CSCRL FALL FORUM

TALENT AND TECHNOLOGY - THINKING OUT OF THE BOX
NOVEMBER 2-3, 2023

ABSTRACT

REVVING UP SUCCESS: AUTOMATION AND TRANSFORMATION IN AUTOMOTIVE AFTERMARKET DISTRIBUTION

EMILY DESTEFANO, DIRECTOR OF STRATEGIC PROJECTS
BRANDON GRISSOM, ENTERPRISE DIRECTOR OF OPERATIONAL EXCELLENCE
DORMAN PRODUCTS

The road to transformative change is about the journey, not the destination. With evolving needs and ever-changing landscapes, the destination is never clear; but with clear goals and an agile mindset, positive change can be accomplished. Hear from Brandon and Emily, helping to drive Dorman Products through automation technology, strategic planning, and a philosophy of building from the ground up as they chart new territories for the automotive aftermarket. Drive away with a clear understanding of what it takes to change the dynamics of a large and complex company and industry.

