



SPRING INDUCTION GALA

On April 8, faculty, staff, students, parents, and invited guests gathered virtually to honor the resilience and work of our Argentina cohort 2020–21 and welcome the new Alaska cohort 2021–22 into the Martindale family.

The Argentina cohort, challenged during the last 16 months due to the COVID-19 pandemic, endured, even though their long-awaited trip to Argentina was planned and canceled three times. Industry experts connected to the students via ZOOM and bonding experiences, such as events in NYC and Washington, D.C., dropped. Through it all, the cohort remained strong, positive, and determined to complete their journal articles. Hats off to the Argentina cohort: Emma Banker, Sara Boyd, Jack Heller, Noah Jalango, Maria Lancia, Jenny Lin, Lina Oumera, Griffin Reichert, Joseph Saba, Abhinav Sekar, Anmol Shrestha, and Kira Stevenson!

During the spring gala, Argentina class spokesperson, Jack Heller, welcomed the Alaska cohort into the Martindale fold. Olga Stewart '06, Sr. Environmental Engineer, Geosyntec (Martindale Student Associates Honors Program, Spain '04/'05), served as keynote speaker. Olga has worked in Alaska for over 15 years and her understanding about the Martindale experience and the challenges facing Alaska brought the students special meaning as she too

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Student Associates Honors Program 2021–22



Martindale Student Associates Honors Program, Alaska cohort 2021–22

L to R (Top) — Adrian Suarez, Thomas Perillo, Sakshi Acharya, Lidya Yalew Bekele, Griffin Fox, Alexander Carr, Melissa Hertzberg, Michael Nardelli, Nate Alter; (Bottom) — Clare Fonstein, Jessica Franolic, and Helen Tynes.

ALASKA—HERE WE COME!

The Martindale Center is pleased to announce an exciting research trip to Alaska for August 8–21, 2021.

During the spring 2021 semester, the cohort studied potential research topics in Alaska through virtual sessions with academic and industry leaders. Discussions focused on the policies that have shaped Alaska, climate change, health care, the current economy and Alaska's ties to the oil and gas industry, issues within the indigenous communities, and more.

We extend our thanks to Lehigh alumni living in Alaska for sharing their wisdom with the students and helping us make other contacts as we build our field program in Alaska. Special Thanks to Olga Stewart '05 '06, Mike Cook '60, Dr. Marie Lowe

'91, Dr. Matthew Cullin '06, '09PG, and Dr. Chad Briggs, former professor of International Relations at Lehigh and current Director of Graduate Public Policy and Administration Programs at University of Alaska. Also, a big thank you to Dr. Joe Mixsell '67 '73PG and his wife Dr. LuAnn Piccard, for hosting a BBQ for our group while in Anchorage.

We will be on the move in Alaska, visiting Anchorage, Seward, Girdwood, Whittier, Valdez, Delta Junction, Fairbanks, and Denali. Stay tuned for pictures and further information via Instagram, Facebook, LinkedIn, and the fall newsletter.

For questions on connection, contact Trisha Alexy, Martindale Program Manager, at tsa2@lehigh.edu.



Associates: Emma Banker, Sara Boyd, Jack Heller, Noah Jalango, Maria Lancia, Jenny Lin, Lina Oumera, Griffin Reichert, Joey Saba, Abhinav Sekar, Anmol Shrestha, Kira Stevenson
 Faculty: Stephen Cutcliffe, Alberto Lamadrid, Michelle LeMaster, Andrew Ward, Todd A. Watkins, Richard Weisman, George White
 Staff: Trisha Alexy, Mel Gallagher

Argentina cohort poster created by Maria Lancia and Kira Stevenson and presented to Dr. Todd A. Watkins, Martindale Executive Director, at the gala.

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welcomed the Alaska cohort and congratulated the Argentina cohort.

“Each of us has a unique perspective,” Olga explained, “and one of the many gifts that the Martindale program gives us is that very rich new experience to shape your own personal lens through the places they select.”

She praised the program as an amazing opportunity to broaden perspectives on global business and economics and to engage deeply with real-world problems. Speaking frankly with the Argentina cohort, Olga hoped that their research had indeed fostered new looks.

“I’m really excited about seeing what each of your perspectives brings to looking at this pretty wild world up here...and we in Alaska will be richer for your lens.”

SAVE THE DATE October 14–15, 2021

Join us at Lehigh for an October workshop on the impact of the pandemic on microfinance institutions and clients.

FAMILY BUSINESS

Family business opportunities continue via the Martindale Center’s partnership with the Small Business Development Center this summer.

The unique complexities of running a family business will be addressed in small group sessions as part of the Family Business Consulting Series.

Please register to join us in-person or virtually by visiting go.lehigh.edu/FamilyBusinessSeries.

The Martindale Center is also sponsoring two Lehigh interns developing a video series aimed at assisting family businesses working with the SBDC.

Family Business Opportunities

Family Business Consulting Series
 Wednesdays in June and July
 IN-PERSON sessions
 12:30PM - 1:30PM

Self-Awareness and Communication in the Family Business	23	Weathering a Financial Crisis in the Family Business	30
Stepping Up and Stepping Down: Ascension of the Succession Generation to Senior Management or Ownership	14	Valuing the Non-Family Employee	21
The Family Business Advisory Team	28		

Register: go.lehigh.edu/FamilyBusinessSeries
 Sessions are capped at 10 participants each

UNITED NATIONS PARTNERSHIP

The Martindale Center continues its important work with the Lehigh University/United Nations Partnership.

On April 9–11, the two organizations were chosen to host the world’s first MODEL ILO simulation in collaboration with the International Labour Organization (ILO). This event included engaging with senior ILO officials and challenged participants to simulate an ILO deliberation on the topic of child labor.

In May, the Martindale Center published *Policy Briefs on the Future of Work*, prepared by 11 teams of students and young professionals serving as research externs with the Lehigh University/United Nations Partnership working in affiliation with the ILO.

These briefs can be downloaded from the Martindale Center website <https://business.lehigh.edu/centers/martindale-center/programs/international-research-externships-program>

MICROFINANCE AND SUSTAINABILITY

Sponsored by the Martindale Center, the Lehigh Africa Business Club held its annual conference “Africa Continental Free Trade Agreement: Driving Growth and Innovation in a Virtual Economy” virtually on May 29. According to the World Bank, the agreement has the potential for lifting as many as 30 million Africans from extreme poverty and raising the incomes of 68 million others who live on less than \$5.50 per day.

DATA FOR IMPACT

Data for Impact (D4I), a ten-week project-centric research internship program for highly motivated students focused on data science, analytics, visualization and execution, is co-sponsored by the Martindale Center in partnership with the Office of Creative Inquiry. Dr. Todd Watkins and other Lehigh faculty are mentoring projects and offering workshops throughout the summer.