

NEWSLETTER-SPRING/SUMMER 2022

INDUCTION DINNER

The Martindale Center welcomed over 90 students, parents, faculty and friends to the Asa Packer dining room on March 26, 2022 to celebrate the induction of the Denmark cohort 2022–23 into the Martindale fold and cheer the hard work of the Alaska cohort 2021–22 during their Martindale experience. The dinner is the first in-person induction since 2019!

The night included a welcome from Executive Director Todd A. Watkins and Vice President and Vice Provost of International Affairs, Cheryl Matherly.

Jessica Franolic, Alaska class speaker, entertained the group with highlights (and comical lowlights) of the Alaska trip in August. For updates on the lowlights make sure to ask an Alaskan student about the tales of Bernie.

Sarat Sethi '92, Czechoslovakia cohort; President of the Martindale Society; Managing Partner, Portfolio Manager/ Equity Analyst, Douglas C. Lane & Associates; Corporate Trustee Lehigh University; and Chair, Lehigh University's Endowment Investment sub-committee, welcomed the Denmark cohort to the Martindale experience and delivered reflections on what life in the Martindale Society (family) has meant to him personally and professionally. ...continued on page 2



Student Associates Honors Program 2022–23



DENMARK COHORT 2022–23 in NYC. Left: Bryce Erdman, Raihan Alam, Viraj Sethi, Asgar Ali, and Ben Wainfan. Right: Junmoke James, Emma Chuisano, Alexis Soulias, Marina Mendez Legarra, Bonor Ayambem, Caroline E. Palmer and Laura Duffany.

SPRING BANQUET

Spring is about new beginnings, and the Martindale Spring banquet held on April 26 celebrated the success of the Alaska cohort's Martindale experience and imminent graduation, and the beginning of a new chapter in their lives.

Many thanks to Adrian Thomas De Vera Suarez and Melissa Hertzberg, Alaska cohort students, for providing a fun night of entertainment by putting together a game of "Who Am I" that included obscure questions about Denmark and Alaska students and faculty. We all learned a little more about each other.

After a lovely dinner and networking, we bid a fond adieu to our Alaska cohort: Sakshi Acharya, Nate Alter, Lidya Yalew Bekele, Alexander Carr, Clare Fonstein, Griffin Fox, Jessica Franolic, Melissa Hertzberg, Michael Nardelli, Tomas Perillo, Adrian Thomas De Vera Suarez, and Helen Tynes.

NEW YORK CITY

In preparation for the trip to Denmark in August, the 2022–23 Martindale cohort visited the offices of Invest in Denmark, Consulate General of Denmark in New York, and the Danish CleanTech Hub in New York City. The students and faculty focused on learning more about the Danish economy, circular economy and sustainability.

This trip made us all even more excited for the research trip to Denmark in August 9-20, 2022.



Jens Birk, Deputy Director, and Oliver Norgard, Associate, Invest in Denmark, discuss economic and social issues of Denmark.



The Martindale Student Associates Honors program 2021 – 22, Alaska cohort poster.

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Helen Tynes, Alaska cohort, presented the Alaska poster to Todd A. Watkins to place in the Martindale lobby to commemorate the Alaska cohort experience.

High fives between Alaska and Denmark cohorts ended the evening on an upbeat note. And, rumor has it the Alaska cohort threw their own special welcome party at an event after the dinner.

Again, wishing the Martindale Denmark cohort, Raihan Alam, Asgar Ali, Bonor Ayambem, Emma Chuisano, Laura Duffany, Bryce Erdman, Junmoke James, Marina Mendez Legarra, Caroline E. Palmer, Viraj Sethi, Alexis Soulias, and Ben Wainfan, a very big welcome to Martindale.

MICROFINANCE AND SUSTAINABILITY

The Martindale Center for the Study of Private Enterprise hosted a Microfinance Workshop, "Financial Inclusion During the Pandemic Crisis: More Relevant than Ever?" on April 20 – 22, 2022. The workshop was attended by leaders in the Microfinance industry from around the world, in-person and via ZOOM. Industry experts shared their views on how financial inclusion interacted with the socio-economic crisis of the COVID-19 pandemic.

Complete videos of the sessions are available upon request. Panel participants are interested in turning the session information into white papers, blogs and a potential, new microfinance book.



Left to Right, Paul DiLeo, Managing Director, Grassroots Capital, Massachusetts; Alex Silva, Founding Partner, Omtirx, Costa Rica, Executive Director, Calmeadow; Dr. Jennifer Isern, CFA, Catalyze Global Impact, Montana; Mayada El-Zoghbi, Managing Director, Center for Financial Inclusion, Washington DC; Dr. Todd A. Watkins, Executive Director, Martindale Center, Lehigh University, Pennsylvania; Dr. Shannon Mudd, Director of Microfinance, Impact Investing & Social Entrepreneurship programs, Haverford College; Dr. Renée Chao-Beroff, CEO, Wi-Agri, and founder & CEO, CIDR PAMIGA (Participatory Microfinance Group for Africa), France; Dr. Ira Lieberman, former CEO, CGAP (Consultative Group to Assist the Poor), Washington, DC; Phyllis Lieberman; Edgardo Pérez, CEO,Fundación Génesis Empresarial, Guatemala; Dr. Alok Misra, CEO & Director, Microfinance Institutions Network, India; Ralph Guerra Pérez, CEO, Compartamos Financiera, Peru; and Scott Graham, VP Research and Data Science, FINCA International, Washington DC

MARTINDALE PARTNERSHIPS

The Martindale Center is proud to support the following Lehigh University partnerships and conferences.

- Co-sponsored the Department of Economics, "Israeli economy and the role of Education in unlocking innovation and prosperity," lecture by Professor Dan Ben-David of Tel-Aviv University, March 21, 2022
- Co-Sponsored the 2nd Annual Lehigh Africa Business Conference, "Africa Forward: Building Global Alliances for a Sustainable Future", April 23, 2022
- Co-sponsored the United Nations/ILO Partnership, Model ILO simulation, "Just Transition from Fossil Fuels to Green Energy", April 22-24, 2022

MARTINDALE VISITING SCHOLAR

The Martindale Center thanks Professor Roland J. Kushner, Ph.D. for serving as a visiting scholar with Martindale during the spring of 2022. On academic leave from Muhlenberg College, Professor Kushner is working with Professor Watkins to jointly develop and use a research-focused database on non-profit arts and cultural organizations, an area of data where Professor Kushner has considerable background and expertise. His current research includes nonprofit governance and arts sector recovery from Covid-19. He has previously coauthored with Professor Watkins in the area of non-profit organization management, sustainability and transformation.

JOIN US

Saturday, June 11, 2022, 4 – 6 pm

Alumni Reunion at the Hotel Bethlehem RSVP by 6/1 to mmg314@lehigh.edu