



MARTINDALE SOCIETY

A reception to celebrate the Alaska cohort and the publishing of Volume 40 of the *Perspectives on Business and Economics* journal focusing on Alaska took place November 17, 2022 at the Harmonie Club in New York City. We were honored to have Olga Stewart '05, '06 (Spain cohort), environmental engineer from Geosyntec Consultants in Alaska, accept the journal on behalf of the state of Alaska. Olga played an instrumental part in the trip planning for the Alaska cohort.

The 120 event attendees were welcomed by Executive Director Todd Watkins and Khanjan Mehta, Vice Provost for Creative Inquiry and Director of the Mountaintop Initiative at Lehigh University. We were thrilled to have Vincent Forlenza Jr. '75, Chair of the Board at Lehigh University, deliver opening remarks. Faith Glazier '87 '19P, Principal of Deloitte Consulting and Martindale Student Associates Honors Program 1986-87 (Canada), inducted our Alaska cohort, Adrian Suarez, Thomas Perillo, Sakshi Acharya, Lidya Yalew Bekele, Griffin Fox, Alexander Carr, Melissa Hertzberg, Michael Nardelli, Nate Alter, Clare Fonestein, Jessica Franolic, and Helen Tynes into the Martindale Society. Congratulations to all!

Thomas Perillo '22 gave the Alaska senior class remarks. Helen Tynes '22 and Michael Nardelli '22 presented their research on Alaska. And, Ben Wainfan '23, Laura Duffany '23, and Viraj Sethi '23 presented their research highlights on Denmark.

Seventeen diplomatic representative from nine General Consulates in New York joined the festivities.



Student Associates Honors Program 2022-23



DENMARK RESEARCH TRIP: August 9-20, 2022

"Bicycle, bicycle, bicycle
I want to ride my bicycle, bicycle,
bicycle..." –Queen

"Watch the bicycles" the bus driver says before the Martindale Student Honors cohort steps out of the bus in Copenhagen. Bicycles are everywhere in the Danish cities. People bike to work and school, and parents load children into large basket attachments to cart around the city. It is their way of living the best urban life. Green, sustainable living can also be seen in Danish urban planning and architecture. Windmills and solar panels are easily spotted throughout the Danish landscape. Even their heat and power waste-to-energy plants burn so clean they are able to also house recreational facilities, i.e., Copenhagen, where the outside of the plant includes a ski slope and climbing wall. And, you can swim in the canals of Copenhagen!

The 12-day trip to Denmark started with a session at the State of Green discussing the green transition in Denmark, the Arab oil embargo, case materials related to urban reality solutions, and the future of Denmark 2030-2050. The group ended their last session at the Danish National Bank

(Central Bank) discussing the role of the bank in the Danish economy. In between, sessions were held at Niels-Erik Hansen law firm on immigration; AP Moller-Maersk on logistics and the Maersk strategy; Novo Holdings on investing in Nordic startups and the opportunities and pitfalls of working within the Denmark economy; Danish Chamber of Commerce on Denmark's circular economy and waste management; Carlsberg Group and tour of Carlsberg brewery on the overview of the business, business structure, family foundations and public ownership of the company; University of Copenhagen with separate sessions on labor unions/ employer perspectives, climate change, and youth and alcohol issues; an architectural tour that included design, construction and technology that gave rise to sustainable environmental movement and sustainability to increase the quality of life; Medicoindustrien on the healthcare system in Denmark; Novo Nordisk Pharmaceuticals with a business session and tour of the assembly and packaging lines for diabetic supplies; Osterlund Ice Cream and a brief session of small business in

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The Martindale Student Associates Honors program 2022–23, Denmark cohort in Washington, D.C.

L to R (Top): Bryce Erdman, Bonor Ayambem, Marina Mendez Legarra, Alexis Soulias, Emma Chiusano, Ben Wainfan, Junmoke James, and Caroline E. Palmer. (Bottom): Asgar Ali, Laura Duffany, Viraj Sethi, and Raihan Alam.

The Denmark cohort and faculty had an opportunity to network at the annual Washington D.C. alumni dinner held at Mastro’s Steakhouse on October 23. Joining us for this event were Ken Woodcock ‘65, Aaron Adams ‘20, Emily Buell ‘19 and Grim Gonzalez, Andrew DeLena ‘14, Michael Nardelli ‘22 and Sarah Valenti, Alex Carr ‘22, Helen Tynes ‘22, Lindsay Wilson ‘18 and Adam Rahim, Monica (Hamrick) Florio ‘05, Laura (Rheinauer) Barney ‘03 and Jake Barney. It was a lovely evening to reengage with our Martindale family!

The cohort continued their research in Washington D.C. with a visit to the Embassy of Denmark and a discussion focusing on Greenland. During the next session, U.S. Chief Correspondent, Steffen Kretz, of the Danish Broadcasting Corporation, facilitated a comparative session on the media, political systems, trust, and fake news between Denmark and the U.S.

MOROCCO country of research 2023–24

May 23–June 3, 2023: the new cohort will visit Morocco. Please contact Trish at ttsa2@lehigh.edu with any tips or contacts.

- March 25—induction ceremony
- April 25—spring banquet

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Denmark; Niels Bohr Institute on the Danish and American (IBM) partnership on block chain technology (quantum mechanics was born here); and a visit to the US Embassy on American and Danish relations. We also visited Aarhus, the 2nd largest city in Denmark, and held sessions at Agro Food Park where they seek to connect competencies in the agriculture and food industry and to help ensure the development of sustainable products for future generations; City of Aarhus on strategic urban planning of the old docklands; and Sidsel Knudsen of Dora Nordic discussed her entrepreneurial journey including leading a woman-owned business and the process of applying for funding for her start-up.

Another highlight was our day visit by ferry to the Samsø Energy Academy on Samsø Island. Samsø has already achieved its goal of reaching

100 percent net annual balance of renewable energy. In 2022, the island won the UN Global Climate Action Award for its climate leadership and dedicated communal efforts towards green sustainability, in large part because of the efforts of our speaker, Søren Hermansen, CEO of the Samsø Energy Academy. It was a thrill to receive a session and tour of the wind turbine projects, district heating plants and renewable energy systems on the island.

Last, we would be remiss to not mention other fun, cultural events including our visit to the Little Mermaid statue, a canal city tour, Louisiana museum, Tivoli Gardens, Kronborg Castle, the Viking museum in Roskilde, a Viking sailing with picnic dinner, and a dip in the Copenhagen canal off of the Kayak Bar dock.

To Denmark we say “tak and skål” (thanks and cheers), we had a blast!

MARTINDALE FAMILY SHOUT- OUT

Congratulations to:

- Rebecca Guzman ‘07 (Panama), elevated to Partner at Duane Morris and named Best of the Bar 2022 by the Philadelphia Business Journal in Corporate Law
- Su Nee Tan ‘09 (Benelux), a boy, Yujin, in 1/22
- David Ebhomien ‘18 (UK), married Munachi Uzodike in 5/22, and both are currently in medical school
- Logan Herr ‘19 (UK), married Lindsay Phillips ‘18, in 8/22.
- Catherine Preysner ‘16 (Czech Rep), married Jacob Humerick in 6/22, and was promoted to Director of Underwriting at the Hartford in 10/22
- Joshua Leight ‘11 (Iceland), a boy, Rory Fisher, in 7/22
- Brian Cunningham ‘10 (Turkey) and Danielle Spar ‘10 (Turkey), a boy, Shane Cameron, in 10/22
- Hanna Skinner ‘20 (South Africa), a new job, Associate at Concentric Equity Partners

MARTINDALE CENTER UPDATES

The Martindale Center for the Study of Private Enterprise co-sponsored the following events, in 2022:

- *The Future of Home Based Care*, Speaker Edo Banach. J.D.
- *Comedy, Economics & Climate Change*, Economist and You Tube Phenom Dr. Yoram Bauman, “the Standup Economist”
- *Economics of the Wine Industry*, Jin Kang ‘03, Founder of AmphoraWine Limited
- As a result of the 4/21 global Microfinance Workshop, blogs can be found: <https://www.centerforfinancialinclusion.org/series/lehigh-university-global-workshops>

Thank you for helping us offer Martindale programs — notably the Student Associates Honors Program — at no cost to deserving students and their families. We enclose our bi-annual solicitation card and ask you to kindly give as you are able.

The Martindale Team