

## ADVISORY COUNCIL MEMBER

Center for Supply Chain Research at Lehigh

### DAVID EYES

VP/GM of Automotive  
Solutions

TrueCommerce



David Eyes, VP/GM of Automotive Solutions at TrueCommerce, has long been an influential figure in supply chain management and digitalization markets. With more than 25 years of expertise in supply chain business development, David has helped hundreds of businesses leverage integration and automation for greater success.

In addition to his position at TrueCommerce, he also serves on the advisory boards for the Alabama Automotive Manufacturers Association (AAMA) and Georgia Automotive Manufacturers Association (GAMA), acting as chairman of the GAMA Supply Chain Committee.

When he isn't helping business owners, David uses his knowledge and passion to support supply chain education in younger generations, regularly visiting and speaking at schools, colleges and universities about opportunities in the field.



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