

CSCRL SPRING SYMPOSIUM

HELP WANTED: LEADING, ENGAGING, AND NURTURING YOUR
WORKFORCE TO KEEP YOUR SUPPLY CHAIN MOVING
APRIL 13-14, 2023

ABSTRACT

LOVE 'EM OR THEY'LL LEAVE YOU?

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Employers invest an incredible amount of time, energy, and money into the Recruiting Process. And while the struggle for finding talent is real, many Leaders make the mistake of taking their foot off of the gas once the position is filled. Employee engagement is important ALL OF THE TIME...but the first days and first weeks are critical to make sure that every new employee feels like the red carpet has been rolled out for them...and that it isn't going to be rolled back up anytime soon. This session discusses ways to develop and sustain a caring, supportive, and trusting culture within the work environment and with your individual employees, starting on Day 1. If they feel loved, they won't want to leave!

