



MARTINDALE CENTER

For the Study of Private Enterprise

Student Associates Honors Program

MARTINDALE FAMILY SHOUT-OUTS

Congratulations to and enormous pride in:

- Rebecca Swaszek '14 (Slovenia)—recently received her PhD from Boston University and is starting a new position with the aviation systems division of U.S. DOT Volpe National Transportation Systems Center in Cambridge
- Sacha Connor '00 (Switzerland/Austria)—recently founded her coaching and consulting business, Virtual Work Insider
- David Dashifen Kees (Goldfeder) '02 (Hong Kong)—started a new position as a Senior Full Stack Developer in Web Services with Georgetown University
- Jared Blacker '12 (Greece)—relocated to Zurich, Switzerland on a three-year assignment with EY
- Amanda Midkiff '12 (Greece)—whose online teaching business and herb farm, Locust Light Farm, is completely self-sufficient
- Josh Leight '11 (Iceland)—the birth of his first baby in August
- Becca Guzman '07 (Panama)—the birth of her second child in July
- Jade Van Streepen '15 (Portugal)—married Nick Lentz in 8/19
- Eileen Mazzochette '09 (New Zealand)—married Brian Funk in 8/19



MARTINDALE SOCIETY RECEPTION, NEW YORK CITY

NO SNOW this year! Because we had to cancel our 2018 reception due to snow, we were especially eager to have the opportunity to meet old friends and new at the Harmonie Club in New York City on November 21 for the 2019 Martindale Society Reception.

Todd Watkins and President John Simon welcomed the 120 guests to the event. President Simon focused on campus updates and GO Campaign initiatives in his opening remarks. The Martindale

Society was honored to have 14 representatives from the Consulate Generals offices of Argentina, Canada, Germany, Panama, Malaysia, South Africa, Sweden, and the United Kingdom join us for the evening.

Sarat Sethi '92, President of the Martindale Society and Lehigh University Trustee, inducted two cohorts into the Martindale family (Malaysia 2018–2019 and the United Kingdom 2017–2018).

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ARGENTINA

country of research 2020/21

May 19–31—the new cohort will visit Argentina. Please email Trish with any contacts and/or advice for planning.

Upcoming events:

- Please join us on March 29th in Washington DC at 6 pm at the 1789 Restaurant, 1226 36th St NW
- March 21—induction ceremony, Argentina cohort, Lehigh campus
- April 28—Spring Banquet, South African cohort, Lehigh campus

MEET TRISH ALEXY

tsa2@lehigh.edu

Trish Alexy is thrilled to join the Martindale Family. As Program Manager, she works closely with Todd and Mel as she assists in planning the trip to Argentina and developing new initiatives for Family Business and Microfinance/Sustainability Programming. Trish has come to Martindale with 17 years of Lehigh University experience working in Iacocca Institute programs.

FAMILY BUSINESS

The Martindale Center will be partnering with two new organizations to deliver outstanding Family Business topics in the Spring.

1. A Family Business Breakfast Series is being developed with the Small Business Council of the Lehigh Valley Chamber of Commerce.
2. Discussions are underway with the Small Business Development Center at Lehigh University to partner on a day-long conference for area family businesses.
3. The Martindale Center is taking steps to support a Lehigh student summer internship for 2020 at a local family business.

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Emily Buell '19 (Malaysia) presented Volume 37 of *Perspectives on Business and Economics* to Mr. Jeremiah Oliver Jitos, Consul General of Malaysia in New York. Members of the Malaysian '19 cohort in attendance included Emily Buell, Dominick Falcon, Calvin Floyd, Hui-lai Gu, Phillip Hernandez, Grace Lin, Hillary Ni, Juliet Panichella, Danielle Sato, Malcom Scobell, and Caroline Weisstuch.

Expressing his appreciation for the research work, Consul General Jitos eagerly welcomed everyone to visit Malaysia in the near future.

After Junior Class Research Reports from South Africa from Tino Petros, Hanna Skinner, and Aaron Adams, Garfield Jin '20 played a musical interlude on the

piano of Fantaisie-Impromptu in C sharp minor, Op. 66 by Chopin.

Nadine Elsayed '18 (UK) presented Volume 36 of *Perspectives on Business and Economics* to Mr. Ross Allen, Director, UK Department for International Trade, North America.

Mr. Allen humorously remarked that by now he surely expected to report on the smooth transition of Brexit. After chuckles by the crowd, he did say he was happy to report on the continued collaboration as allies between the US and the United Kingdom.

For the latest Harmonie event pictures, visit our website at <https://business.lehigh.edu/centers/martindale-center>, Martindale Family Photos.

Another great Martindale Family event!

MICROFINANCE AND SUSTAINABILITY

Major initiatives include:

- A new book, *The Future of Micro-finance*, edited by Ira W. Lieberman, Paul DiLeo, Todd A. Watkins, and Anna Kanze will be released soon
- Several internships for students per semester
- Working with ILO and Lehigh UN Partnership on related speaker series
- Active student club support: FinTech, Energy Economics, Fed Challenge, African Students Association

HONORING RICH AND JUDY ARONSON FOR 40 YEARS OF SERVICE



FOLLOW US

We now have LinkedIn and Instagram accounts! Please follow us on Instagram at [martindalecenterlehigh](https://www.instagram.com/martindalecenterlehigh) and search for us on LinkedIn at Martindale Center Lehigh. To be featured on our social media, please send your current bios and photos to tsa2@lehigh.edu. Action photos of you at work are most appreciated, but headshots are fine too.



WATCH OUT!

Rich would like to pick your pocket too... Please consider contributing to Martindale programming.

Please look for the solicitation card enclosed.