

CSCRL FALL FORUM

SUPPLY CHAIN ECONOMICS AND YOUR BOTTOM LINE

NOVEMBER 3-4, 2022

SPEAKER BIO

SOPHIA PIRON

SOCIAL MEDIA AND MARKETING INTERN, TRUDOSS, LLC



Sophia, originally from Summit, NJ, is a senior at Lehigh University and will be graduating in May 2023 with a Bachelor of Science in Business and Economics and a major in finance. Specific coursework of interest to Sophia has been investment finance where students worked directly on Bloomberg terminals in Lehigh's Financial Service Lab, Corporate Financial Policy, Financial markets and Institutions, and Advanced Topics in Financial Risk and Portfolio Assessment. With a current major GPA of 3.88, Sophia hopes to continue succeeding and challenging herself at Lehigh University and beyond post-graduation where she has accepted a full-time offer at S&P Global Ratings. Since joining the TruDoss team in June 2021, Sophia has worked most directly with Paul Hartzell (Lehigh University '75 and 1998 Penske Athletic Hall of Fame member) on a variety of tasks including content creation for prospective clients, building mailing lists, analyzing engagements, and insights to improve TruDoss' outreach, and most notably the re-design of the TruDoss website in January of 2022.