

CSCRL FALL FORUM

SUPPLY CHAIN ECONOMICS AND YOUR BOTTOM LINE

NOVEMBER 3-4, 2022

SPEAKER BIO

PETE BAYER

SENIOR VICE PRESIDENT-OPERATIONS, PENSKE LOGISTICS



Pete Bayer is Senior Vice President of Operations for Penske Logistics. He directs the company's Distribution Center Management operations leading a team of over 5,000 professionals operating over 30 million square feet of warehouse space supporting multiple customers in the Auto, Consumer Goods and Food and Beverage industries. His responsibilities include revenue growth, operations, pretax earnings, safety compliance and customer relations. As a member of the senior leadership team, he serves as the executive sponsor for some of Penske's key customers across various product offerings. Bayer joined the company in 2014 as a Director of Customer Operations. Since then, he has served in various operational leadership roles with increasing levels of responsibility, including Vice President Operations for the Northeast area and most recently Vice President Operations, DCM South. Prior to joining Penske, Pete proudly served over 29 years as a Soldier in the United States Army in a variety of command and staff positions in the United States, Germany and the Middle East. He has extensive leadership experience at the tactical, operational and strategic levels and spent the majority of his career in operations and training with duty in multiple Armor and Cavalry units in Germany and the United States including four post 9/11 operational and combat tours in Kuwait and Iraq. His final assignments as a Major General were as the Director of Strategy, Plans and Policy for the U.S. Army on the Army Staff in the Pentagon and as Deputy Chief of Staff for Strategic Plans and Policy, Headquarters Supreme Allied Command Transformation, NATO. Pete earned an M.S. in Marketing from Lehigh University in 1984 as well as a Masters in Security Studies from the U.S. Army War College in 2004.