

ADVISORY BOARD MEMBER

Center for Supply Chain Research at Lehigh

GREGG GESCHWINDT

Director, Integrated Demand
and Supply Management
East Penn Manufacturing Co.



Gregg has been a part of EPM, the 2nd largest lead-acid battery manufacturer in North America, in the distribution and Supply Chain area since 1989. In his current role, he is focused On Demand and Supply Chain Planning for the finished Goods side of East Penn's business. Gregg is responsible for the Forecasting, Inventory Planning and Finish Planning departments and works closely with the Shipment Planning, Manufacturing planning and DC operation staff to enable coordination through the East Penn's supply chain. He also works as a business analyst for the IT department of EPM, to drive continuous improvement of EPM's Supply Chain tools and processes. Gregg earned a Bachelors degree in Business Administration from Albright College in 2013. He is APICS certified CPIM & CLTD, has served on the Board of the Schuylkill Valley APICS Chapter in various roles, and is also involved with CSCMP LV Roundtable. He lives in Blandon Pa. with his wife, grandson and two dogs, and enjoys cycling, canoeing, horseback riding and spending time with their children and grandchildren.



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