

## Center for Supply Chain Research at Lehigh

Newsletter | August 2022

### Latest News



[Eric Stitt](#)



#### Central Garden & Pet Joins the CSCRL

We are thrilled to announce that [Eric Stitt](#) and [Dean Morrison](#) from Central Garden and Pet have joined the CSCRL as members of the Advisory Council. Central Garden & Pet is a market leader in the Garden and Pet industries.



[Dean Morrison](#)

Learn  
More

### Fall Forum 2022 Supply Chain Economics and Your Bottom Line November 3-4, 2022

We will open with an in-person cocktail reception at Lehigh University on November 3 from 5:30 - 8:00 p.m. (EDT) and follow up with a full day's program on November 4 from 8:00 a.m. - 4:00 p.m. (EDT). Networking and education will feature prominently throughout the day with plenty of chances for interaction and take-aways that can be implemented at your company.

Some of the speakers include:



[Joe Caldwell](#) - President, Giorgi Mushroom Company & Giorgi Fresh Company



[Mark Motter](#) - Director, Distribution Americas, Air Products



Heiko Aschenbrenner - Corp VP Planning & Controlling and Supply Chain, B. Braun Medical Inc.

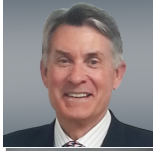
[Gregg Geschwindt](#) - Sr. Manager Supply Planning and Inventory Optimization, East Penn Manufacturing



[Tim Denoyer](#) - Vice President and Senior Analyst, ACT Research




[Paul Hartzell](#) - Founder, TruDoss



[Ozias Moore](#) - Assistant Professor, Lehigh University



Click here for more information and to register



### Lehigh Business Supply Chain Risk Management Index

It is time to do the 4th Quarter LRMI survey to identify the most important risks facing supply chain managers.

As you know this survey seeks to differentiate high supply chain risks from low supply chain risks for the 4th Quarter of 2022.

This survey will take less than 10 minutes to finish where you will be asked to look at 10 supply chain risks and select whether the risks will increase, remain the same or decrease in the next quarter. The responses and your identity will remain anonymous. Please complete the survey next week if possible.

[Take the Next Survey or View Reports](#)

## Learning Opportunities

### Vistex Institute for Executive Learning & Research

Earn your Executive Certificate in Supply Chain Management from Lehigh by taking 4 programs focused around creating and sustaining competitive advantage in your supply chain. Each program consists of 3 live online sessions designed to fit into your busy schedule and can either be taken separately or as part of the certificate program. Learn more and register at the links below!

### **Supply Chain Management for Competitive Advantage**

***September 13, 15, & 16 from 11:30 AM – 1:30 PM ET***

## Demand and Inventory Planning in a COVID Environment

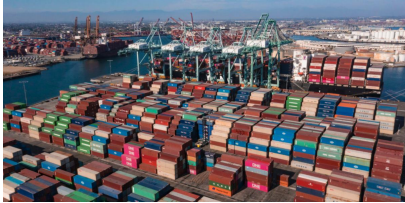
October 11, 13, & 14 from 12:30 PM – 2:30 PM ET

## Supply Chain Risk and Resilience

November 15, 17, & 18 from 11:30 AM – 1:30 PM ET

## Supply Chain Analytics

December 6, 8, & 9 from 11:30 AM – 1:30 PM ET



### Featured Article

## The Government Is Not Going To Fix Our Supply Chains

Phillip S. Coles July 6, 2022

In the current economic climate of goods shortages and high inflation, “someone should do something about supply chain issues!” is a common lament.

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More

### Supply Chain News

- [No precipitous plunge in container shipping rates, just ‘orderly’ decline](#)
- [Amazon Went Big During the Pandemic. Now It’s Feeling the Hangover](#)
- [Inventory Swing Is a Key Culprit Behind U.S. Recession Talk](#)



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