

## Center for Supply Chain Research at Lehigh

Newsletter | July 2022

### Latest News



#### David Hinkle Earns Awards and Scholarships

Lehigh Business student David Hinkle '24 received multiple scholarships and awards in May. David has also landed a full-time co-op in procurement at The Hershey Company starting this summer!

[Learn More](#)



#### 2022 Spring Symposium Video Highlights

The 2022 Annual Spring Symposium was an in-person event this year. The theme was Utilizing Technology for Competitive Advantage in the Supply Chain.

[View Highlights](#)

### Fall Forum 2022 Supply Chain Economics and Your Bottom Line November 3-4, 2022

We will open with an in-person cocktail reception at Lehigh University on November 3 from 5:30 - 8:00 p.m. (EDT) and follow up with a full day's program on November 4 from 8:00 a.m. - 4:00 p.m. (EDT). Networking and education will feature prominently throughout the day with plenty of chances for interaction and take-aways that can be implemented at your company.

Some of the speakers include:



[Fred Koeck](#) -Derby Supply Chain Solutions - Finding Hidden Gems in Your Supply Chain

[Mark Motter](#) - Air Products - Finding Hidden Gems in Your Supply Chain



[Ozias Moore](#) - Lehigh University - Screening and Hiring the best candidate



[Zach Zacharia](#) - Lehigh University - Trends and Updates from the Lehigh Risk Management Index



Tim Denoyer - ACT Research - US Freight Forecast

[Click here for more information and to register](#)



**Lehigh Business Supply Chain Risk Management Index**

In the latest report, Economic Risk is expected to increase substantially for the upcoming 3rd Quarter 2022 and is the number one concern for supply chain professionals. Economic Risk has consistently been among the top 3 risk categories, but there seems to be greater worries about increasing energy costs, commodity price volatility, labor shortages, sudden demand shocks, global energy shortages and border delays that has made Economic Risk the number one risk next quarter.

[View the Report and Take the Next Survey Now](#)

### Learning Opportunities

#### Vistex Institute for Executive Learning & Research

Earn your Executive Certificate in Supply Chain Management from Lehigh by taking 4 programs focused around creating and sustaining competitive advantage in your supply chain. Each program consists of 3 live online sessions designed to fit into your busy schedule and can either be taken separately or as part of the certificate program. Learn more and register at the links below!

#### **Supply Chain Management for Competitive Advantage**

***September 13, 15, & 16 from 11:30 AM – 1:30 PM ET***

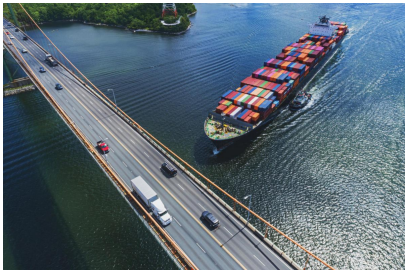
#### **Demand and Inventory Planning in a COVID Environment**

***October 11, 13, & 14 from 12:30 PM – 2:30 PM ET***

#### **Supply Chain Risk and Resilience**

***November 15, 17, & 18 from 11:30 AM – 1:30 PM ET***

#### **Supply Chain Analytics**



## Featured Podcast

### Zach Zacharia on Supply Chain Risks - 3rd Quarter 2022

In this episode of Lehigh University's College of Business [iLUMinate podcast](#), we are speaking with Zach Zacharia about the concerning increase in risk levels facing the global supply chain in the third quarter of 2022, as reported in the latest [Lehigh Business Supply Chain Risk Management Index \(LRMI\)](#).

[Listen Now](#)

## Supply Chain News

- [Target warns profit to drop due to high inventory levels](#)
- [A potential economic recession and the supply chain bullwhip are colliding](#)
- [US import demand is dropping off a cliff](#)



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