

# CSCRL SPRING SYMPOSIUM

UTILIZING TECHNOLOGY FOR COMPETITIVE ADVANTAGE IN THE SUPPLY CHAIN

APRIL 21-22, 2022

SPEAKER BIO

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## MATT RATNER

CHIEF STRATEGY OFFICER, ACCELERATE360

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A lifelong entrepreneur in consumer products, Matt Ratner combines a deep knowledge of data analytics and supply chain with branding expertise and sales.

Matt has co-founded numerous brands, including GripRx, Mixie, Kuma, and has worked with several others.

Matt not only brings an invaluable fresh perspective to the distribution business, but also backs it up with robust technical skills that help Accelerate360 execute at the highest level and stay ahead of the competition.

### SESSION TITLE

Optimizing inside the 4 walls